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KPRC-2 to Launch a New Daily Lifestyle Show “Houston Life”

KPRC-TV (KPRC-2), a subsidiary of Graham Media Group and the leader in local news in Houston, TX, announced today that it will launch a daily lifestyle show entitled “Houston Life.” The hour long news and entertainment show will feature the best of Houston life and culture and will explore hot topics, food, fashion, local events, and pop culture.

“KPRC-2 has proudly served the Houston market for over 68 years. We are thrilled to create a platform to highlight what makes the fourth largest city in America a great place to live, work, and play,” said Jerry Martin, Vice President and General Manager of KPRC-2. “Our team is working hard on what promises to be an energetic, fun, and informative experience for our viewers.”

“Houston Life” will be hosted by Derrick Shore and Jennifer Broome. Mr. Shore is an award winning journalist who most recently hosted SoCal Connected on KCET in Los Angeles, and previously appeared on CBS News, NBC’s Today, ABC’s World News Now, Channel One News, and Current TV. Co-host, Ms. Broome is a meteorologist who comes to the show from KDVR and KWGN in Denver; previously, she was the Chief Meteorologist at WOAI in San Antonio, and worked in Myrtle Beach, SC and Knoxville, TN earlier in her career.

“Houston Life” will premiere on August 22 and air live daily at 1pm from The Galleria where shoppers and fans will be a part of the broadcast. Follow the show on Facebook: /HoustonLifeTV, Twitter: @HoustonLifeTV, Instagram: @HoustonLifeTV, Pintrest: /HoustonLifeTV, Snapchat: HoustonLifeTV

KPRC-TV Channel 2, an NBC affiliate, is owned by Graham Media Group (GMG). GMG (www.GrahamMediaGroup.com), a subsidiary of Graham Holdings Company (NYSE:GHC), owns five local TV stations—each in a top-50 market and all recognized as news leaders—reaching 6.4% of U.S. television households: KPRC—Houston and WDIV—Detroit (NBC); KSAT—San Antonio (ABC); WKMG—Orlando (CBS); and WJXT—Jacksonville (independent). The stations also broadcast digital channels focused on classic television and operate market-leading websites, mobile sites and mobile apps that deliver breaking news, weather and community news, reaching millions of users across each platform. Graham Media Group also owns SocialNewsDesk, a leading provider of social media software solutions used in more than 600 newsrooms worldwide.

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