
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended September 30, 2014

or

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission File Number 1-671

GRAHAM HOLDINGS COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

1300 North 17th Street, Arlington, Virginia

(Address of principal executive offices)

53-0182885

(I.R.S. Employer
Identification No.)

22209

(Zip Code)

(703) 345-6300

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes . No .

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes . No .

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "small reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes . No .

Shares outstanding at October 31, 2014:

Class A Common Stock – 997,023 Shares

Class B Common Stock – 4,796,637 Shares

GRAHAM HOLDINGS COMPANY
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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements.

GRAHAM HOLDINGS COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

| (in thousands, except per share amounts) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|--|------------------------------------|------------------|-----------------------------------|------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Operating Revenues | | | | |
| Education | \$ 543,918 | \$ 543,599 | \$ 1,609,036 | \$ 1,613,116 |
| Subscriber | 183,161 | 190,302 | 562,012 | 569,365 |
| Advertising | 81,583 | 73,549 | 242,305 | 222,569 |
| Other | 90,209 | 48,651 | 196,470 | 135,619 |
| | 898,871 | 856,101 | 2,609,823 | 2,540,669 |
| Operating Costs and Expenses | | | | |
| Operating | 398,922 | 393,010 | 1,171,012 | 1,160,026 |
| Selling, general and administrative | 358,189 | 327,062 | 1,005,704 | 979,687 |
| Depreciation of property, plant and equipment | 53,074 | 54,672 | 158,280 | 170,431 |
| Amortization of intangible assets | 7,405 | 2,468 | 13,117 | 8,780 |
| | 817,590 | 777,212 | 2,348,113 | 2,318,924 |
| Income from Operations | 81,281 | 78,889 | 261,710 | 221,745 |
| Equity in earnings of affiliates, net | 4,613 | 5,892 | 100,168 | 13,178 |
| Interest income | 529 | 642 | 1,769 | 1,674 |
| Interest expense | (9,330) | (9,221) | (26,707) | (27,229) |
| Other income (expense), net | 64,526 | 8,110 | 465,913 | (8,831) |
| Income from Continuing Operations Before Income Taxes | 141,619 | 84,312 | 802,853 | 200,537 |
| Provision for Income Taxes | 58,200 | 29,900 | 214,200 | 77,400 |
| Income from Continuing Operations | 83,419 | 54,412 | 588,653 | 123,137 |
| (Loss) Income from Discontinued Operations, Net of Tax | (6,980) | (23,988) | 369,941 | (42,320) |
| Net Income | 76,439 | 30,424 | 958,594 | 80,817 |
| Net Loss (Income) Attributable to Noncontrolling Interests | 121 | (75) | 839 | (425) |
| Net Income Attributable to Graham Holdings Company | 76,560 | 30,349 | 959,433 | 80,392 |
| Redeemable Preferred Stock Dividends | (209) | (205) | (847) | (855) |
| Net Income Attributable to Graham Holdings Company Common Stockholders | \$ 76,351 | \$ 30,144 | \$ 958,586 | \$ 79,537 |
| Amounts Attributable to Graham Holdings Company Common Stockholders | | | | |
| Income from continuing operations | \$ 83,331 | \$ 54,132 | \$ 588,645 | \$ 121,857 |
| (Loss) income from discontinued operations, net of tax | (6,980) | (23,988) | 369,941 | (42,320) |
| Net income attributable to Graham Holdings Company common stockholders | \$ 76,351 | \$ 30,144 | \$ 958,586 | \$ 79,537 |
| Per Share Information Attributable to Graham Holdings Company Common Stockholders | | | | |
| Basic income per common share from continuing operations | \$ 14.38 | \$ 7.29 | \$ 85.55 | \$ 16.42 |
| Basic (loss) income per common share from discontinued operations | (1.20) | (3.22) | 53.75 | (5.70) |
| Basic net income per common share | \$ 13.18 | \$ 4.07 | \$ 139.30 | \$ 10.72 |
| Basic average number of common shares outstanding | 5,671 | 7,231 | 6,737 | 7,229 |
| Diluted income per common share from continuing operations | \$ 14.32 | \$ 7.28 | \$ 85.24 | \$ 16.41 |
| Diluted (loss) income per common share from discontinued operations | (1.20) | (3.23) | 53.55 | (5.71) |
| Diluted net income per common share | \$ 13.12 | \$ 4.05 | \$ 138.79 | \$ 10.70 |
| Diluted average number of common shares outstanding | 5,757 | 7,337 | 6,823 | 7,316 |

See accompanying Notes to Condensed Consolidated Financial Statements.

GRAHAM HOLDINGS COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|--|------------------------------------|------------------|-----------------------------------|-------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Net Income | \$ 76,439 | \$ 30,424 | \$ 958,594 | \$ 80,817 |
| Other Comprehensive (Loss) Income, Before Tax | | | | |
| Foreign currency translation adjustments: | | | | |
| Translation adjustments arising during the period | (9,777) | 5,639 | (7,111) | (2,061) |
| Unrealized gains on available-for-sale securities: | | | | |
| Unrealized gains for the period, net | 9,734 | 938 | 46,139 | 81,439 |
| Reclassification adjustment for realization of (gain) loss on exchange, sale or write-down of available-for-sale securities included in net income | — | — | (265,274) | (884) |
| | 9,734 | 938 | (219,135) | 80,555 |
| Pension and other postretirement plans: | | | | |
| Amortization of net prior service credit included in net income | (101) | (384) | (305) | (1,205) |
| Amortization of net actuarial (gain) loss included in net income | (7,425) | 2,004 | (22,032) | 6,325 |
| Settlement gain included in net income | — | — | — | (3,471) |
| | (7,526) | 1,620 | (22,337) | 1,649 |
| Cash flow hedge gain | 230 | 15 | 641 | 259 |
| Other Comprehensive (Loss) Income, Before Tax | (7,339) | 8,212 | (247,942) | 80,402 |
| Income tax (expense) benefit related to items of other comprehensive (loss) income | (975) | (1,028) | 96,333 | (32,985) |
| Other Comprehensive (Loss) Income, Net of Tax | (8,314) | 7,184 | (151,609) | 47,417 |
| Comprehensive Income | 68,125 | 37,608 | 806,985 | 128,234 |
| Comprehensive loss (income) attributable to noncontrolling interests | 121 | (75) | 839 | (447) |
| Total Comprehensive Income Attributable to Graham Holdings Company | \$ 68,246 | \$ 37,533 | \$ 807,824 | \$ 127,787 |

See accompanying Notes to Consolidated Financial Statements.

GRAHAM HOLDINGS COMPANY
CONDENSED CONSOLIDATED BALANCE SHEETS

| (in thousands) | As of | |
|---|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| | (Unaudited) | |
| Assets | | |
| Current Assets | | |
| Cash and cash equivalents | \$ 441,786 | \$ 569,719 |
| Restricted cash | 38,595 | 83,769 |
| Investments in marketable equity securities and other investments | 206,838 | 522,318 |
| Accounts receivable, net | 460,600 | 428,653 |
| Income taxes receivable | — | 17,991 |
| Deferred income taxes | 25,774 | — |
| Inventories and contracts in progress | 10,774 | 2,924 |
| Other current assets | 78,277 | 77,013 |
| Current assets held for sale (cash) | 1,473 | — |
| Total Current Assets | 1,264,117 | 1,702,387 |
| Property, Plant and Equipment, Net | 870,182 | 927,542 |
| Investments in Affiliates | 21,976 | 15,754 |
| Goodwill, Net | 1,353,089 | 1,288,622 |
| Indefinite-Lived Intangible Assets, Net | 572,209 | 541,278 |
| Amortized Intangible Assets, Net | 78,231 | 39,588 |
| Prepaid Pension Cost | 1,267,415 | 1,245,505 |
| Deferred Charges and Other Assets | 53,066 | 50,370 |
| Noncurrent Assets Held for Sale | 8,151 | — |
| Total Assets | \$ 5,488,436 | \$ 5,811,046 |
| Liabilities and Equity | | |
| Current Liabilities | | |
| Accounts payable and accrued liabilities | \$ 462,860 | \$ 505,699 |
| Income taxes payable | 50,176 | — |
| Deferred income taxes | — | 58,411 |
| Deferred revenue | 434,764 | 366,831 |
| Dividends declared | 14,983 | — |
| Short-term borrowings | 50,460 | 3,168 |
| Current liabilities held for sale | 1,306 | — |
| Total Current Liabilities | 1,014,549 | 934,109 |
| Postretirement Benefits Other Than Pensions | 34,614 | 36,219 |
| Accrued Compensation and Related Benefits | 223,213 | 211,526 |
| Other Liabilities | 88,840 | 86,000 |
| Deferred Income Taxes | 795,005 | 778,735 |
| Long-Term Debt | 398,298 | 447,608 |
| Total Liabilities | 2,554,519 | 2,494,197 |
| Redeemable Noncontrolling Interest | 23,413 | 5,896 |
| Redeemable Preferred Stock | 10,510 | 10,665 |
| Preferred Stock | — | — |
| Common Stockholders' Equity | | |
| Common stock | 20,000 | 20,000 |
| Capital in excess of par value | 296,108 | 288,129 |
| Retained earnings | 5,674,096 | 4,782,777 |
| Accumulated other comprehensive income, net of tax | | |
| Cumulative foreign currency translation adjustment | 17,902 | 25,013 |
| Unrealized gain on available-for-sale securities | 42,182 | 173,663 |
| Unrealized gain on pensions and other postretirement plans | 488,044 | 501,446 |
| Cash flow hedge | (243) | (628) |
| Cost of Class B common stock held in treasury | (3,648,032) | (2,490,333) |
| Total Common Stockholders' Equity | 2,890,057 | 3,300,067 |
| Noncontrolling Interests | 9,937 | 221 |
| Total Equity | | |

2,899,994 3,300,288

Total Liabilities and Equity

\$ 5,488,436 \$ 5,811,046

See accompanying Notes to Condensed Consolidated Financial Statements.

GRAHAM HOLDINGS COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

| (in thousands) | Nine Months Ended September 30 | |
|--|-----------------------------------|-------------------|
| | 2014 | 2013 |
| Cash Flows from Operating Activities | | |
| Net Income | \$ 958,594 | \$ 80,817 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation of property, plant and equipment | 159,917 | 191,388 |
| Amortization of intangible assets | 13,847 | 9,867 |
| Intangible assets impairment charge | 7,774 | — |
| Net pension (benefit) expense | (51,637) | 11,425 |
| Early retirement program expense | 8,374 | 22,700 |
| Stock-based compensation expense, net | 13,123 | 34,429 |
| Foreign exchange loss | 2,618 | 9,350 |
| Net (gain) loss on sales and disposition of businesses | (354,612) | 70 |
| Net gain on disposition or write-downs of marketable equity securities and cost method investments | (266,173) | (714) |
| Equity in earnings of affiliates, net of certain distributions | (96,315) | (13,168) |
| Provision (benefit) for deferred income taxes | 8,329 | (8,802) |
| Net (gain) loss on sale or write-down of property, plant and equipment | (119,158) | 1,476 |
| Net gain on sale of intangible assets | (75,249) | — |
| Change in assets and liabilities: | | |
| Decrease (increase) in restricted cash | 45,174 | (18,667) |
| Increase in accounts receivable, net | (12,867) | (32,717) |
| (Increase) decrease in inventories | (1,978) | 1,138 |
| (Decrease) increase in accounts payable and accrued liabilities | (56,666) | 8,587 |
| Increase in deferred revenue | 70,011 | 31,885 |
| Increase in income taxes payable | 68,081 | 21,884 |
| Decrease (increase) in other assets and other liabilities, net | 17,278 | (4,662) |
| Other | (1,588) | 1,340 |
| Net Cash Provided by Operating Activities | 336,877 | 347,626 |
| Cash Flows from Investing Activities | | |
| Investments in commercial paper | (399,758) | — |
| Proceeds from maturities of commercial paper | 349,793 | — |
| Net proceeds from sales of businesses, property, plant and equipment and other assets | 248,938 | 5,800 |
| Investments in certain businesses, net of cash acquired | (200,793) | (19,927) |
| Purchases of property, plant and equipment | (162,441) | (143,298) |
| Net distribution from equity affiliate | 93,481 | — |
| Purchases of equity affiliates and cost method investments | (8,388) | (12,029) |
| Other | (5,097) | (3) |
| Net Cash Used in Investing Activities | (84,265) | (169,457) |
| Cash Flows from Financing Activities | | |
| Common shares repurchased, including the Berkshire Exchange transaction | (327,718) | (4,196) |
| Dividends paid | (53,131) | (649) |
| Repayments of borrowings | (1,315) | (240,303) |
| Other | 6,028 | (2,397) |
| Net Cash Used in Financing Activities | (376,136) | (247,545) |
| Effect of Currency Exchange Rate Change | (2,936) | (1,396) |
| Net Decrease in Cash and Cash Equivalents | (126,460) | (70,772) |
| Beginning Cash and Cash Equivalents | 569,719 | 512,431 |
| Ending Cash and Cash Equivalents | \$ 443,259 | \$ 441,659 |

See accompanying Notes to Condensed Consolidated Financial Statements.

GRAHAM HOLDINGS COMPANY

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(UNAUDITED)

1. ORGANIZATION, BASIS OF PRESENTATION AND RECENT ACCOUNTING PRONOUNCEMENTS

Graham Holdings Company (the Company), is a diversified education and media company. The Company's Kaplan subsidiary provides a wide variety of educational services, both domestically and outside the United States. The Company's media operations comprise the ownership and operation of cable systems and television broadcasting (through the ownership and operation of five television broadcast stations).

Basis of Presentation – The accompanying condensed consolidated financial statements have been prepared in accordance with: (i) generally accepted accounting principles in the United States of America (GAAP) for interim financial information; (ii) the instructions to Form 10-Q; and (iii) the guidance of Rule 10-01 of Regulation S-X under the Securities and Exchange Act of 1934, as amended, for financial statements required to be filed with the Securities and Exchange Commission (SEC). They include the assets, liabilities, results of operations and cash flows of the Company, including its domestic and foreign subsidiaries that are more than 50% owned or otherwise controlled by the Company. As permitted under such rules, certain notes and other financial information normally required by GAAP have been condensed or omitted. Management believes the accompanying condensed consolidated financial statements reflect all normal and recurring adjustments necessary for a fair presentation of the Company's financial position, results of operations, and cash flows as of and for the periods presented herein. The Company's results of operations for the three and nine months ended September 30, 2014 and 2013 may not be indicative of the Company's future results. These condensed consolidated financial statements are unaudited and should be read in conjunction with the Company's audited consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2013.

The year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP.

Certain amounts in previously issued financial statements have been reclassified to conform to the current year presentation, which includes the reclassification of the results of operations of certain businesses as discontinued operations for all periods presented.

Use of Estimates in the Preparation of the Condensed Consolidated Financial Statements – The preparation of the condensed consolidated financial statements in conformity with GAAP requires management to make estimates and judgments that affect the amounts reported herein. Management bases its estimates and assumptions on historical experience and on various other factors that are believed to be reasonable under the circumstances. Due to the inherent uncertainty involved in making estimates, actual results reported in future periods may be affected by changes in those estimates.

Assets Held for Sale – An asset or business is classified as held for sale when (i) management commits to a plan to sell the asset or business; (ii) the asset or business is available for immediate sale in its present condition; (iii) the asset or business is actively marketed for sale at a reasonable price; (iv) the sale is expected to be completed within one year; and (v) it is unlikely significant changes to the plan will be made or that the plan will be withdrawn. The assets and related liabilities are aggregated and reported separately in the Company's condensed consolidated balance sheet.

Restricted Cash – Restricted cash represents amounts held for students that were received from U.S. Federal and state governments under various aid grant and loan programs, such as Title IV of the U.S. Federal Higher Education Act of 1965 (Higher Education Act), as amended, that the Company is required to maintain pursuant to U.S. Department of Education (ED) and other regulations. Federal regulations stipulate that the Company has a fiduciary responsibility to segregate Federal funds from all other funds to ensure the funds are only used for the benefit of eligible students. The regulations further indicate that funds received under Federal aid programs are held in trust for the intended student beneficiary and the ED, and as trustee of these funds, the Company may not use the funds for any other purpose until the funds are applied to eligible student charges, which occurs within three days of the receipt of the funds. Restricted cash also includes (i) certain funds that the Company may be required to return if a student who receives Title IV program funds withdraws from a program and (ii) funds required to be held by non-U.S. higher education institutions for prepaid tuition.

Allowance for Doubtful Accounts – Accounts receivable have been reduced by an allowance for amounts that may be uncollectible in the future. This estimated allowance is based primarily on the aging category, historical collection experience and management's evaluation of the financial condition of the customer. The Company generally considers an account past due or delinquent when a student or customer misses a scheduled payment. The Company writes off accounts receivable balances deemed uncollectible against the allowance for doubtful

accounts following the passage of a certain period of time, or generally when the account is turned over for collection to an outside collection agency.

Revenue Recognition.

Education revenues. Kaplan Higher Education's (KHE) refund policy may permit students who do not complete a course to be eligible for a refund for the portion of the course they did not attend. The amount of the refund differs by school, program, and state, as some states require different policies. Refunds generally result in a reduction in deferred revenue during the period that a student drops or withdraws from a class because the associated tuition revenue is recognized daily over the period of instruction as the services are delivered.

Recently Adopted and Issued Accounting Pronouncements – In April 2014, the Financial Accounting Standards Board (FASB) issued new guidance that modifies the requirements for reporting discontinued operations. The new guidance requires the reporting of the disposal of an entity or component of an entity as discontinued operations if the disposal represents a strategic shift that has or will have a major effect on the entity's operations and financial results. The new guidance also expands the disclosures for discontinued operations and requires new disclosures related to individually material disposals that do not meet the definition of a discontinued operation. This guidance is effective for interim and fiscal years beginning after December 15, 2014. Early adoption is permitted for disposals that have not been reported in financial statements previously issued or available for issuance. The Company is in the process of evaluating the impact of this new guidance on its condensed consolidated financial statements.

In May 2014, the FASB issued comprehensive new guidance that supersedes all existing revenue recognition guidance. The new guidance requires revenue to be recognized when the Company transfers promised goods or services to customers in an amount that reflects the consideration to which the Company expects to be entitled in exchange for those goods or services. The new guidance also significantly expands the disclosure requirements for revenue recognition. This guidance is effective for interim and fiscal years beginning after December 15, 2016. Early adoption is not permitted. The standard permits two implementation approaches, one requiring retrospective application of the new guidance with a restatement of prior years and one requiring prospective application of the new guidance with disclosure of results under the old guidance. The Company is in the process of evaluating the impact of this new guidance on its condensed consolidated financial statements, and believes such evaluation will extend over several future periods due to the significance of the changes to the Company's policies and business processes.

In August 2014, the FASB issued new guidance that requires management to assess the Company's ability to continue as a going concern, and to provide related disclosures in certain circumstances. This guidance is effective for interim and fiscal years ending after December 15, 2016, with early adoption permitted. The Company does not expect this guidance to have an impact on its condensed consolidated financial statements.

2. DISCONTINUED OPERATIONS

In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school in China is expected to be sold by Kaplan in the fourth quarter of 2014. These sales resulted in a pre-tax loss of \$4.4 million that was recorded in the third quarter of 2014.

On June 30, 2014, the Company and Berkshire Hathaway Inc. completed a transaction, as described in Note 4, in which Berkshire acquired a wholly-owned subsidiary of the Company that included, among other things, WPLG, a Miami-based television station; a \$375.0 million gain from the WPLG sale was recorded in the second quarter of 2014.

On October 1, 2013, the Company completed the sale of most of its newspaper publishing businesses. The publishing businesses sold include The Washington Post, Express, The Gazette Newspapers, Southern Maryland Newspapers, Greater Washington Publishing, Fairfax County Times and El Tiempo Latino and related websites (Publishing Subsidiaries).

In March 2013, the Company completed the sale of The Herald which resulted in a pre-tax loss of \$0.1 million that was recorded in the first quarter of 2013.

The results of operations of the schools in China, WPLG, the Publishing Subsidiaries and The Herald are included in the Company's Condensed Consolidated Statements of Operations as Income (Loss) from Discontinued Operations, Net of Tax, for all periods presented. The Company did not reclassify its Statements of Cash Flows or prior Condensed Consolidated Balance Sheets to reflect the various discontinued operations.

In the first quarter of 2014, an after-tax adjustment of \$3.0 million was made to reduce the \$100.0 million after-tax gain on the sale of the Publishing Subsidiaries previously reported in the fourth quarter of 2013, as a result of changes in estimates related to liabilities retained as part of the sale.

The summarized (loss) income from discontinued operations, net of tax, is presented below:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|---|------------------------------------|--------------------|-----------------------------------|--------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Operating revenues | \$ 1,294 | \$ 141,152 | \$ 46,713 | \$ 441,001 |
| Operating costs and expenses | (2,225) | (178,823) | (39,580) | (507,434) |
| (Loss) income from discontinued operations | (931) | (37,671) | 7,133 | (66,433) |
| Provision (benefit) from income taxes | 231 | (13,683) | 3,371 | (24,159) |
| Net (Loss) Income from Discontinued Operations | (1,162) | (23,988) | 3,762 | (42,274) |
| (Loss) gain on sales of discontinued operations | (4,352) | — | 349,875 | (70) |
| Expense (benefit) from income taxes on sales of discontinued operations | 1,466 | — | (16,304) | (24) |
| (Loss) Income from Discontinued Operations, Net of Tax | \$ (6,980) | \$ (23,988) | \$ 369,941 | \$ (42,320) |

3. INVESTMENTS

Investments in marketable equity securities comprised the following:

| (in thousands) | As of | |
|-------------------------|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| Total cost | \$ 56,967 | \$ 197,718 |
| Net unrealized gains | 70,303 | 289,438 |
| Total Fair Value | \$ 127,270 | \$ 487,156 |

On June 30, 2014, the Company completed a transaction with Berkshire Hathaway, as described in Note 4, that included the exchange of 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by the Company; a \$266.7 million gain was recorded.

There were no new investments in marketable equity securities during the first nine months of 2014 and 2013. In the first quarter of 2014, the Company recorded a \$0.5 million write-down of the Company's investment in Corinthian Colleges, Inc., a publicly traded company. In the second quarter of 2014, the Company sold its remaining investment in Corinthian Colleges, Inc. During the first nine months of 2014, the proceeds from the sale of these marketable securities were \$5.8 million and net realized losses were \$2.6 million. During the first nine months of 2013, the proceeds from sales of marketable securities were \$3.6 million, and net realized gains on such sales were \$0.9 million.

As of September 30, 2014, the Company held investments in commercial paper totaling \$50.0 million with original maturities of 91 to 180 days. These investments are included in Investments in marketable equity securities and other investments in the Condensed Consolidated Balance Sheets. The Company did not have any investments in commercial paper at December 31, 2013.

On April 1, 2014, the Company received a gross cash distribution of \$95.0 million from Classified Ventures' sale of apartments.com. In connection with this sale, the Company recorded a pre-tax gain of \$90.9 million in the second quarter of 2014.

On October 1, 2014, the Company and the remaining partners completed the sale of their entire stakes in Classified Ventures. Total proceeds to the Company, net of transaction costs, were \$408.5 million, of which \$16.5 million will be held in escrow until October 1, 2015. The Company will record a pre-tax gain of approximately \$393 million on the sale of its interest in Classified Ventures in the fourth quarter of 2014.

4. ACQUISITIONS, DISPOSITIONS AND EXCHANGES

Acquisitions. In the first nine months of 2014, the Company acquired seven businesses totaling \$204.9 million, comprised of four businesses in other businesses, two businesses in Kaplan Test Prep, and one business in Kaplan Higher Ed. The purchase price allocation mostly comprised goodwill, other intangible assets, and other current assets on a preliminary basis. In the first nine months of 2013, the Company acquired five small businesses included in other businesses and in its education division; the purchase price allocation mostly comprised goodwill and other intangible assets.

On April 1, 2014, Celtic Healthcare acquired VNA-TIP Healthcare, a provider of home health and hospice services in Missouri and Illinois. On May 30, 2014, the Company completed its acquisition of Joyce/Dayton Corp., a Dayton, OH-based manufacturer of screw jacks and other linear motion systems. On July 3, 2014, the Company completed its acquisition of an 80% interest in Residential Healthcare Group, Inc., the parent company of Residential Home Health and Residential Hospice, leading providers of skilled home health care and hospice services in Michigan and Illinois. The operating results of these businesses are included in other businesses. The fair value of the

redeemable noncontrolling interest in Residential Healthcare Group, Inc. was \$18.8 million at the acquisition date, determined using a market approach. The minority shareholders have an option to put their shares to the Company starting in 2017, and the Company has an option to buy the shares of some minority shareholders in 2020 and the remaining minority shareholders in 2024.

On August 1, 2013, the Company completed its acquisition of Forney Corporation, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications. The operating results of Forney are included in other businesses.

In the second quarter of 2013, Kaplan purchased the remaining 15% noncontrolling interest in Kaplan China; this additional interest was accounted for as an equity transaction.

Dispositions. In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school is expected to be sold in the fourth quarter of 2014.

On October 1, 2013, the Company completed the sale of most of its newspaper publishing businesses. The publishing businesses sold include The Washington Post, Express, The Gazette Newspapers, Southern Maryland Newspapers, Greater Washington Publishing, Fairfax County Times and El Tiempo Latino and related websites (Publishing Subsidiaries).

In March 2013, the Company completed the sale of certain assets of The Herald, a daily and Sunday newspaper headquartered in Everett, WA.

Exchanges. On June 30, 2014, the Company and Berkshire Hathaway Inc. completed a previously announced transaction in which Berkshire acquired a wholly-owned subsidiary of the Company that included, among other things, WPLG, a Miami-based television station, 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by Graham Holdings and \$327.7 million in cash, in exchange for 1,620,190 shares of Graham Holdings Class B common stock owned by Berkshire Hathaway (Berkshire exchange transaction). As a result, income from continuing operations for the second quarter of 2014 includes a \$266.7 million gain from the sale of the Berkshire Hathaway shares, and income from discontinued operations for the second quarter of 2014 includes a \$375.0 million gain from the WPLG exchange.

The pre-tax gain of \$266.7 million related to the disposition of the Berkshire shares was not subject to income tax as the Berkshire exchange transaction qualifies as a tax-free distribution. The lower effective tax rate for income from continuing operations for the first nine months of 2014 of 26.7% primarily resulted from this tax-free transaction.

As discussed above, this exchange transaction includes significant noncash investing and financing activities. On the date of exchange, the fair value of the Berkshire Class A and B shares was \$400.3 million and the fair value of WPLG was determined to be \$438.0 million. In total, the Company recorded an increase in treasury stock of \$1,165.4 million in the second quarter of 2014 in connection with the Berkshire exchange transaction.

The Company's income from continuing operations excludes the businesses described in dispositions and exchanges above, which have been reclassified to discontinued operations, net of tax (see Note 2).

5. GOODWILL AND OTHER INTANGIBLE ASSETS

In the second quarter of 2014, as a result of regulatory changes impacting Kaplan's operations in China, Kaplan recorded an intangible asset impairment charge of \$7.8 million, reported in discontinued operations. The Company estimated the fair value of the student and customer relationships using an income approach.

Amortization of intangible assets for the three months ended September 30, 2014 and 2013 was \$7.4 million and \$2.5 million, respectively. Amortization of intangible assets for the nine months ended September 30, 2014 and 2013 was \$13.1 million and \$8.8 million, respectively. Amortization of intangible assets is estimated to be approximately \$4 million for the remainder of 2014, \$17 million in 2015, \$16 million in 2016, \$12 million in 2017, \$10 million in 2018 and \$19 million thereafter.

In July 2014, the cable division sold wireless spectrum licenses that were purchased in 2006; a pre-tax non-operating gain of \$75.2 million was recorded in the third quarter of 2014 in connection with these sales.

The changes in the carrying amount of goodwill, by segment, were as follows:

| (in thousands) | Education | Cable | Television Broadcasting | Other Businesses | Total |
|---|-------------------|------------------|----------------------------|---------------------|---------------------|
| Balance as of December 31, 2013 | | | | | |
| Goodwill | \$ 1,073,433 | \$ 85,488 | \$ 203,165 | \$ 34,877 | \$ 1,396,963 |
| Accumulated impairment losses | (102,259) | — | — | (6,082) | (108,341) |
| | 971,174 | 85,488 | 203,165 | 28,795 | 1,288,622 |
| Acquisitions | 14,941 | — | — | 98,366 | 113,307 |
| Dispositions | (2,420) | — | (37,661) | — | (40,081) |
| Foreign currency exchange rate changes | (8,759) | — | — | — | (8,759) |
| Balance as of September 30, 2014 | | | | | |
| Goodwill | 1,077,195 | 85,488 | 165,504 | 133,243 | 1,461,430 |
| Accumulated impairment losses | (102,259) | — | — | (6,082) | (108,341) |
| | \$ 974,936 | \$ 85,488 | \$ 165,504 | \$ 127,161 | \$ 1,353,089 |

The changes in carrying amount of goodwill at the Company's education division were as follows:

| (in thousands) | Higher Education | Test Preparation | Kaplan International | Total |
|---|---------------------|---------------------|-------------------------|-------------------|
| Balance as of December 31, 2013 | | | | |
| Goodwill | \$ 409,016 | \$ 152,187 | \$ 512,230 | \$ 1,073,433 |
| Accumulated impairment losses | — | (102,259) | — | (102,259) |
| | 409,016 | 49,928 | 512,230 | 971,174 |
| Acquisitions | 1,343 | 13,598 | — | 14,941 |
| Dispositions | — | — | (2,420) | (2,420) |
| Foreign currency exchange rate changes | (95) | — | (8,664) | (8,759) |
| Balance as of September 30, 2014 | | | | |
| Goodwill | 410,264 | 165,785 | 501,146 | 1,077,195 |
| Accumulated impairment losses | — | (102,259) | — | (102,259) |
| | \$ 410,264 | \$ 63,526 | \$ 501,146 | \$ 974,936 |

Other intangible assets consist of the following:

| (in thousands) | Useful Life Range | As of September 30, 2014 | | | As of December 31, 2013 | | |
|---|----------------------|-----------------------------|-----------------------------|---------------------------|-----------------------------|-----------------------------|---------------------------|
| | | Gross Carrying Amount | Accumulated Amortization | Net Carrying Amount | Gross Carrying Amount | Accumulated Amortization | Net Carrying Amount |
| Amortized Intangible Assets | | | | | | | |
| Noncompete agreements | 2–5 years | \$ 12,392 | \$ 11,373 | \$ 1,019 | \$ 13,540 | \$ 12,622 | \$ 918 |
| Student and customer relationships | 2–10 years | 111,354 | 48,558 | 62,796 | 72,050 | 45,718 | 26,332 |
| Databases and technology | 3–5 years | 12,190 | 8,364 | 3,826 | 10,790 | 6,991 | 3,799 |
| Trade names and trademarks | 2–10 years | 26,863 | 17,956 | 8,907 | 22,327 | 16,052 | 6,275 |
| Other | 1–25 years | 9,626 | 7,943 | 1,683 | 9,836 | 7,572 | 2,264 |
| | | \$ 172,425 | \$ 94,194 | \$ 78,231 | \$ 128,543 | \$ 88,955 | \$ 39,588 |
| Indefinite-Lived Intangible Assets | | | | | | | |
| Franchise agreements | | \$ 496,321 | | | \$ 496,321 | | |
| Wireless licenses | | — | | | 22,150 | | |
| Licensure and accreditation | | 7,321 | | | 7,171 | | |
| Other | | 68,567 | | | 15,636 | | |
| | | \$ 572,209 | | | \$ 541,278 | | |

6. DEBT

The Company's borrowings consist of the following:

| (in thousands) | As of | |
|--|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| 7.25% unsecured notes due February 1, 2019 | \$ 398,204 | \$ 397,893 |
| AUD Revolving credit borrowing | 43,669 | 44,625 |
| Other indebtedness | 6,885 | 8,258 |
| Total Debt | 448,758 | 450,776 |
| Less: current portion | (50,460) | (3,168) |
| Total Long-Term Debt | \$ 398,298 | \$ 447,608 |

The Company's other indebtedness at September 30, 2014 and December 31, 2013 is at interest rates from 0% to 6% and matures from 2014 to 2017.

During the three months ended September 30, 2014 and 2013, the Company had average borrowings outstanding of approximately \$450.9 million and \$449.8 million, respectively, at average annual interest rates of approximately 7.0%. During the three months ended September 30, 2014 and 2013, the Company incurred net interest expense of \$8.8 million and \$8.6 million, respectively.

During the nine months ended September 30, 2014 and 2013, the Company had average borrowings outstanding of approximately \$451.4 million and \$477.5 million, respectively, at average annual interest rates of approximately 7.0%. During the nine months ended September 30, 2014 and 2013, the Company incurred net interest expense of \$24.9 million and \$25.6 million, respectively.

At September 30, 2014, the fair value of the Company's 7.25% unsecured notes, based on quoted market prices, totaled \$468.0 million, compared with the carrying amount of \$398.2 million. At December 31, 2013, the fair value of the Company's 7.25% unsecured notes, based on quoted market prices, totaled \$475.2 million, compared with the carrying amount of \$397.9 million. The carrying value of the Company's other unsecured debt at September 30, 2014 approximates fair value.

7. FAIR VALUE MEASUREMENTS

The Company's financial assets and liabilities measured at fair value on a recurring basis were as follows:

| (in thousands) | As of September 30, 2014 | | |
|--|--------------------------|-------------------|-------------------|
| | Level 1 | Level 2 | Total |
| Assets | | | |
| Money market investments (1) | \$ — | \$ 287,714 | \$ 287,714 |
| Marketable equity securities (2) | 127,270 | — | 127,270 |
| Commercial paper (3) | 49,965 | — | 49,965 |
| Other current investments (4) | 5,348 | 24,255 | 29,603 |
| Total Financial Assets | \$ 182,583 | \$ 311,969 | \$ 494,552 |
| Liabilities | | | |
| Deferred compensation plan liabilities (5) | \$ — | \$ 66,485 | \$ 66,485 |
| 7.25% unsecured notes (6) | — | 468,000 | 468,000 |
| AUD revolving credit borrowing (6) | — | 43,669 | 43,669 |
| Interest rate swap (7) | — | 405 | 405 |
| Total Financial Liabilities | \$ — | \$ 578,559 | \$ 578,559 |
| As of December 31, 2013 | | | |
| (in thousands) | Level 1 | Level 2 | Total |
| Assets | | | |
| Money market investments (1) | \$ — | \$ 431,836 | \$ 431,836 |
| Marketable equity securities (2) | 487,156 | — | 487,156 |
| Other current investments (4) | 11,826 | 23,336 | 35,162 |
| Total Financial Assets | \$ 498,982 | \$ 455,172 | \$ 954,154 |
| Liabilities | | | |
| Deferred compensation plan liabilities (5) | \$ — | \$ 67,603 | \$ 67,603 |
| 7.25% unsecured notes (6) | — | 475,224 | 475,224 |
| AUD revolving credit borrowing (6) | — | 44,625 | 44,625 |
| Interest rate swap (7) | — | 1,047 | 1,047 |
| Total Financial Liabilities | \$ — | \$ 588,499 | \$ 588,499 |

(1) The Company's money market investments are included in cash, cash equivalents and restricted cash.

(2) The Company's investments in marketable equity securities are classified as available-for-sale.

(3) The Company's commercial paper investments with original maturities greater than 90 days, but less than one year, are included in investments in marketable equity securities and other investments.

(4) Includes U.S. Government Securities, corporate bonds, mutual funds and time deposits with original maturities greater than 90 days, but less than one year.

(5) Includes Graham Holdings Company's Deferred Compensation Plan and supplemental savings plan benefits under the Graham Holdings Company's Supplemental Executive Retirement Plan, which are included in accrued compensation and related benefits.

(6) See Note 6 for carrying amount of these notes and borrowing.

(7) Included in Other liabilities. The Company utilized a market approach model using the notional amount of the interest rate swap multiplied by the observable inputs of time to maturity and market interest rates.

In the second quarter of 2014, the Company recorded an intangible asset impairment charge of \$7.8 million, reported in discontinued operations (see Note 5). The remeasurement of the intangible assets is classified as a

Level 3 fair value assessment due to the significance of unobservable inputs developed in the determination of the fair value.

8. EARNINGS PER SHARE

On June 30, 2014, the Company acquired 1,620,190 of its Class B common stock owned by Berkshire Hathaway, as described in Note 4.

The Company's unvested restricted stock awards contain nonforfeitable rights to dividends and, therefore, are considered participating securities for purposes of computing earnings per share pursuant to the two-class method. The diluted earnings per share computed under the two-class method is lower than the diluted earnings per share computed under the treasury stock method, resulting in the presentation of the lower amount in diluted earnings per share. The computation of the earnings per share under the two-class method excludes the income attributable to the unvested restricted stock awards from the numerator and excludes the dilutive impact of those underlying shares from the denominator.

The following reflects the Company's income from continuing operations and share data used in the basic and diluted earnings per share computations using the two-class method:

| (in thousands, except per share amounts) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|---|------------------------------------|-----------|-----------------------------------|------------|
| | 2014 | 2013 | 2014 | 2013 |
| Numerator: | | | | |
| Numerator for basic earnings per share: | | | | |
| Income from continuing operations attributable to Graham Holdings Company common stockholders | \$ 83,331 | \$ 54,132 | \$ 588,645 | \$ 121,857 |
| Less: Dividends-common stock outstanding and unvested restricted shares | (14,773) | — | (67,267) | — |
| Undistributed earnings | 68,558 | 54,132 | 521,378 | 121,857 |
| Percent allocated to common stockholders | 97.89% | 97.42% | 97.89% | 97.42% |
| | 67,112 | 52,736 | 510,384 | 118,714 |
| Add: Dividends-common stock outstanding | 14,462 | — | 66,021 | — |
| Numerator for basic earnings per share | \$ 81,574 | \$ 52,736 | \$ 576,405 | \$ 118,714 |
| Add: Additional undistributed earnings due to dilutive stock options | 6 | 3 | 48 | 4 |
| Numerator for diluted earnings per share | \$ 81,580 | \$ 52,739 | \$ 576,453 | \$ 118,718 |
| Denominator: | | | | |
| Denominator for basic earnings per share: | | | | |
| Weighted average shares outstanding | 5,671 | 7,231 | 6,737 | 7,229 |
| Add: Effect of dilutive stock options | 25 | 15 | 25 | 8 |
| Denominator for diluted earnings per share | 5,696 | 7,246 | 6,762 | 7,237 |
| Graham Holdings Company Common Stockholders: | | | | |
| Basic earnings per share from continuing operations | \$ 14.38 | \$ 7.29 | \$ 85.55 | \$ 16.42 |
| Diluted earnings per share from continuing operations | \$ 14.32 | \$ 7.28 | \$ 85.24 | \$ 16.41 |

Diluted earnings per share excludes the following weighted average potential common shares, as the effect would be antidilutive, as computed under the treasury stock method:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|-----------------------------------|------------------------------------|------|-----------------------------------|------|
| | 2014 | 2013 | 2014 | 2013 |
| Weighted average restricted stock | 61 | 91 | 61 | 79 |

The diluted earnings per share amounts for the three and nine months ended September 30, 2014 exclude the effects of 5,000 stock options outstanding as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and nine months ended September 30, 2013 exclude the effects of 13,000 and 63,000 stock options outstanding, respectively, as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and nine months ended September 30, 2014 exclude the effects of 6,075 restricted stock awards as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and nine months ended September 30, 2013 exclude the effects of 8,800 restricted stock awards, as their inclusion would have been antidilutive.

In the three and nine months ended September 30, 2014, the Company declared regular dividends totaling \$2.55 and \$10.20 per share, respectively. No dividends were paid in 2013.

9. PENSION AND POSTRETIREMENT PLANS

Defined Benefit Plans. The total (benefit) cost arising from the Company's defined benefit pension plans, including a portion included in discontinued operations, consists of the following components:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|------------------------------------|---------------------------------|-----------------|--------------------------------|------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Service cost | \$ 6,976 | \$ 12,713 | \$ 21,489 | \$ 38,788 |
| Interest cost | 12,894 | 14,242 | 38,870 | 42,776 |
| Expected return on assets | (29,877) | (26,817) | (90,644) | (78,606) |
| Amortization of prior service cost | 83 | 908 | 247 | 2,726 |
| Recognized actuarial (gain) loss | (7,280) | 1,797 | (21,599) | 5,741 |
| Net Periodic (Benefit) Cost | (17,204) | 2,843 | (51,637) | 11,425 |
| Early retirement programs expense | 3,884 | — | 8,374 | 22,700 |
| Total (Benefit) Cost | \$ (13,320) | \$ 2,843 | \$ (43,263) | \$ 34,125 |

For the nine months ended September 30, 2014, the net periodic benefit for the Company's pension plans, as reported above, includes costs of \$0.2 million reported in discontinued operations. For the three and nine months ended September 30, 2013, the net periodic cost for the Company's pension plans, as reported above, includes costs of \$5.5 million and \$19.4 million, respectively, reported in discontinued operations.

In the first quarter of 2014, the Company recorded \$4.5 million related to a Separation Incentive Program for certain Corporate employees, which will be funded from the assets of the Company's pension plan. In the third quarter of 2014, the Company recorded \$3.9 million related to a Voluntary Retirement Incentive Program (VRIP) for certain Corporate employees, which will be funded from the assets of the Company's pension plan.

The Company announced a VRIP in February 2013, which was offered to certain employees of the Washington Post newspaper. The total early retirement program expense for this program for the nine months ended September 30, 2013 was \$20.4 million. In addition, the Washington Post newspaper recorded \$2.3 million in special separation benefits for a group of employees in the first quarter of 2013. The early retirement program expense and special separation benefits for these programs were funded from the assets of the Company's pension plan and are included in discontinued operations, net of tax.

The total cost arising from the Company's Supplemental Executive Retirement Plan (SERP), including a portion included in discontinued operations, consists of the following components:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|------------------------------------|---------------------------------|-----------------|--------------------------------|-----------------|
| | 2014 | 2013 | 2014 | 2013 |
| Service cost | \$ 373 | \$ 429 | \$ 1,119 | \$ 1,288 |
| Interest cost | 1,086 | 1,023 | 3,257 | 3,069 |
| Amortization of prior service cost | 12 | 14 | 35 | 41 |
| Recognized actuarial loss | 374 | 711 | 1,124 | 2,133 |
| Net Periodic Cost | 1,845 | 2,177 | 5,535 | 6,531 |
| Early retirement programs expense | 2,422 | — | 2,422 | — |
| Total Cost | \$ 4,267 | \$ 2,177 | \$ 7,957 | \$ 6,531 |

For the nine months ended September 30, 2014, the net periodic cost for the Company's SERP, as reported above, includes costs of \$0.2 million reported in discontinued operations. For the three and nine months ended September 30, 2013, the net periodic cost for the Company's SERP, as reported above, includes costs of \$0.3 million and \$0.9 million, respectively, reported in discontinued operations.

In the third quarter of 2014, the Company recorded a \$2.4 million SERP charge related to the VRIP for certain Corporate employees.

Defined Benefit Plan Assets. The Company's defined benefit pension obligations are funded by a portfolio made up of a relatively small number of stocks and high-quality fixed-income securities that are held by a third-party trustee. The assets of the Company's pension plan were allocated as follows:

| | As of | |
|------------------------|-----------------------|----------------------|
| | September 30, 2014 | December 31, 2013 |
| U.S. equities | 60% | 58% |
| U.S. fixed income | 11% | 12% |
| International equities | 29% | 30% |
| | 100% | 100% |

Essentially all of the assets are actively managed by two investment companies. The goal of the investment managers is to produce moderate long-term growth in the value of these assets, while protecting them against large decreases in value. Both of these managers may invest in a combination of equity and fixed-income securities and cash. The managers are not permitted to invest in securities of the Company or in alternative investments. The investment managers cannot invest more than 20% of the assets at the time of purchase in the stock of Berkshire Hathaway or more than 10% of the assets in the securities of any other single issuer, except for obligations of the U.S. Government, without receiving prior approval by the Plan administrator. As of September 30, 2014, the managers can invest no more than 24% of the assets in international stocks, at the time the investment is made, and no less than 10% of the assets could be invested in fixed-income securities. None of the assets is managed internally by the Company.

In determining the expected rate of return on plan assets, the Company considers the relative weighting of plan assets, the historical performance of total plan assets and individual asset classes and economic and other indicators of future performance. In addition, the Company may consult with and consider the input of financial and other professionals in developing appropriate return benchmarks.

The Company evaluated its defined benefit pension plan asset portfolio for the existence of significant concentrations (defined as greater than 10% of plan assets) of credit risk as of September 30, 2014. Types of concentrations that were evaluated include, but are not limited to, investment concentrations in a single entity, type of industry, foreign country and individual fund. At September 30, 2014, the pension plan held common stock in two investments that exceeded 10% of total plan assets. At December 31, 2013, the pension plan held common stock in one investment that exceeded 10% of total plan assets. These investments were valued at \$669.5 million and \$590.6 million at September 30, 2014 and December 31, 2013, respectively, or approximately 29% and 25%, respectively, of total plan assets. At September 30, 2014 and December 31, 2013, the pension plan held investments in one foreign country that exceeded 10% of total plan assets. These investments were valued at \$434.3 million and \$398.9 million at September 30, 2014 and December 31, 2013, respectively, or approximately 19% and 17%, respectively, of total plan assets.

Other Postretirement Plans. The total cost (benefit) arising from the Company's other postretirement plans, including a portion included in discontinued operations, consists of the following components:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|--------------------------------------|---------------------------------|-----------------|--------------------------------|-------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Service cost | \$ 375 | \$ 728 | \$ 1,125 | \$ 2,183 |
| Interest cost | 362 | 508 | 1,086 | 1,525 |
| Amortization of prior service credit | (196) | (1,306) | (587) | (3,972) |
| Recognized actuarial gain | (519) | (504) | (1,557) | (1,549) |
| Net Periodic Cost (Benefit) | 22 | (574) | 67 | (1,813) |
| Settlement gain | — | — | — | (3,471) |
| Total Cost (Benefit) | \$ 22 | \$ (574) | \$ 67 | \$ (5,284) |

For the three and nine months ended September 30, 2013, the net periodic benefit, as reported above, includes a benefit of \$1.5 million and \$2.9 million, respectively, included in discontinued operations. As part of the sale of The Herald, changes were made with respect to its postretirement medical plan, resulting in a \$3.5 million settlement gain that is included in discontinued operations, net of tax, for the first quarter of 2013.

10. OTHER NON-OPERATING INCOME (EXPENSE)

A summary of non-operating income (expense) is as follows:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | |
|--|------------------------------------|-----------------|-----------------------------------|-------------------|
| | 2014 | 2013 | 2014 | 2013 |
| Gain on sale of intangible assets | \$ 75,249 | \$ — | \$ 75,249 | \$ — |
| Foreign currency (loss) gain, net | (10,564) | 7,886 | (2,618) | (9,350) |
| Gain on Berkshire marketable equity securities exchange | — | — | 266,733 | — |
| Gain on sale of headquarters building | — | — | 127,670 | — |
| (Losses) gain on sales or write-down of marketable equity securities | — | — | (3,044) | 879 |
| Other, net | (159) | 224 | 1,923 | (360) |
| Total Other Non-Operating Income (Expense) | \$ 64,526 | \$ 8,110 | \$ 465,913 | \$ (8,831) |

In July 2014, the cable division sold wireless spectrum licenses for \$98.8 million; a pre-tax gain of \$75.2 million was reported in the third quarter of 2014 in connection with these sales. The licenses had been purchased in the 2006 AWS Auction.

On June 30, 2014, the Company completed a transaction with Berkshire Hathaway, as described in Note 4 that included the exchange of 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by the Company; a \$266.7 million gain was recorded.

On March 27, 2014, the Company completed the sale of its headquarters building for \$158 million. In connection with the sale, the Company recorded a \$127.7 million pre-tax gain.

11. ACCUMULATED OTHER COMPREHENSIVE INCOME

The other comprehensive (loss) income consists of the following components:

| (in thousands) | Three Months Ended September 30 | | | | | |
|--|---------------------------------|-----------------|-------------------|-------------------|-------------------|------------------|
| | 2014 | | | 2013 | | |
| | Before-Tax Amount | Income Tax | After-Tax Amount | Before-Tax Amount | Income Tax | After-Tax Amount |
| Foreign currency translation adjustments: | | | | | | |
| Translation adjustments arising during the period | \$ (9,777) | \$ — | \$ (9,777) | \$ 5,639 | \$ — | \$ 5,639 |
| Unrealized gains on available-for-sale securities: | | | | | | |
| Unrealized gains for the period, net | 9,734 | (3,894) | 5,840 | 938 | (375) | 563 |
| Pension and other postretirement plans: | | | | | | |
| Amortization of net prior service credit included in net income | (101) | 41 | (60) | (384) | 154 | (230) |
| Amortization of net actuarial (gain) loss included in net income | (7,425) | 2,970 | (4,455) | 2,004 | (801) | 1,203 |
| | (7,526) | 3,011 | (4,515) | 1,620 | (647) | 973 |
| Cash flow hedge: | | | | | | |
| Gain for the period | 230 | (92) | 138 | 15 | (6) | 9 |
| Other Comprehensive (Loss) Income | \$ (7,339) | \$ (975) | \$ (8,314) | \$ 8,212 | \$ (1,028) | \$ 7,184 |

| (in thousands) | Nine Months Ended September 30 | | | | | |
|--|--------------------------------|------------------|---------------------|-------------------|--------------------|------------------|
| | 2014 | | | 2013 | | |
| | Before-Tax Amount | Income Tax | After-Tax Amount | Before-Tax Amount | Income Tax | After-Tax Amount |
| Foreign currency translation adjustments: | | | | | | |
| Translation adjustments arising during the period | \$ (7,111) | \$ — | \$ (7,111) | \$ (2,061) | \$ — | \$ (2,061) |
| Unrealized gains on available-for-sale securities: | | | | | | |
| Unrealized gains for the period, net | 46,139 | (18,456) | 27,683 | 81,439 | (32,575) | 48,864 |
| Reclassification adjustment for realization of (gain) loss on exchange, sale or write-down of available-for-sale securities included in net income | (265,274) | 106,110 | (159,164) | (884) | 353 | (531) |
| | (219,135) | 87,654 | (131,481) | 80,555 | (32,222) | 48,333 |
| Pension and other postretirement plans: | | | | | | |
| Amortization of net prior service credit included in net income | (305) | 122 | (183) | (1,205) | 482 | (723) |
| Amortization of net actuarial (gain) loss included in net income | (22,032) | 8,813 | (13,219) | 6,325 | (2,529) | 3,796 |
| Settlement gain included in net income | — | — | — | (3,471) | 1,388 | (2,083) |
| | (22,337) | 8,935 | (13,402) | 1,649 | (659) | 990 |
| Cash flow hedge: | | | | | | |
| Gain for the period | 641 | (256) | 385 | 259 | (104) | 155 |
| Other Comprehensive (Loss) Income | \$ (247,942) | \$ 96,333 | \$ (151,609) | \$ 80,402 | \$ (32,985) | \$ 47,417 |

The accumulated balances related to each component of other comprehensive income are as follows:

| (in thousands, net of taxes) | Cumulative Foreign Currency Translation Adjustment | Unrealized Gain on Available-for-Sale Securities | Unrealized Gain on Pensions and Other Postretirement Plans | Cash Flow Hedge | Accumulated Other Comprehensive Income |
|--|--|--|--|-----------------|--|
| Balance as of December 31, 2013 | \$ 25,013 | \$ 173,663 | \$ 501,446 | \$ (628) | \$ 699,494 |
| Other comprehensive income (loss) before reclassifications | (7,111) | 27,683 | — | (2) | 20,570 |
| Net amount reclassified from accumulated other comprehensive income | — | (159,164) | (13,402) | 387 | (172,179) |
| Other comprehensive income, net of tax | (7,111) | (131,481) | (13,402) | 385 | (151,609) |
| Balance as of September 30, 2014 | \$ 17,902 | \$ 42,182 | \$ 488,044 | \$ (243) | \$ 547,885 |

The amounts and line items of reclassifications out of Accumulated Other Comprehensive Income are as follows:

| (in thousands) | Three Months Ended September 30 | | Nine Months Ended September 30 | | Affected Line Item in the Condensed Consolidated Statement of Operations |
|---|------------------------------------|-----------------|-----------------------------------|---------------|--|
| | 2014 | 2013 | 2014 | 2013 | |
| Unrealized Gains on Available-for-sale Securities: | | | | | |
| Realized (gain) loss for the period | \$ — | \$ — | \$ (265,274) | \$ (884) | Other income (expense), net |
| | — | — | 106,110 | 353 | (1) |
| | — | — | (159,164) | (531) | Net of Tax |
| Pension and Other Postretirement Plans: | | | | | |
| Amortization of net prior service credit | (101) | (384) | (305) | (1,205) | (2) |
| Amortization of net actuarial (gain) loss | (7,425) | 2,004 | (22,032) | 6,325 | (2) |
| Settlement gain | — | — | — | (3,471) | (2) |
| | (7,526) | 1,620 | (22,337) | 1,649 | Before tax |
| | 3,011 | (647) | 8,935 | (659) | Provision for Income Taxes |
| | (4,515) | 973 | (13,402) | 990 | Net of Tax |
| Cash Flow Hedge | | | | | |
| | 217 | 205 | 645 | 588 | Interest expense |
| | (87) | (82) | (258) | (235) | Provision for Income Taxes |
| | 130 | 123 | 387 | 353 | Net of Tax |
| Total reclassification for the period | \$ (4,385) | \$ 1,096 | \$ (172,179) | \$ 812 | Net of Tax |

(1) Benefits of \$1.2 million were recorded in Provision for Income Taxes related to the realized loss for the nine months ended September 30, 2014. The remaining \$107.3 million for the nine months ended September 30, 2014, relates to the reversal of income taxes previously recorded on the unrealized gain of the Company's investment in Berkshire Hathaway Inc. marketable equity securities as part of the Berkshire exchange transaction, which qualified as a tax-free distribution under IRC Section 355 and 361 (see Note 4). The amounts for the nine months ended September 30, 2013 were recorded in Provision for Income Taxes.

(2) These accumulated other comprehensive income components are included in the computation of net periodic pension and postretirement plan cost (see Note 9).

12. CONTINGENCIES

Litigation and Legal Matters. The Company and its subsidiaries are involved in various legal proceedings that arise in the ordinary course of its business. Although the outcomes of the legal claims and proceedings against the Company cannot be predicted with certainty, based on currently available information, management believes that there are no existing claims or proceedings that are likely to have a material effect on the Company's business, financial condition, results of operations or cash flows. Also, based on currently available information, management is of the opinion that the exposure to future material losses from existing legal proceedings is not reasonably possible, or that future material losses in excess of the amounts accrued are not reasonably possible.

On April 30, 2011, Kaplan Higher Education Corporation received a Civil Investigative Demand from the Office of the Attorney General of the State of Massachusetts. The demand primarily sought information pertaining to KHE's nationally accredited campuses in Massachusetts known as the Charlestown and Kenmore Square campuses. Both of those campuses closed in 2013. KHE has cooperated with the Massachusetts Attorney General and provided the requested information, as well as additional information requested in 2012 and 2013. In October 2014, the Attorney General's office sent Kaplan a "notice of intention to file" a lawsuit letter under section 93A of the Massachusetts consumer fraud statute. The letter outlined 12 allegations against the Charlestown and Kenmore Square campuses. The Company cannot predict the outcome of this inquiry or any possible litigation.

ED Program Reviews. The U.S. Department of Education (ED) undertakes program reviews at Title IV participating institutions. Currently, there are two open program reviews, including Broomall, PA, as the Company is awaiting the ED's final program review report. The Company does not expect the final program review reports to have a material impact on KHE; however, the results of these open reviews and their impact on Kaplan's operations are uncertain.

The 90/10 Rule. Under regulations referred to as the 90/10 rule, a KHE school would lose its eligibility to participate in Title IV programs for a period of at least two fiscal years if the institution derives more than 90% of its receipts from Title IV programs, as calculated on a cash basis in accordance with the Higher Education Act and applicable ED regulations, in each of two consecutive fiscal years. An institution with Title IV receipts exceeding 90% for a single fiscal year would be placed on provisional certification and may be subject to other enforcement measures. The 90/10 rule calculations are performed for each OPEID unit. KHE is taking various measures to reduce the percentage of its receipts attributable to Title IV funds, including modifying student payment options; emphasizing direct-pay and employer-paid education programs; encouraging students to carefully evaluate the amount of their Title IV borrowing; eliminating some programs; cash-matching; and developing and offering additional non-Title IV-eligible certificate preparation, professional development and continuing education programs.

While there can be no guarantee that these measures will be adequate to prevent the 90/10 ratio at some of the schools from exceeding 90% in the future, management currently estimates that each of KHE's continuing operations campuses will be 90/10 compliant in 2014.

13. BUSINESS SEGMENTS

The Company has six reportable segments: Kaplan Higher Education, Kaplan Test Preparation, Kaplan International, cable, television broadcasting and other businesses.

Education. In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school in China is expected to be sold by Kaplan in the fourth quarter of 2014. The results of the four schools are included in discontinued operations, net of tax, for all periods presented. The Kaplan International segment operating results have been reclassified to reflect this change.

Television Broadcasting. In June 2014, the Company completed the sale of WPLG, a television station serving the Miami market. WPLG results are included in discontinued operations, net of tax, for all periods presented. The television broadcasting segment operating results have been reclassified to reflect this change.

The following table summarizes financial information related to each of the Company's business segments:

| (in thousands) | Three Months Ended | | Nine Months Ended | |
|--|--------------------|-------------------|---------------------|---------------------|
| | September 30 | | September 30 | |
| | 2014 | 2013 | 2014 | 2013 |
| Operating Revenues | | | | |
| Education | \$ 543,918 | \$ 543,599 | \$ 1,609,036 | \$ 1,613,116 |
| Cable | 195,666 | 202,381 | 600,416 | 607,069 |
| Television broadcasting | 87,442 | 73,488 | 261,390 | 222,618 |
| Other businesses | 71,845 | 36,682 | 139,109 | 98,068 |
| Corporate office | — | — | — | — |
| Intersegment elimination | — | (49) | (128) | (202) |
| | \$ 898,871 | \$ 856,101 | \$ 2,609,823 | \$ 2,540,669 |
| Income (Loss) From Operations | | | | |
| Education | \$ 12,551 | \$ 17,508 | \$ 32,050 | \$ 36,586 |
| Cable | 40,072 | 39,715 | 128,015 | 121,038 |
| Television broadcasting | 44,979 | 32,847 | 133,452 | 101,193 |
| Other businesses | (9,292) | (5,046) | (27,034) | (19,556) |
| Corporate office | (7,029) | (6,135) | (4,773) | (17,516) |
| | \$ 81,281 | \$ 78,889 | \$ 261,710 | \$ 221,745 |
| Equity in Earnings of Affiliates, Net | 4,613 | 5,892 | 100,168 | 13,178 |
| Interest Expense, Net | (8,801) | (8,579) | (24,938) | (25,555) |
| Other Income (Expense), Net | 64,526 | 8,110 | 465,913 | (8,831) |
| Income from Continuing Operations Before Income Taxes | \$ 141,619 | \$ 84,312 | \$ 802,853 | \$ 200,537 |
| Depreciation of Property, Plant and Equipment | | | | |
| Education | \$ 15,237 | \$ 18,945 | \$ 47,024 | \$ 61,518 |
| Cable | 34,410 | 32,946 | 101,985 | 100,643 |
| Television broadcasting | 2,148 | 2,181 | 6,181 | 6,604 |
| Other businesses | 1,201 | 555 | 2,501 | 1,561 |
| Corporate office | 78 | 45 | 589 | 105 |
| | \$ 53,074 | \$ 54,672 | \$ 158,280 | \$ 170,431 |
| Amortization of Intangible Assets | | | | |
| Education | \$ 1,927 | \$ 1,918 | \$ 5,649 | \$ 6,081 |
| Cable | 51 | 61 | 145 | 168 |
| Television broadcasting | — | — | — | — |
| Other businesses | 5,427 | 489 | 7,323 | 2,531 |
| Corporate office | — | — | — | — |
| | \$ 7,405 | \$ 2,468 | \$ 13,117 | \$ 8,780 |
| Net Pension (Credit) Expense | | | | |
| Education | \$ 3,854 | \$ 4,169 | \$ 11,563 | \$ 12,506 |
| Cable | 917 | 973 | 2,669 | 2,768 |
| Television broadcasting | 338 | 1,297 | 1,016 | 3,891 |
| Other businesses | 191 | 173 | 557 | 423 |
| Corporate office | (18,620) | (9,299) | (59,231) | (27,549) |
| | \$ (13,320) | \$ (2,687) | \$ (43,426) | \$ (7,961) |

Asset information for the Company's business segments are as follows:

| (in thousands) | As of | |
|--|---------------------|---------------------|
| | September 30, 2014 | December 31, 2013 |
| Identifiable Assets | | |
| Education | \$ 1,732,199 | \$ 1,921,037 |
| Cable television | 1,190,932 | 1,215,320 |
| Television broadcasting | 293,810 | 383,251 |
| Other businesses | 455,154 | 171,539 |
| Corporate office | 390,056 | 371,484 |
| | \$ 4,062,151 | \$ 4,062,631 |
| Investments in Marketable Equity Securities | 127,270 | 487,156 |
| Investments in Affiliates | 21,976 | 15,754 |
| Prepaid Pension Cost | 1,267,415 | 1,245,505 |
| Assets Held for Sale | 9,624 | — |
| Total Assets | \$ 5,488,436 | \$ 5,811,046 |

The Company's education division comprises the following operating segments:

| (in thousands) | Three Months Ended | | Nine Months Ended | |
|--|--------------------|-------------------|---------------------|---------------------|
| | September 30 | | September 30 | |
| | 2014 | 2013 | 2014 | 2013 |
| Operating Revenues | | | | |
| Higher education | \$ 249,882 | \$ 266,061 | \$ 755,597 | \$ 811,013 |
| Test preparation | 85,108 | 77,431 | 234,010 | 232,064 |
| Kaplan international | 207,615 | 198,452 | 615,507 | 564,705 |
| Kaplan corporate and other | 1,492 | 2,223 | 4,891 | 6,496 |
| Intersegment elimination | (179) | (568) | (969) | (1,162) |
| | \$ 543,918 | \$ 543,599 | \$ 1,609,036 | \$ 1,613,116 |
| Income (Loss) from Operations | | | | |
| Higher education | \$ 5,391 | \$ 14,719 | \$ 39,487 | \$ 42,354 |
| Test preparation | 6,980 | 3,820 | (3,552) | 7,306 |
| Kaplan international | 13,853 | 12,124 | 40,609 | 23,701 |
| Kaplan corporate and other | (13,651) | (13,311) | (44,608) | (37,156) |
| Intersegment elimination | (22) | 156 | 114 | 381 |
| | \$ 12,551 | \$ 17,508 | \$ 32,050 | \$ 36,586 |
| Depreciation of Property, Plant and Equipment | | | | |
| Higher education | \$ 7,320 | \$ 9,739 | \$ 22,140 | \$ 33,919 |
| Test preparation | 2,865 | 5,034 | 9,721 | 14,658 |
| Kaplan international | 4,951 | 3,870 | 14,546 | 11,903 |
| Kaplan corporate and other | 101 | 302 | 617 | 1,038 |
| | \$ 15,237 | \$ 18,945 | \$ 47,024 | \$ 61,518 |
| Amortization of Intangible Assets | \$ 1,927 | \$ 1,918 | \$ 5,649 | \$ 6,081 |
| Pension Expense | | | | |
| Higher education | \$ 2,628 | \$ 3,201 | \$ 7,885 | \$ 8,815 |
| Test preparation | 722 | 731 | 2,166 | 2,012 |
| Kaplan international | 89 | 99 | 267 | 273 |
| Kaplan corporate and other | 415 | 138 | 1,245 | 1,406 |
| | \$ 3,854 | \$ 4,169 | \$ 11,563 | \$ 12,506 |

Identifiable assets for the Company's education division consist of the following:

| (in thousands) | As of | |
|----------------------------|---------------------|---------------------|
| | September 30, 2014 | December 31, 2013 |
| Identifiable assets | | |
| Higher education | \$ 626,116 | \$ 859,208 |
| Test preparation | 178,835 | 173,435 |
| Kaplan international | 869,246 | 864,507 |
| Kaplan corporate and other | 58,002 | 23,887 |
| | \$ 1,732,199 | \$ 1,921,037 |

Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition.

This analysis should be read in conjunction with the condensed consolidated financial statements and the notes thereto.

Results of Operations

The Company reported income from continuing operations attributable to common shares of \$83.3 million (\$14.32 per share) for the third quarter of 2014, compared to \$54.1 million (\$7.28 per share) for the third quarter of 2013. Net income attributable to common shares was \$76.4 million (\$13.12 per share) for the third quarter ended September 30, 2014, compared to \$30.1 million (\$4.05 per share) for the third quarter of last year. Net income includes \$7.0 million (\$1.20 per share) and \$24.0 million (\$3.23 per share) in losses from discontinued operations for the third quarter of 2014 and 2013, respectively. (Refer to "Discontinued Operations" discussion below.)

In connection with the Berkshire exchange transaction that closed on June 30, 2014, the Company acquired 1,620,190 shares of its Class B common stock, resulting in 22% and 7% fewer diluted shares outstanding, respectively, in the third quarter of and first nine months of 2014 versus the same periods in 2013. The reduction in diluted shares outstanding has resulted in increased diluted earnings per share amounts in 2014, compared with 2013.

Items included in the Company's income from continuing operations for the third quarter of 2014 are listed below:

- \$13.6 million in restructuring charges at the education division and early retirement program expense and related charges at the Corporate office (after-tax impact of \$8.7 million, or \$1.50 per share);
- \$75.2 million gain from the sale of wireless licenses at the Cable division (after-tax impact of \$48.2 million, or \$8.29 per share); and
- \$10.6 million in non-operating unrealized foreign currency losses (after-tax impact of \$6.8 million, or \$1.16 per share).

Items included in the Company's income from continuing operations for the third quarter of 2013 are listed below:

- \$4.0 million in restructuring charges at the education division (after-tax impact of \$3.1 million, or \$0.42 per share); and
- \$7.9 million in non-operating unrealized foreign currency gains (after-tax impact of \$5.0 million, or \$0.69 per share).

Revenue for the third quarter of 2014 was \$898.9 million, up 5% from \$856.1 million in the third quarter of 2013. The Company reported operating income of \$81.3 million in the third quarter of 2014, compared to \$78.9 million in the third quarter of 2013. Revenues increased at the television broadcasting division and in other businesses, declined at the cable division and were flat at the education division. Operating results were up in the third quarter of 2014 due to improvements at the television broadcasting and cable divisions, offset by declines at the education division and in other businesses.

For the first nine months of 2014, the Company reported income from continuing operations attributable to common shares of \$588.6 million (\$85.24 per share), compared to \$121.9 million (\$16.41 per share) for the first nine months of 2013. Net income attributable to common shares was \$958.6 million (\$138.79 per share) for the first nine months of 2014, compared to \$79.5 million (\$10.70 per share) for the same period of 2013. Net income includes \$369.9 million (\$53.55 per share) in income and \$42.3 million (\$5.71 per share) in losses from discontinued operations for the first nine months of 2014 and 2013, respectively. (Refer to "Discontinued Operations" discussion below.) The per share impact of certain items for the first nine months of 2014 is different than the per share impact of these items for the distinct quarterly periods of 2014, as a result of the timing of the Berkshire exchange transaction. Items included in the Company's income from continuing operations for the first nine months of 2014 are listed below:

- \$28.6 million in early retirement program expense and related charges, restructuring charges and software asset write-offs at the education division and the corporate office (after-tax impact of \$18.3 million, or \$2.65 per share);
- \$90.9 million gain from the Classified Ventures' sale of apartments.com (after-tax impact of \$58.2 million, or \$8.43 per share);
- \$266.7 million gain from the Berkshire exchange transaction (after-tax impact of \$266.7 million, or \$38.61 per share);
- \$127.7 million gain on the sale of the corporate headquarters building (after-tax impact of \$81.8 million, or \$11.85 per share);
- \$75.2 million gain from the sale of wireless licenses at the Cable division (after-tax impact of \$48.2 million, or \$6.98 per share); and
- \$2.6 million in non-operating unrealized foreign currency losses (after-tax impact of \$1.7 million, or \$0.24 per share).

Items included in the Company's income from continuing operations for the first nine months of 2013 are listed below:

- \$18.2 million in restructuring charges at the education division (after-tax impact of \$13.2 million, or \$1.80 per share); and
- \$9.4 million in non-operating unrealized foreign currency losses (after-tax impact of \$6.0 million, or \$0.83 per share).

Revenue for the first nine months of 2014 was \$2,609.8 million, up 3% from \$2,540.7 million in the first nine months of 2013. Revenues increased at the television broadcasting division and in other businesses, while revenues were down slightly at the cable division and were flat at the education division. The Company reported operating income of \$261.7 million for the first nine months of 2014, compared to \$221.7 million for the first nine months of 2013. Operating results improved at the television broadcasting and cable divisions, offset by a decline at the education division and in other businesses.

On June 30, 2014, the Company and Berkshire Hathaway Inc. completed a transaction in which Berkshire acquired a wholly-owned subsidiary of the Company that included, among other things, WPLG, a Miami-based television station, 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by Graham Holdings and \$327.7 million in cash, in exchange for 1,620,190 shares of Graham Holdings Class B common stock owned by Berkshire Hathaway (Berkshire exchange transaction). As a result, income from continuing operations for the first nine months of 2014 includes a \$266.7 million gain from the exchange of the Berkshire Hathaway shares, and income from discontinued operations for the first nine months of 2014 includes a \$375.0 million gain from the WPLG exchange.

Division Results

Education

Education division revenue totaled \$543.9 million for the third quarter of 2014, compared with revenue of \$543.6 million for the third quarter of 2013. Kaplan reported third quarter 2014 operating income of \$12.6 million, compared to \$17.5 million in the third quarter of 2013. Restructuring costs totaled \$3.3 million and \$4.0 million for the third quarter of 2014 and 2013, respectively.

For the first nine months of 2014, education division revenue totaled \$1,609.0 million, compared with revenue of \$1,613.1 million for the same period of 2013. Kaplan reported operating income of \$32.1 million for the first nine months of 2014, compared to \$36.6 million for the first nine months of 2013. Restructuring costs and software asset write-offs totaled \$13.8 million and \$18.2 million for the first nine months of 2014 and 2013, respectively.

In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school in China is expected to be sold by Kaplan in the fourth quarter of 2014. Kaplan's operating results exclude these schools, which have been reclassified to discontinued operations for all periods presented.

A summary of Kaplan's operating results for the third quarter and first nine months of 2014 compared to 2013 is as follows:

| (in thousands) | Three Months Ended | | | Nine Months Ended | | |
|-----------------------------------|--------------------|-------------------|----------|---------------------|---------------------|----------|
| | September 30 | | | September 30 | | |
| | 2014 | 2013 | % Change | 2014 | 2013 | % Change |
| Revenue | | | | | | |
| Higher education | \$ 249,882 | \$ 266,061 | (6) | \$ 755,597 | \$ 811,013 | (7) |
| Test preparation | 85,108 | 77,431 | 10 | 234,010 | 232,064 | 1 |
| Kaplan international | 207,615 | 198,452 | 5 | 615,507 | 564,705 | 9 |
| Kaplan corporate and other | 1,492 | 2,223 | (33) | 4,891 | 6,496 | (25) |
| Intersegment elimination | (179) | (568) | — | (969) | (1,162) | — |
| | <u>\$ 543,918</u> | <u>\$ 543,599</u> | 0 | <u>\$ 1,609,036</u> | <u>\$ 1,613,116</u> | 0 |
| Operating Income (Loss) | | | | | | |
| Higher education | \$ 5,391 | \$ 14,719 | (63) | \$ 39,487 | \$ 42,354 | (7) |
| Test preparation | 6,980 | 3,820 | 83 | (3,552) | 7,306 | — |
| Kaplan international | 13,853 | 12,124 | 14 | 40,609 | 23,701 | 71 |
| Kaplan corporate and other | (11,724) | (11,393) | (3) | (38,959) | (31,075) | (25) |
| Amortization of intangible assets | (1,927) | (1,918) | — | (5,649) | (6,081) | 7 |
| Intersegment elimination | (22) | 156 | — | 114 | 381 | — |
| | <u>\$ 12,551</u> | <u>\$ 17,508</u> | (28) | <u>\$ 32,050</u> | <u>\$ 36,586</u> | (12) |

Kaplan Higher Education (KHE) includes Kaplan's domestic postsecondary education businesses, made up of fixed-facility colleges and online postsecondary and career programs. KHE also includes the domestic professional training and other continuing education businesses.

In 2012, KHE began implementing plans to close or merge 13 ground campuses, consolidate other facilities and reduce its workforce. The last two of these campus closures were completed in the second quarter of 2014. In April 2014, KHE announced plans to close two additional ground campuses, and in July 2014, KHE announced plans to close another three campuses; KHE will teach out the current students and the campus closures will be completed by the end of 2015. In July 2014, KHE also announced plans to further reduce its workforce.

In connection with these and other plans, KHE incurred \$2.0 million and \$4.5 million in restructuring costs for the third quarter and first nine months of 2014, respectively, and \$2.5 million and \$14.1 million in restructuring costs in the third quarter and first nine months of 2013, respectively. For the third quarter of 2014, these costs included severance (\$1.0 million), accelerated depreciation (\$0.9 million) and other items (\$0.1 million). For the first nine months of 2014, these costs included severance (\$3.0 million), accelerated depreciation (\$1.2 million), lease obligation losses (\$0.1 million) and other items (\$0.2 million). For the third quarter of 2013, these costs included accelerated depreciation (\$0.8 million), severance (\$1.6 million) and lease obligation losses (\$0.1 million). For the first nine months of 2013, these costs included accelerated depreciation (\$5.8 million), severance (\$3.0 million), lease obligation losses (\$4.4 million) and other items (\$0.9 million).

In the third quarter and first nine months of 2014, KHE revenue declined 6% and 7%, respectively, due largely to declines in average enrollments at Kaplan University and KHE campuses that reflect weaker market demand over the past year, lower average tuition and the impact of closed campuses. The weaker market demand was most pronounced at KHE's ground campuses in non-degree vocational programs. KHE operating income declined in the third quarter and first nine months of 2014 due largely to revenue declines. Expense reductions associated with lower enrollments and recent restructuring efforts were partially offset by increased marketing spending at Kaplan University.

New student enrollments at KHE declined 11% in the third quarter of 2014 due to lower demand across KHE and the impact of closed campuses. New student enrollments decreased 1% for the first nine months of 2014 due to declines at KHE campuses.

Total students at September 30, 2014, were down 5% compared to September 30, 2013, and increased 1% compared to June 30, 2014. Excluding campuses closed or planned for closure, total students at September 30, 2014, were down 3% compared to September 30, 2013 but up 3% compared to June 30, 2014. A summary of student enrollments is as follows:

| | As of | | | Excluding Campuses Closing | | |
|-------------------|--------------------|---------------|--------------------|----------------------------|---------------|--------------------|
| | September 30, 2014 | June 30, 2014 | September 30, 2013 | September 30, 2014 | June 30, 2014 | September 30, 2013 |
| Kaplan University | 46,342 | 44,515 | 46,340 | 46,342 | 44,515 | 46,340 |
| Other Campuses | 15,570 | 16,508 | 18,818 | 15,139 | 15,221 | 17,036 |
| | 61,912 | 61,023 | 65,158 | 61,481 | 59,736 | 63,376 |

Kaplan University and Other Campuses enrollments at September 30, 2014 and 2013, by degree and certificate programs, are as follows:

| | As of September 30 | |
|-------------|--------------------|--------|
| | 2014 | 2013 |
| Certificate | 20.9% | 21.3% |
| Associate's | 28.8% | 30.8% |
| Bachelor's | 33.4% | 32.6% |
| Master's | 16.9% | 15.3% |
| | 100.0% | 100.0% |

Kaplan Test Preparation (KTP) includes Kaplan's standardized test preparation programs. KTP revenue increased 10% and 1% for the third quarter and first nine months of 2014, respectively. Excluding revenues from acquired businesses, KTP revenue increased 6% in the third quarter of 2014 and declined 1% for the first nine months of 2014. Enrollment increased 5% and 3% for the third quarter and first nine months of 2014, respectively, due to growth in health and bar review programs, offset by declines in graduate and pre-college programs. KTP recorded a \$7.7 million software asset write-off in the second quarter of 2014, as a decision was made to consolidate certain learning management systems. KTP operating results increased in the third quarter of 2014 due to revenue growth, but declined in the first nine months of 2014 due to the software asset write-off and an increase in program length for MCAT courses that extends revenue recognition periods.

Kaplan International includes English-language programs, and postsecondary education and professional training businesses largely outside the United States. Kaplan International revenue increased 5% and 9% in the third quarter and first nine months of 2014, respectively, due to enrollment growth in the pathways programs, English-language and Singapore higher education programs. Kaplan International operating income improved in the third quarter and first nine months of 2014 due primarily to improved results from operations in Australia and Singapore. In the third quarter and first nine months of 2013, restructuring costs in Australia totaled \$1.5 million and \$4.1 million, respectively, largely made up of severance costs.

Kaplan corporate represents unallocated expenses of Kaplan, Inc.'s corporate office, other minor businesses and certain shared activities. Corporate expense increased in the first nine months of 2014 due to higher compensation expense and costs associated with new business development activities.

Kaplan continues to evaluate its cost structure and is pursuing additional cost savings opportunities, including eliminating excess office capacity and possible additional school closings. This will likely result in additional restructuring plans and related costs in 2014 and 2015.

Cable

Cable division revenue declined 3% in the third quarter of 2014 to \$195.7 million, from \$202.4 million for the third quarter of 2013, due to 3% fewer customers and 7% fewer Primary Service Units (PSUs). For the first nine months of 2014, revenue of \$600.4 million was down 1% from \$607.1 million in the prior year. Operating expenses in the third quarter declined 4%, from \$162.7 million to \$155.6 million, due to fewer customers and significantly reduced programming costs. Operating expenses declined 3% in the first nine months of 2014 to \$472.4 million. Cable division operating income grew 1% in the third quarter of 2014 to \$40.1 million, from \$39.7 million in the third quarter of 2013; for the first nine months of 2014, operating income increased 6% to \$128.0 million, from \$121.0 million in the first nine months of 2013.

The cable division continues its focus on higher margin businesses, namely high-speed data and business sales. High-speed data revenue increased 5% in the third quarter of 2014 on a 4% customer gain and business sales increased 19% on a 17% increase in commercial high-speed data customers. Overall, business sales comprised 9.4% of total revenue for the first nine months of 2014, compared with 7.8% of total revenue for the first nine months of 2013. Due to rapidly rising programming costs and shrinking margins, video sales now have less value

and emphasis (subscribers down 15% over the third quarter of last year) and programming costs have been reduced significantly. Effective April 1, 2014, the cable division elected not to renew its contract for 15 Viacom networks for a six-year term.

The cable division also continues its focus on higher lifetime value customers who are less attracted by discounting, require less support and churn less. As a result, operating income margins have increased to 20.5% in the third quarter from 19.6% last year.

PSUs include about 6,100 subscribers who receive free basic cable service, primarily local governments, schools, and other organizations as required by various franchise agreements. A summary of PSUs and total customers is as follows:

| | As of September 30 | |
|---|--------------------|------------------|
| | 2014 | 2013 |
| Video | 476,233 | 561,119 |
| High-speed data | 486,142 | 469,296 |
| Telephony | 164,917 | 182,643 |
| Total Primary Service Units (PSUs) | 1,127,292 | 1,213,058 |
| Total Customers | 694,236 | 712,424 |

In July 2014, the cable division sold wireless spectrum licenses for \$99 million; a pre-tax gain of \$75.2 million was reported in the third quarter of 2014 in connection with these sales. The licenses had been purchased in the 2006 AWS Auction.

Television Broadcasting

Revenue at the television broadcasting division increased 19% to \$87.4 million in the third quarter of 2014, from \$73.5 million in the same period of 2013; operating income for the third quarter of 2014 was up 37% to \$45.0 million, from \$32.8 million in the same period of 2013. The increase in revenue and operating income is due to a \$9.5 million increase in political advertising revenue and \$4.7 million in increased retransmission revenues.

For the first nine months of 2014, revenue increased 17% to \$261.4 million, from \$222.6 million in the same period of 2013; operating income for the first nine months of 2014 increased 32% to \$133.5 million, from \$101.2 million in the same period of 2013. The increase in revenue and operating income is due to a \$16.4 million increase in political advertising revenue, \$9.5 million in incremental winter Olympics-related advertising revenue at the Company's NBC affiliates and \$14.0 million in increased retransmission revenues.

As a result of the Berkshire exchange transaction discussed above, the television broadcasting operating results exclude WPLG, the Company's Miami-based television station, which has been reclassified to discontinued operations for all periods presented.

Other Businesses

Other businesses includes the operating results of The Slate Group and Foreign Policy Group, which publish online and print magazines and websites; SocialCode, a marketing solutions provider helping companies with marketing on social-media platforms; Celtic Healthcare, a provider of home health and hospice services; Forney, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications, acquired by the Company in August 2013; and Trove, a digital innovation team that builds products and technologies in the news space.

In April 2014, Celtic Healthcare acquired the assets of VNA-TIP Healthcare of Bridgeton, MO. This acquisition has expanded Celtic's home health and hospice service areas from Pennsylvania and Maryland to the Missouri and Illinois regions. The operating results of VNA-TIP are included in Other Businesses from the date of acquisition in the second quarter of 2014.

On May 30, 2014, the Company acquired Joyce/Dayton Corp., a Dayton, OH-based manufacturer of screw jacks and other linear motion systems. The operating results of Joyce/Dayton are included in Other Businesses from the date of acquisition in the second quarter of 2014.

On July 3, 2014, the Company acquired a majority interest in Residential Healthcare Group, Inc. (Residential), the parent company of Residential Home Health and Residential Hospice, leading providers of skilled home health care and hospice services in Michigan and Illinois. The operating results of Residential are included in Other Businesses from the date of acquisition in the third quarter of 2014.

The increase in revenues for the third quarter and first nine months of 2014 is primarily due to newly acquired businesses in 2014 and 2013. The operating results for the third quarter and first nine months of 2014 were adversely impacted by increased long-term compensation expense at SocialCode.

Corporate Office

Corporate office includes the expenses of the Company's corporate office, the pension credit for the Company's traditional defined benefit plan and certain continuing obligations related to prior business dispositions. In the first quarter of 2014, the corporate office implemented a Separation Incentive Program that resulted in early retirement program expense of \$4.5 million, which is being funded from the assets of the Company's pension plan. In the third quarter of 2014, the acceptance period for the Voluntary Retirement Incentive Program (VRIP) ended. As a result, the Company recorded \$10.3 million in early retirement program expense and other related charges in the third quarter of 2014, a portion of which will be funded from the assets of the Company's pension plan. Excluding early retirement program expense, the total pension credit for the Company's traditional defined benefit plan was \$68.0 million and \$28.4 million in the first nine months of 2014 and 2013, respectively.

Excluding the pension credit, early retirement program expense and other related charges, corporate office expenses increased in the first nine months of 2014 due primarily to higher compensation costs, expenses related to certain acquisitions and the Berkshire exchange transaction, and incremental costs associated with the corporate office headquarters move to Arlington, Virginia.

Equity in Earnings (Losses) of Affiliates

At September 30, 2014, the Company held a 16.5% interest in Classified Ventures, LLC (CV) and interests in several other affiliates. On October 1, 2014, the Company and the remaining partners in CV completed the sale of their entire stakes in CV. Total proceeds to the Company, net of transaction costs, were \$408.5 million, of which \$16.5 million will be held in escrow until October 1, 2015. The Company estimates a pre-tax gain of \$393 million in connection with the sale that will be recorded in the fourth quarter of 2014.

The Company's equity in earnings of affiliates, net, was \$4.6 million for the third quarter of 2014, compared to \$5.9 million for the third quarter of 2013. For the first nine months of 2014, the Company's equity in earnings of affiliates, net, totaled \$100.2 million, compared to \$13.2 million for the same period of 2013.

The 2014 results include a pre-tax gain of \$90.9 million from Classified Ventures' sale of apartments.com in the second quarter of 2014.

Other Non-Operating Income (Expense)

The Company recorded total other non-operating income, net, of \$64.5 million for the third quarter of 2014, compared to income of \$8.1 million for the third quarter of 2013. The third quarter 2014 non-operating income, net, included a pre-tax gain of \$75.2 million in connection with the Cable division's sale of wireless licenses. Third quarter 2014 non-operating income, net, also included \$10.6 million in unrealized foreign currency losses and other items. The third quarter 2013 non-operating expense, net, included \$7.9 million in unrealized foreign currency gains and other items.

The Company recorded non-operating income, net, of \$465.9 million for the first nine months of 2014, compared to other non-operating expense, net, of \$8.8 million for the same period of the prior year. The 2014 amounts included the pre-tax gain of \$266.7 million in connection with the Company's exchange of Berkshire shares, a pre-tax gain of \$127.7 million on the sale of the headquarters building, \$75.2 million on the sale of wireless licenses and \$2.6 million in unrealized foreign currency losses and other items. The 2013 non-operating income, net, included \$9.4 million in unrealized foreign currency losses and other items.

Net Interest Expense

The Company incurred net interest expense of \$8.8 million and \$24.9 million for the third quarter and first nine months of 2014, respectively, compared to \$8.6 million and \$25.6 million for the same periods of 2013. At September 30, 2014, the Company had \$448.8 million in borrowings outstanding at an average interest rate of 7.0%.

Provision for Income Taxes

The effective tax rate for income from continuing operations for the first nine months of 2014 was 26.7%, compared to 38.6% for the first nine months of 2013. The lower effective tax rate in 2014 largely relates to the Berkshire exchange transaction. The pre-tax gain of \$266.7 million related to the disposition of the Berkshire shares was not subject to income tax as the exchange transaction qualifies as a tax-free distribution.

Discontinued Operations

On June 30, 2014, the Company and Berkshire Hathaway Inc. completed the Berkshire exchange transaction discussed above. A gain of \$375.0 million was recorded in discontinued operations in connection with the disposition of WPLG, a Miami-based television station. This gain is not subject to income tax. Also as a result of the exchange transaction, income from continuing operations excludes WPLG, which has been reclassified to discontinued operations, net of tax, for all periods presented.

In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school in China is expected to be sold by Kaplan in the fourth quarter of 2014. Income from continuing operations excludes these schools, which have been reclassified to discontinued operations, net of tax, for all periods presented.

Earnings (Loss) Per Share

The calculation of diluted earnings per share for the third quarter and first nine months of 2014 was based on 5,756,682 and 6,823,248 weighted average shares outstanding, respectively, compared to 7,336,752 and 7,315,971 for the third quarter and first nine months of 2013. At September 30, 2014, there were 5,793,160 shares outstanding and the Company had remaining authorization from the Board of Directors to purchase up to 159,219 shares of Class B common stock. The earnings per share computations for the third quarter and first nine months of 2014 were favorably impacted by the 1,620,190 common shares repurchased as part of the Berkshire exchange transaction.

Kaplan Higher Education (KHE) Regulatory Matters

The Department of Education (ED) published new higher education regulations on October 30, 2014, with an effective date of July 1, 2015. Among other things, the new regulations require that each educational program meet certain debt-to-earnings ratios. Programs that fail one of these proposed metrics multiple years in a row would become ineligible for Title IV aid. The new regulations also include revised requirements for program approval, public disclosure on certain outcomes (graduation, placement, repayment rates, and other consumer information) and a "certification" requirement that each program is included in the school's accreditation grant and has the necessary programmatic level accreditation or approvals to allow graduates to get properly licensed in the occupation related to their field of study if required by the state in which the school is located. The Company is in the process of evaluating the new regulations to assess their impact on Kaplan programs and institutions. Some of the data needed to compute program eligibility under the new regulations are not readily accessible; graduate incomes would be compiled by the Social Security Administration. In addition, the continuing eligibility of programs for Title IV funding may be affected by factors beyond Kaplan's control, such as changes in the actual or deemed income level of its graduates, changes in student borrowing levels, increases in interest rates, changes in the U.S. Federal poverty income level relevant for calculating one of the metrics and other factors. As a result, the ultimate outcome of the regulations' impact on Kaplan's operations is uncertain. The new regulations will likely cause Kaplan to eliminate or limit enrollments in certain educational programs and could have a material adverse impact on KHE revenues, operating income, cash flows and the estimated fair value of the reporting unit.

Financial Condition: Capital Resources and Liquidity

Acquisitions, Dispositions and Exchanges

Acquisitions. In the first nine months of 2014, the Company acquired seven businesses totaling \$204.9 million, comprised of four businesses in other businesses, two businesses in Kaplan Test Prep, and one business in Kaplan Higher Ed. The purchase price allocation mostly comprised goodwill, other intangible assets, and other current assets on a preliminary basis. In the first nine months of 2013, the Company acquired five small businesses included in other businesses and in its education division; the purchase price allocation mostly comprised goodwill and other intangible assets.

On April 1, 2014, Celtic Healthcare acquired VNA-TIP Healthcare, a provider of home health and hospice services in Missouri and Illinois. On May 30, 2014, the Company completed its acquisition of Joyce/Dayton Corp., a Dayton, OH-based manufacturer of screw jacks and other linear motion systems. On July 3, 2014, the Company completed its acquisition of an 80% interest in Residential Healthcare Group, Inc., the parent company of Residential Home Health and Residential Hospice, leading providers of skilled home health care and hospice services in Michigan and Illinois. The operating results of these businesses are included in other businesses. The fair value of the redeemable noncontrolling interest in Residential Healthcare Group, Inc. was \$18.8 million at the acquisition date, determined using a market approach. The minority shareholders have an option to put their shares to the Company starting in 2017, and the Company has an option to buy the shares of some minority shareholders in 2020 and the remaining minority shareholders in 2024.

On August 1, 2013, the Company completed its acquisition of Forney Corporation, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications. The operating results of Forney are included in other businesses.

In the second quarter of 2013, Kaplan purchased the remaining 15% noncontrolling interest in Kaplan China; this additional interest was accounted for as an equity transaction.

Dispositions. In the third quarter of 2014, Kaplan completed the sale of three of its schools in China that were previously included as part of Kaplan International. An additional school is expected to be sold in the fourth quarter of 2014.

On October 1, 2013, the Company completed the sale of most of its newspaper publishing businesses. The publishing businesses sold include The Washington Post, Express, The Gazette Newspapers, Southern Maryland Newspapers, Greater Washington Publishing, Fairfax County Times and El Tiempo Latino and related websites (Publishing Subsidiaries).

In March 2013, the Company completed the sale of certain assets of The Herald, a daily and Sunday newspaper headquartered in Everett, WA.

Exchanges. On June 30, 2014, the Company and Berkshire Hathaway Inc. completed a previously announced transaction in which Berkshire acquired a wholly-owned subsidiary of the Company that included, among other things, WPLG, a Miami-based television station, 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by Graham Holdings and \$327.7 million in cash, in exchange for 1,620,190 shares of Graham Holdings Class B common stock owned by Berkshire Hathaway (Berkshire exchange transaction). As a result, income from continuing operations for the second quarter of 2014 includes a \$266.7 million gain from the sale of the Berkshire Hathaway shares, and income from discontinued operations for the second quarter of 2014 includes a \$375.0 million gain from the WPLG exchange.

The Company's income from continuing operations excludes the businesses described in dispositions and exchanges above, which have been reclassified to discontinued operations, net of tax.

Capital Expenditures

During the first nine months of 2014, the Company's capital expenditures totaled \$162.4 million. The Company estimates that its capital expenditures will be in the range of \$235 million to \$260 million in 2014.

Liquidity

At September 30, 2014, the Company had cash and cash equivalents, restricted cash and investments in marketable securities and other investments totaling \$687.2 million, compared with \$1,175.8 million at December 31, 2013. The decrease is from the Berkshire exchange transaction and other investing and financing activities, offset by asset sales and cash flows from operating activities.

As of September 30, 2014, the Company held investments in commercial paper totaling \$50.0 million with original maturities of 91 to 180 days. The Company did not have any investments in commercial paper at December 31, 2013. For the nine months of 2014, these investments are presented in the Company's Condensed Consolidated Statements of Cash Flows as net cash used in investing activities.

The Company's total debt outstanding of \$448.8 million at September 30, 2014 included \$398.2 million of 7.25% unsecured notes due February 1, 2019, \$43.7 million of AUD 50 million borrowing and \$6.9 million in other debt. The \$43.7 million of AUD 50 million is classified as a current liability at September 30, 2014.

On March 27, 2014, the Company completed the sale of its headquarters building for approximately \$158.0 million. On April 1, 2014, the Company received a gross cash distribution of \$95.0 million from Classified Ventures' sale of apartments.com.

On June 30, 2014, the Company and Berkshire Hathaway Inc. completed a previously announced transaction in which Berkshire acquired a wholly-owned subsidiary of the Company that included WPLG, a Miami-based television station, 2,107 Class A Berkshire shares and 1,278 Class B Berkshire shares owned by Graham Holdings and \$327.7 million in cash, in exchange for 1,620,190 shares of Graham Holdings Class B common stock owned by Berkshire Hathaway (Berkshire exchange transaction).

In July 2014, the cable division sold its wireless spectrum licenses for \$99 million.

On October 1, 2014, the Company and the remaining partners completed the sale of their entire stakes in Classified Ventures. Total proceeds to the Company, net of transaction costs, were \$408.5 million, of which \$16.5 million will

be held in escrow until October 1, 2015. The Company will record a pre-tax gain of approximately \$393 million on the sale of its interest in Classified Ventures in the fourth quarter of 2014.

In June 2011, the Company entered into a credit agreement (the Credit Agreement) providing for a U.S. \$450 million, AUD 50 million four year revolving credit facility (the Facility), with each of the lenders party thereto, JPMorgan Chase Bank, N.A., as Administrative Agent (JP Morgan), and J.P. Morgan Australia Limited, as Australian Sub-Agent. The Facility will expire on June 17, 2015, unless the Company and the banks agree to extend the term.

In September 2013, Standard and Poor's affirmed the Company's "BBB" long-term corporate debt rating and changed the outlook from Negative to Stable. In addition, S&P upgraded the Company's short-term corporate debt rating from "A-3" to "A-2". On March 12, 2014, Moody's placed the Company's senior unsecured rating and its Prime-2 commercial paper rating on review for downgrade. On June 26, 2014, Moody's downgraded the Company's long-term credit ratings by two levels from Baa1 to Baa3 and the short-term rating by one level from Prime-2 to Prime 3 and changed the outlook to stable. The Company's current credit ratings are as follows:

| | Moody's | Standard & Poor's |
|------------|---------|-------------------|
| Long-term | Baa3 | BBB |
| Short-term | Prime-3 | A-2 |

At September 30, 2014 and December 31, 2013, the Company had working capital of \$249.6 million and \$768.3 million, respectively. The Company maintains working capital levels consistent with its underlying business requirements and consistently generates cash from operations in excess of required interest or principal payments. The Company expects to fund its estimated capital needs primarily through existing cash balances and internally generated funds and to a lesser extent borrowings supported by the Company's Credit Agreement. In management's opinion, the Company will have sufficient liquidity to meet its various cash needs throughout 2014.

There were no significant changes to the Company's contractual obligations or other commercial commitments from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2013.

Forward-Looking Statements

This report contains certain forward-looking statements that are based largely on the Company's current expectations. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results and achievements to differ materially from those expressed in the forward-looking statements. For more information about these forward-looking statements and related risks, please refer to the section titled "Forward-Looking Statements" in Part I of the Company's Annual Report on Form 10-K.

Item 3. Quantitative and Qualitative Disclosures about Market Risk.

The Company is exposed to market risk in the normal course of its business due primarily to its ownership of marketable equity securities, which are subject to equity price risk; to its borrowing and cash-management activities, which are subject to interest rate risk; and to its foreign business operations, which are subject to foreign exchange rate risk. The Company's market risk disclosures set forth in its 2013 Annual Report filed on Form 10-K have not otherwise changed significantly.

Item 4. Controls and Procedures.***(a) Evaluation of Disclosure Controls and Procedures***

An evaluation was performed by the Company's management, with the participation of the Company's Chief Executive Officer (the Company's principal executive officer) and the Company's Senior Vice President-Finance (the Company's principal financial officer), of the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)), as of September 30, 2014. Based on that evaluation, the Company's Chief Executive Officer and Senior Vice President-Finance have concluded that the Company's disclosure controls and procedures, as designed and implemented, are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms and is accumulated and communicated to management, including the Chief Executive Officer and Senior Vice President-Finance, in a manner that allows timely decisions regarding required disclosure.

(b) Changes in Internal Control Over Financial Reporting

There has been no change in the Company's internal control over financial reporting during the quarter ended September 30, 2014 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II. OTHER INFORMATION

Item 6. Exhibits.

| Exhibit Number | Description |
|----------------|---|
| 3.1 | Restated Certificate of Incorporation of the Company dated November 13, 2003 (incorporated by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2003). |
| 3.2 | Certificate of Amendment, effective November 29, 2013, to the Restated Certificate of Incorporation of the Company (incorporated by reference to Exhibit 3.1 to the Company's current Report on Form 8-K dated November 29, 2013). |
| 3.3 | Certificate of Designation for the Company's Series A Preferred Stock dated September 22, 2003 (incorporated by reference to Exhibit 3.2 to Amendment No. 1 to the Company's Current Report on Form 8-K dated September 22, 2003). |
| 3.4 | By-Laws of the Company as amended and restated through November 29, 2013 (incorporated by reference to Exhibit 3.2 to the Company's Current Report on Form 8-K dated November 29, 2013). |
| 4.1 | Second Supplemental Indenture dated January 30, 2009, between the Company and The Bank of New York Mellon Trust Company, N.A., as successor to The First National Bank of Chicago, as Trustee (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K dated January 30, 2009). |
| 4.2 | Four Year Credit Agreement, dated as of June 17, 2011, among the Company, JPMorgan Chase Bank, N.A., J.P. Morgan Australia Limited, Wells Fargo Bank, N.A., The Royal Bank of Scotland PLC, HSBC Bank USA, National Association, The Bank of New York Mellon, PNC Bank, National Association, Bank of America, N.A., Citibank, N.A. and The Northern Trust Company (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K dated June 17, 2011). |
| 31.1 | Rule 13a-14(a)/15d-14(a) Certification of the Chief Executive Officer. |
| 31.2 | Rule 13a-14(a)/15d-14(a) Certification of the Chief Financial Officer. |
| 32 | Section 1350 Certification of the Chief Executive Officer and the Chief Financial Officer. |
| 101 | The following financial information from Graham Holdings Company Quarterly Report on Form 10-Q for the period ended September 30, 2014, formatted in Extensible Business Reporting Language (XBRL): (i) Condensed Consolidated Statements of Operations for the Three and Nine Months Ended September 30, 2014 and 2013, (ii) Condensed Consolidated Statements of Comprehensive Income for the Three and Nine Months Ended September 30, 2014 and 2013, (iii) Condensed Consolidated Balance Sheets as of September 30, 2014 and December 31, 2013, (iv) Condensed Consolidated Statements of Cash Flows for the Nine Months Ended September 30, 2014 and 2013, and (v) Notes to Condensed Consolidated Financial Statements. Pursuant to Rule 406T of Regulation S-T, these interactive data files are deemed "furnished" and not "filed" or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, are deemed "furnished" and not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise are not subject to liability under these sections. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

GRAHAM HOLDINGS COMPANY
(Registrant)

Date: November 5, 2014

/s/ Donald E. Graham

Donald E. Graham,
Chairman & Chief Executive Officer
(Principal Executive Officer)

Date: November 5, 2014

/s/ Hal S. Jones

Hal S. Jones,
Senior Vice President-Finance
(Principal Financial Officer)

RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Donald E. Graham, Chief Executive Officer (principal executive officer) of Graham Holdings Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

/s/ Donald E. Graham

Donald E. Graham
Chief Executive Officer
November 5, 2014

RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF FINANCIAL OFFICER
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Hal S. Jones, Senior Vice President-Finance (principal financial officer) of Graham Holdings Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

/s/ Hal S. Jones
Hal S. Jones
Senior Vice President-Finance
November 5, 2014

SECTION 1350 CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER AND THE CHIEF FINANCIAL
OFFICER

AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Graham Holdings Company (the "Company") on Form 10-Q for the period ended September 30, 2014 (the "Report"), Donald E. Graham, Chief Executive Officer of the Company and Hal S. Jones, Senior Vice President-Finance of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Donald E. Graham

Donald E. Graham
Chief Executive Officer
November 5, 2014

/s/ Hal S. Jones

Hal S. Jones
Senior Vice President-Finance
November 5, 2014