# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, DC 20549 

FORM 10-Q

区 Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the Quarterly Period Ended July 1, 2007
or
$\square \quad$ Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Commission File Number 1-6714

## THE WASHINGTON POST COMPANY

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

53-0182885
(I.R.S. Employer Identification No.)

1150 15th Street, N.W. Washington, D.C. (Address of principal executive offices)

20071
(Zip Code)
(202) 334-6000
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\mathbb{\boxtimes} . \quad$ No $\square$.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

$$
\text { Large accelerated filer } \begin{array}{ll} 
& \text { Accelerated filer } \square
\end{array} \quad \text { Non-accelerated filer }
$$

Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes $\square$. No $\boxtimes$.
Shares outstanding at August 1, 2007:

| Class A Common Stock | $\mathbf{1 , 7 2 2 , 2 5 0 ~ S h a r e s}$ |
| :--- | :--- |
| Class B Common Stock | $\mathbf{7 , 7 7 7 , 3 0 2}$ Shares |

## THE WASHINGTON POST COMPANY

## Index to Form 10-Q

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

a. Condensed Consolidated Statements of Income (Unaudited) for the Thirteen and Twenty-Six Weeks Ended July 1, 2007 and July 2, 2006
b. Condensed Consolidated Statements of Comprehensive Income (Unaudited) for the Thirteen and Twenty-Six Weeks Ended July 1, 2007 and July 2, 2006 ..... 4
c. Condensed Consolidated Balance Sheets at July_1, 2007 (Unaudited) and December 31, 2006 ..... 5
d. Condensed Consolidated Statements of Cash Flows (Unaudited) for the Twenty-Six Weeks Ended July 1, 2007 and July 2, 2006 ..... 6
e. Notes to Condensed Consolidated Financial Statements (Unaudited). ..... 7
Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition ..... 18
Item 3. Quantitative and Qualitative Disclosures about Market Risk ..... 25
Item 4. Controls and Procedures ..... 25
PART II. OTHER INFORMATION
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds ..... 27
Item 4. Submission of Matters to a Vote of Security Holders ..... 28
Item 6. Exhibits ..... 29
Signatures ..... 30

## Table of Contents

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

The Washington Post Company
Condensed Consolidated Statements of Income (Unaudited)

| (In thousands, except per share amounts) | Thirteen Weeks Ended |  |  | Twenty-Six Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \begin{array}{c} \text { July 1, } \\ 2007 \end{array} \end{gathered}$ | $\begin{aligned} & \hline \text { July 2, } \\ & 2006 \end{aligned}$ |  | $\begin{aligned} & \begin{array}{c} \text { July } 1, \\ \text { 2007 } \end{array} \end{aligned}$ |  | $\begin{aligned} & \begin{array}{l} \text { July 2, 2, } \\ 2006 \end{array} \end{aligned}$ |
| Operating revenues |  |  |  |  |  |  |  |
| Education | \$ | 503,487 | \$409,244 | \$ | 979,268 | \$ | 818,178 |
| Advertising |  | 318,310 | 346,390 |  | 611,101 |  | 673,555 |
| Circulation and subscriber |  | 205,966 | 195,643 |  | 405,951 |  | 384,962 |
| Other |  | 19,010 | 7,764 |  | 36,061 |  | 40,626 |
|  |  | 1,046,773 | 969,041 |  | 2,032,381 |  | 1,917,321 |
| Operating costs and expenses |  |  |  |  |  |  |  |
| Operating |  | 453,485 | 412,903 |  | 897,670 |  | 832,028 |
| Selling, general and administrative |  | 409,654 | 408,043 |  | 802,901 |  | 749,025 |
| Depreciation of property, plant and equipment |  | 54,060 | 49,512 |  | 107,509 |  | 98,537 |
| Amortization of intangible assets |  | 4,314 | 1,378 |  | 7,046 |  | 2,767 |
|  |  | 921,513 | 871,836 |  | 1,815,126 |  | 1,682,357 |
| Income from operations |  | 125,260 | 97,205 |  | 217,255 |  | 234,964 |
| Other income (expense) |  |  |  |  |  |  |  |
| Equity in (losses) earnings of affiliates |  | (135) | (562) |  | 8,948 |  | (741) |
| Interest income |  | 2,705 | 2,539 |  | 5,981 |  | 4,142 |
| Interest expense |  | $(6,159)$ | $(6,439)$ |  | $(12,084)$ |  | $(12,698)$ |
| Other, net |  | 4,345 | 33,701 |  | 5,146 |  | 33,526 |
| Income before income taxes and cumulative effect of change in accounting principle |  | 126,016 | 126,444 |  | 225,246 |  | 259,193 |
| Provision for income taxes |  | 57,200 | 47,700 |  | 92,000 |  | 98,500 |
| Income before cumulative effect of change in accounting principle |  | 68,816 | 78,744 |  | 133,246 |  | 160,693 |
| Cumulative effect of change in method of accounting for share-based payments, net of taxes |  | - | - |  | - |  | $(5,075)$ |
| Net income |  | 68,816 | 78,744 |  | 133,246 |  | 155,618 |
| Redeemable preferred stock dividends |  | (230) | (245) |  | (715) |  | (736) |
| Net income available for common shares | \$ | 68,586 | \$ 78,499 | \$ | 132,531 |  | 154,882 |
| Basic earnings per share: |  |  |  |  |  |  |  |
| Before cumulative effect of change in accounting principle | \$ | 7.22 | \$ 8.20 | \$ | 13.94 | \$ | 16.71 |
| Cumulative effect of change in accounting principle |  | - | - |  | - |  | (0.53) |
| Net income available for common stock | \$ | 7.22 | \$ 8.20 | \$ | 13.94 | \$ | 16.18 |
| Diluted earnings per share: |  |  |  |  |  |  |  |
| Before cumulative effect of change in accounting principle | \$ | 7.19 | \$ 8.17 | \$ | 13.89 | \$ | 16.65 |
| Cumulative effect of change in accounting principle |  | - | - |  | - |  | (0.53) |
| Net income available for common stock | \$ | 7.19 | \$ 8.17 |  | 13.89 |  | 16.12 |
| Dividends declared per common share | \$ | 2.05 | \$ 1.95 | \$ | 6.15 | \$ | 5.85 |
| Basic average number of common shares outstanding |  | 9,502 | 9,575 |  | 9,508 |  | 9,573 |
| Diluted average number of common shares outstanding |  | 9,536 | 9,613 |  | 9,542 |  | 9,610 |

## Table of Contents

The Washington Post Company
Condensed Consolidated Statements of Comprehensive Income (Unaudited)

|  | Thirteen | eks Ended | Twenty-Six | eeks Ended |
| :---: | :---: | :---: | :---: | :---: |
| (In thousands) | July 1, | July 2, | July 1, $2007$ | $\frac{J^{2 u l y} ~ 2, ~}{2}$ |
| Net income | \$68,816 | \$ 78,744 | \$133,246 | \$155,618 |
| Other comprehensive income (loss) |  |  |  |  |
| Foreign currency translation adjustment | 9,551 | 5,819 | 11,459 | 8,418 |
| Change in unrealized gain on available-for-sale securities | 11,660 | 10,186 | 12,407 | 20,284 |
| Pension and other postretirement plan adjustments | $(1,131)$ | - | $(2,276)$ | - |
| Less: reclassification adjustment for realized gains included in net income | - | $(31,579)$ | - | $(31,579)$ |
|  | 20,080 | $(15,574)$ | 21,590 | $(2,877)$ |
| Income tax (expense) benefit related to other comprehensive income | $(8,874)$ | 8,374 | $(8,715)$ | 4,436 |
|  | 11,206 | $(7,200)$ | 12,875 | 1,559 |
| Comprehensive income | \$80,022 | \$ 71,544 | \$146,121 | \$157,177 |

## Table of Contents

The Washington Post Company
Condensed Consolidated Balance Sheets

|  | July 1, 2007 | $\begin{gathered} \text { December 31, } \\ 2006 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| (In thousands) | (unaudited) |  |  |
| Assets |  |  |  |
| Current assets |  |  |  |
| Cash and cash equivalents | \$ 236,124 | \$ | 348,148 |
| Investments in marketable equity securities | 43,286 |  | 28,923 |
| Accounts receivable, net | 400,511 |  | 423,403 |
| Inventories | 14,816 |  | 19,973 |
| Deferred income taxes | 44,651 |  | 48,936 |
| Income taxes receivable | 16,545 |  | - |
| Other current assets | 69,637 |  | 65,442 |
|  | 825,570 |  | 934,825 |
|  |  |  |  |
| Buildings | 345,601 |  | 331,682 |
| Machinery, equipment and fixtures | 2,056,898 |  | 1,939,110 |
| Leasehold improvements | 213,177 |  | 204,797 |
|  | 2,615,676 |  | 2,475,589 |
| Less accumulated depreciation | $(1,525,398)$ |  | $(1,433,060)$ |
|  | 1,090,278 |  | 1,042,529 |
| Land | 48,333 |  | 42,030 |
| Construction in progress | 116,547 |  | 133,750 |
|  | 1,255,158 |  | 1,218,309 |
| Investments in marketable equity securities | 323,849 |  | 325,805 |
| Investments in affiliates | 96,142 |  | 64,691 |
| Goodwill, net | 1,358,425 |  | 1,240,251 |
| Indefinite-lived intangible assets, net | 520,971 |  | 517,742 |
| Amortized intangible assets, net | 45,494 |  | 31,799 |
| Prepaid pension cost | 986,305 |  | 975,292 |
| Deferred charges and other assets | 64,781 |  | 72,658 |
|  | \$ 5,476,695 | \$ | 5,381,372 |
| Liabilities and Shareholders' Equity |  |  |  |
| Current liabilities |  |  |  |
| Accounts payable and accrued liabilities | \$ 471,217 | \$ | 509,375 |
| Deferred revenue | 311,757 |  | 283,475 |
| Dividends declared | 19,780 |  | - |
| Income taxes payable | - |  | 4,728 |
| Short-term borrowings | 4,748 |  | 5,622 |
|  | 807,502 |  | 803,200 |
| Postretirement benefits other than pensions | 83,030 |  | 81,337 |
| Other liabilities | 317,680 |  | 324,143 |
| Deferred income taxes | 619,324 |  | 599,487 |
| Long-term debt | 400,907 |  | 401,571 |
|  | 2,228,443 |  | 2,209,738 |
| Redeemable preferred stock | 11,826 |  | 12,120 |
| Preferred stock | - |  | - |
| Common shareholders' equity |  |  |  |
| Common stock | 20,000 |  | 20,000 |
| Capital in excess of par value | 208,915 |  | 205,820 |
| Retained earnings | 4,194,020 |  | 4,120,143 |
| Accumulated other comprehensive income |  |  |  |
| Cumulative foreign currency translation adjustment | 29,486 |  | 22,689 |
| Unrealized gain on available-for-sale securities | 92,058 |  | 84,614 |
| Unrealized gain on pension and other postretirement plans | 268,892 |  | 270,258 |
| Cost of Class B common stock held in treasury | $(1,576,945)$ |  | (1,564,010) |
|  | 3,236,426 |  | 3,159,514 |
|  | \$ 5,476,695 | \$ | 5,381,372 |

## Table of Contents

The Washington Post Company
Condensed Consolidated Statements of Cash Flows (Unaudited)

|  | Twenty-Six Weeks Ended |  |
| :---: | :---: | :---: |
| (In thousands) | $\begin{aligned} & \begin{array}{l} \text { July y, } \\ 2007 \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { July 2, } \\ & 2006 \end{aligned}$ |
| Cash flows from operating activities: |  |  |
| Net income | \$ 133,246 | \$ 155,618 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |
| Cumulative effect of change in accounting principle | - | 5,075 |
| Depreciation of property, plant and equipment | 107,509 | 98,537 |
| Amortization of intangible assets | 7,046 | 2,767 |
| Net pension benefit | $(10,799)$ | $(11,368)$ |
| Early retirement program expense | - | 49,657 |
| Gain on disposition of marketable equity securities | - | $(31,579)$ |
| Foreign exchange gain | $(4,604)$ | $(2,882)$ |
| Equity in (earnings) losses of affiliates, net of distributions | $(8,948)$ | 741 |
| Provision for deferred income taxes | 16,892 | $(5,262)$ |
| Change in assets and liabilities: |  |  |
| Decrease in accounts receivable, net | 28,746 | 39 |
| Decrease (increase) in inventories | 5,051 | $(11,701)$ |
| Decrease in accounts payable and accrued liabilities | $(44,999)$ | $(36,125)$ |
| Increase in deferred revenue | 17,910 | 12,730 |
| (Increase) decrease in income taxes receivable | $(21,971)$ | 7,468 |
| Decrease in other assets and other liabilities, net | (320) | 9,552 |
| Other | 347 | 991 |
| Net cash provided by operating activities | 225,106 | 244,258 |
| Cash flows from investing activities: |  |  |
| Investments in certain businesses | $(136,391)$ | $(66,914)$ |
| Purchases of property, plant and equipment | $(137,932)$ | $(131,686)$ |
| Investment in affiliates and cost method investments | $(14,639)$ | $(2,758)$ |
| Investments in marketable equity securities | - | $(42,888)$ |
| Proceeds from sale of marketable equity securities | - | 73,802 |
| Other | 3,464 | 484 |
| Net cash used in investing activities | $(285,498)$ | $(169,960)$ |
| Cash flows from financing activities: |  |  |
| Dividends paid | $(39,587)$ | $(37,938)$ |
| Common shares repurchased | $(15,609)$ | - |
| Principal payments on debt | $(3,038)$ | $(8,875)$ |
| Cash overdraft | 2,936 | 13,731 |
| Proceeds from exercise of stock options | 2,124 | 3,785 |
| Other | 67 | 978 |
| Net cash used in financing activities | $(53,107)$ | $(28,319)$ |
| Effect of currency exchange rate change | 1,475 | 3,050 |
| Net (decrease) increase in cash and cash equivalents | $(112,024)$ | 49,029 |
| Beginning cash and cash equivalents | 348,148 | 215,861 |
| Ending cash and cash equivalents | \$ 236,124 | \$ 264,890 |

## Table of Contents

The Washington Post Company
Notes to Condensed Consolidated Financial Statements (Unaudited)
Results of operations at the Kaplan education division, when examined on a quarterly basis, reflect the volatility of Kaplan stock compensation charges, as well as other seasonal effects. Results of other operations, when examined on a quarterly basis, also reflect the seasonality of advertising that affects the newspaper, magazine and broadcasting operations. Advertising revenues in the second and fourth quarters are typically higher than first and third quarter revenues. All adjustments reflected in the interim financial statements are of a normal recurring nature, except as discussed in Note 10: Income Taxes.

The Washington Post Company (the "Company") generally reports on a 13 week fiscal quarter ending on the Sunday nearest the calendar quarter-end. With the exception of the newspaper publishing operations, subsidiaries of the Company report on a calendar-quarter basis.

In 2007, the Company made changes to certain departments and cost centers at several of its divisions. Prior year amounts were reclassified to conform with the current year presentation, resulting in a net increase to selling, general and administrative expenses and a net decrease to operating expenses. Certain other amounts in previously issued financial statements have also been reclassified to conform with the current year presentation.

## Note 1: Acquisitions.

In the second quarter of 2007, the Company completed four business acquisitions, primarily in the education division, totaling $\$ 29.1$ million. These included Kaplan higher education division's acquisitions of Sagemont Virtual, a leader in the growing field of online high school instruction that has been doing business as the University of Miami Online High School, and Virtual Sage, a developer of online high school courses. In the first quarter of 2007, Kaplan acquired two businesses in their professional division totaling $\$ 115.8$ million. These acquisitions included EduNeering Holdings, Inc., a Princeton, N.J. based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. Also in the first quarter of 2007, the cable division acquired subscribers in the Boise, Idaho area for $\$ 4.3$ million. Most of the purchase price for these acquisitions has been allocated to goodwill and other intangibles on a preliminary basis.

In April 2007, Kaplan Professional announced an agreement to acquire the education division of the Financial Services Institute of Australia for 36 million Australian dollars. The acquisition is expected to close in the third quarter of 2007.

In the second quarter of 2006, Kaplan acquired two businesses in their professional and K12 learning services divisions totaling $\$ 59.7$ million. These acquisitions included Tribeca, a leading education provider to the Australian financial services sector as well as SpellRead, a provider of reading and writing programs. In the first quarter of 2006, Kaplan acquired two businesses in their professional and higher education divisions; these acquisitions totaled $\$ 7.2$ million.

Pro forma results of operations for current and prior years, assuming the acquisitions occurred at the beginning of 2006, are not materially different from reported results of operations.

Note 2: Investments.
Investments in marketable equity securities at July 1, 2007 and December 31, 2006 consist of the following (in thousands):

|  | July 1, <br> 2007 | December 31, <br> Total cost |
| :--- | :--- | :--- |
| Gross unrealized gains | $\underline{\$ 213,705}$ | 2006 |
| Total fair value | $\underline{153,430}$ | $\underline{141,053}$ |
| $\$ 367,135$ | $\underline{\underline{\$ 354,728}}$ |  |

## Table of Contents

There were no additional investments in marketable equity securities during the first six months of 2007 or in the second quarter of 2006 . The Company made $\$ 42.9$ million in investments in marketable equity securities during the first quarter of 2006.

No sales of marketable equity securities were made in the first six months of 2007 . During the second quarter of 2006 , the Company sold marketable equity securities for a pre-tax gain of $\$ 31.6$ million.

As of July 1, 2007 and December 31, 2006, the Company has commercial paper and money market investments of $\$ 77.1$ million and $\$ 142.9$ million, respectively, that are classified as "cash and cash equivalents" on the Company's consolidated balance sheet.

In the first six months of 2007, $\$ 8.9$ million of the equity in earnings of affiliates is due to a gain on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate. During the second quarter of 2007, the Company made $\$ 14.6$ million in investments in affiliates, including ACE Education, a provider of education in China that provides preparation courses for entry to U.K. universities, along with degree and professional training programs at campuses throughout China; and LATV Networks, a bilingual music and entertainment network in Los Angeles.

Note 3: Borrowings.
Long-term debt consists of the following (in millions):

|  | $\begin{aligned} & \text { July 1, } \\ & 2007 \end{aligned}$ | $\begin{gathered} \text { December 31, } \\ \quad 2006 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| 5.5 percent unsecured notes due February 15, 2009 | \$399.6 | \$ | 399.4 |
| Other indebtedness | 6.0 |  | 7.8 |
| Total | 405.6 |  | 407.2 |
| Less current portion | (4.7) |  | (5.6) |
| Total long-term debt | \$400.9 | \$ | 401.6 |

The Company’s other indebtedness at July 1, 2007 and December 31, 2006 is at interest rates of 5\% to 7\% and matures from 2007 to 2009 .
During the second quarter of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 406.1$ million and $\$ 424.1$ million, respectively, at average annual interest rates of approximately 5.5 percent. During the second quarter of 2007 and 2006, the Company incurred net interest expense of $\$ 3.5$ million and \$3.9 million, respectively.

During the first six months of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 405.5$ million and $\$ 425.3$ million, respectively, at average annual interest rates of approximately 5.5 percent and 5.4 percent, respectively. During the first six months of 2007 and 2006 , the Company incurred net interest expense of $\$ 6.1$ million and $\$ 8.6$ million, respectively.

Note 4: Business Segments.
The following table summarizes financial information related to each of the Company's business segments. The 2007 and 2006 asset information is as of July 1 , 2007 and December 31, 2006, respectively.

## Table of Contents

## Second Quarter Period <br> (in thousands)

|  | Education |  | Newspaper Publishing | Television Broadcasting |  | Magazine Publishing |  | Cable Television |  | $\begin{gathered} \text { Corporate } \\ \text { Office } \end{gathered}$ |  | Intersegment Elimination |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating revenues | \$ | 503,487 | \$227,901 | \$ | 87,863 | \$ | 73,418 | \$ | 154,421 | \$ | - | \$ | (317) |  | 1,046,773 |
| Income (loss) from operations | \$ | 37,548 | \$ 17,758 | \$ | 35,203 | \$ | 12,914 | \$ | 32,097 |  | 0,260) | \$ | - | \$ | 125,260 |
| Equity in losses of affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (135) |
| Interest expense, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $(3,454)$ |
| Other, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 4,345 |
| Income before income taxes |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 126,016 |
| Depreciation expense | \$ | 14,299 | \$ 9,566 | \$ | 2,374 | \$ | 568 | \$ | 26,888 | \$ | 365 | \$ | - | \$ | 54,060 |
| Amortization expense | \$ | 4,020 | \$ 292 | \$ | - | \$ | - | \$ | 2 | \$ | - | \$ | - | \$ | 4,314 |
| Net pension credit (expense) | \$ | (906) | \$ $(2,601)$ | \$ | 306 | \$ | 9,285 | \$ | (320) | \$ | - | \$ | - | \$ | 5,764 |
| Identifiable assets |  | 1,714,913 | \$789,167 | \$ | 493,109 |  | 98,702 |  | 192,361 |  | 5,166 | \$ | - |  | ,013,418 |
| Investments in marketable equity securities |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 367,135 |
| Investments in affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 96,142 |
| Total assets |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ,476,695 |


|  | Education |  | Newspaper Publishing | Television Broadcasting |  | $\begin{gathered} \text { Magazine } \\ \text { Publishing } \end{gathered}$ |  | Cable Television |  | Corporate Office | Intersegment Elimination |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2006}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating revenues | \$ | 409,244 | \$245,566 | \$ | 88,970 | \$ | 84,166 | , | 141,095 | \$ | \$ | - | \$ | 969,041 |
| Income (loss) from operations | \$ | 33,888 | \$ $(15,373)$ | \$ | 40,591 | \$ | 11,214 | \$ | 39,881 | \$ $(12,996)$ | \$ | - | \$ | 97,205 |
| Equity in losses of affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  | (562) |
| Interest expense, net |  |  |  |  |  |  |  |  |  |  |  |  |  | $(3,900)$ |
| Other, net |  |  |  |  |  |  |  |  |  |  |  |  |  | 33,701 |
| Income before income taxes |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 126,444 |
| Depreciation expense | \$ | 11,577 | \$ 8,898 | \$ | 2,476 | \$ | 635 | \$ | 25,561 | \$ 365 | \$ | - | \$ | 49,512 |
| Amortization expense | \$ | 914 | \$ 292 | \$ | - | \$ | - | \$ | 172 | \$ | \$ | - | \$ | 1,378 |
| Net pension (expense) credit | \$ | (648) | \$ (48,671) | \$ | 303 | \$ | 8,317 | \$ | (378) | \$ $(2,900)$ | \$ | - | \$ | $(43,977)$ |
| Identifiable assets |  | ,569,404 | \$821,615 | \$ | 458,751 |  | 88,450 |  | 178,132 | \$145,601 | \$ | - |  | ,961,953 |
| Investments in marketable equity securities |  |  |  |  |  |  |  |  |  |  |  |  |  | 354,728 |
| Investments in affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  | 64,691 |
| Total assets |  |  |  |  |  |  |  |  |  |  |  |  |  | ,381,372 |

## Table of Contents

Six Month Period
(in thousands)

|  | $\underline{\text { Education }}$ | Newspaper <br> Publishing | Television <br> Broadcasting | Magazine <br> Publishing | Cable <br> Television | Corporate <br> Office | Intersegment <br> Elimination | $\underline{\text { Consolidated }}$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Table of Contents

The Company's education division comprises the following operating segments:

## Second Quarter Period

(in thousands)

|  | $\begin{gathered} \text { Higher } \\ \text { Education } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Test } \\ \text { Preparation } \end{gathered}$ | Professional | Corporate Overhead and Other | $\begin{gathered} \text { Total } \\ \text { Education } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |
| Operating revenues | \$229,991 | \$ 148,519 | \$ 124,977 | \$ | \$ 503,487 |
| Income (loss) from operations | \$ 25,217 | \$ 25,961 | \$ 13,211 | \$ $(26,841)$ | \$ 37,548 |
| Identifiable assets | \$533,780 | \$ 367,807 | \$ 761,451 | \$ 51,875 | \$1,714,913 |
| Depreciation expense | \$ 6,215 | \$ 3,411 | \$ 3,866 | \$ 807 | \$ 14,299 |
| Amortization expense |  |  |  | \$ 4,020 | \$ 4,020 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 12,951 | \$ 12,951 |
| 2006 |  |  |  |  |  |
| Operating revenues | \$ 191,855 | \$ 113,465 | \$ 103,924 | \$ - | \$ 409,244 |
| Income (loss) from operations | \$ 22,197 | \$ 23,923 | \$ 3,316 | \$ $(15,548)$ | \$ 33,888 |
| Identifiable assets | \$556,362 | \$ 340,914 | \$ 625,392 | \$ 46,736 | \$1,569,404 |
| Depreciation expense | \$ 5,263 | \$ 2,725 | \$ 2,460 | \$ 1,129 | \$ 11,577 |
| Amortization expense |  |  |  | \$ 914 | \$ 914 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 3,402 | \$ 3,402 |

## Six Month Period

(in thousands)

|  | Higher Education | Test Preparation | Professional | Corporate Overhead and Other | $\begin{gathered} \text { Total } \\ \text { Education } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2007}$ |  |  |  |  |  |
| Operating revenues | \$461,715 | \$ 282,798 | \$ 234,755 | \$ - | \$979,268 |
| Income (loss) from operations | \$ 58,214 | \$ 40,592 | \$ 22,291 | \$(49,206) | \$ 71,891 |
| Depreciation expense | \$ 12,610 | \$ 6,879 | \$ 7,112 | \$ 1,751 | \$ 28,352 |
| Amortization expense |  |  |  | \$ 6,288 | \$ 6,288 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 23,219 | \$ 23,219 |
| $\underline{2006}$ |  |  |  |  |  |
| Operating revenues | \$390,200 | \$ 223,284 | \$ 204,694 | \$ | \$818,178 |
| Income (loss) from operations | \$ 51,505 | \$ 46,055 | \$ 17,420 | \$ $(28,447)$ | \$ 86,533 |
| Depreciation expense | \$ 11,147 | \$ 5,334 | \$ 5,037 | \$ 2,092 | \$ 23,610 |
| Amortization expense |  |  |  | \$ 1,839 | \$ 1,839 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 5,266 | \$ 5,266 |

Education products and services are provided through the Company's wholly-owned subsidiary Kaplan, Inc. Kaplan's businesses include higher education services, which includes all of Kaplan's post-secondary education businesses in the United States, including fixed facility colleges which offer bachelor's degrees, associate's degrees and diploma programs primarily in the fields of healthcare, business and information technology; and online post-secondary and career programs. Kaplan's businesses also include test preparation, which is made up of Kaplan Test Prep and Admissions, providing test preparation services for college and graduate school entrance exams; as well as K12 and Score!, which offer multi-media learning and private tutoring to children and educational resources to parents. Kaplan’s businesses also include Kaplan Professional, which provides education and career services to business people and other professionals domestically and internationally. For segment reporting purposes, the education division now has three primary segments, as compared to two primary segments in 2006. The education division's primary segments are higher education, test preparation and professional. Kaplan corporate overhead and "Other"

## Table of Contents

is also included; "Other" includes Kaplan stock compensation expense and amortization of certain intangibles.
Newspaper publishing includes the publication of newspapers in the Washington, D.C. area and Everett, Washington; newsprint warehousing and recycling facilities; and the Company's electronic media publishing business (primarily washingtonpost.com).

The magazine publishing division consists of the publication of a weekly news magazine, Newsweek, which has one domestic and three English-language international editions (and, in conjunction with others, publishes eight foreign-language editions around the world) and the publication of Arthur Frommer's Budget Travel. The second quarter and first six months of 2006 results of the magazine publishing division also include revenue of $\$ 5.6$ million and $\$ 13.3$ million, respectively, and an operating loss of $\$ 0.5$ million and operating income of $\$ 0.8$ million respectively, for PostNewsweek Tech Media, which was sold on December 22, 2006.

Revenues from both newspaper and magazine publishing operations are derived from advertising and, to a lesser extent, from circulation.
Television broadcasting operations are conducted through six VHF, television stations serving the Detroit, Houston, Miami, San Antonio, Orlando and Jacksonville television markets. All stations are network-affiliated (except for WJXT in Jacksonville) with revenues derived primarily from sales of advertising time.

Cable television operations consist of cable systems offering basic cable, digital cable, pay television, cable modem, telephony and other services to subscribers in midwestern, western, and southern states. The principal source of revenue is monthly subscription fees charged for services.

Corporate office includes the expenses of the Company's corporate office.

## Note 5: Goodwill and Other Intangible Assets.

The Company's intangible assets with an indefinite life are principally from franchise agreements at its cable division, as the Company expects its cable franchise agreements to provide the Company with substantial benefit for a period that extends beyond the foreseeable horizon, and the Company's cable division historically has obtained renewals and extensions of such agreements for nominal costs and without any material modifications to the agreements. Amortized intangible assets are primarily mastheads, customer relationship intangibles and non-compete agreements, with amortization periods up to ten years.

The Company's goodwill and other intangible assets as of July 1, 2007 and December 31, 2006 were as follows (in thousands):

|  | Gross | Accumulated Amortization | Net |
| :---: | :---: | :---: | :---: |
| 2007 |  |  |  |
| Goodwill | \$1,656,827 | \$ 298,402 | \$1,358,425 |
| Indefinite-lived intangible assets | 684,777 | 163,806 | 520,971 |
| Amortized intangible assets | 79,195 | 33,701 | 45,494 |
|  | \$2,420,799 | \$ 495,909 | \$1,924,890 |
| 2006 |  |  |  |
| Goodwill | \$1,538,653 | \$ 298,402 | \$1,240,251 |
| Indefinite-lived intangible assets | 681,548 | 163,806 | 517,742 |
| Amortized intangible assets | 58,454 | 26,655 | 31,799 |
|  | \$2,278,655 | \$ 488,863 | $\underline{\underline{\$ 1,789,792}}$ |

## Table of Contents

Activity related to the Company's goodwill and other intangible assets during the six months ended July 1, 2007 was as follows (in thousands):

|  | Education | Newspaper Publishing | Television Broadcasting | $\begin{gathered} \text { Magazine } \\ \text { Publishing } \end{gathered}$ | $\begin{gathered} \text { Cable } \\ \text { Television } \end{gathered}$ | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goodwill, net |  |  |  |  |  |  |
| Beginning of year | \$845,754 | \$ 80,651 | \$ 203,165 | \$ 25,015 | \$ 85,666 | \$1,240,251 |
| Acquisitions | 110,190 | 468 | - | - | - | 110,658 |
| Foreign currency exchange rate changes | 7,516 | - | - | - | - | 7,516 |
| Balance at July 1, 2007 | \$963,460 | \$81,119 | \$ 203,165 | \$25,015 | \$ 85,666 | \$1,358,425 |
|  | Education | Newspaper Publishing | Television Broadcasting | $\begin{aligned} & \text { Magazine } \\ & \text { Publishing } \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Cable } \\ \text { Television } \end{gathered}$ | Total |
| Indefinite-Lived Intangible Assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 9,262 | - | - | - | \$508,480 | \$ 517,742 |
| Acquisitions | - | - | - | - | 3,229 | 3,229 |
| Balance at July 1, 2007 | \$ 9,262 | - | - | - | \$511,709 | \$ 520,971 |
|  | Education | Newspaper Publishing | Television Broadcasting | Magazine Publishing | Cable Television | Total |
| Amortized intangible assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 25,270 | \$ 5,508 | - | - | \$ 1,021 | \$ 31,799 |
| Acquisitions | 20,630 | - | - | - | - | 20,630 |
| Foreign currency exchange rate changes | 111 | - | - | - | - | 111 |
| Amortization | $(6,288)$ | (584) | - | - | (174) | $(7,046)$ |
| Balance at July 1, 2007 | \$ 39,723 | \$ 4,924 | - | - | \$ 847 | \$ 45,494 |

Activity related to the Company's goodwill and other intangible assets during the six-months ended July 2, 2006 was as follows (in thousands):

|  | Education |  | Newspaper Publishing | Television Broadcasting | $\begin{gathered} \text { Magazine } \\ \text { Publishing } \end{gathered}$ | $\begin{gathered} \text { Cable } \\ \text { Television } \\ \hline \end{gathered}$ |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goodwill, net |  |  |  |  |  |  |  |  |
| Beginning of year | \$686,532 |  | \$ 80,651 | \$ 203,165 | \$ 69,556 | \$ 85,666 |  | 1,125,570 |
| Acquisitions | 65,150 |  | - | - | - | - |  | 65,150 |
| Foreign currency exchange rate changes | 8,540 |  | - | - | - | - |  | 8,540 |
| Balance at July 2, 2006 | \$760,222 |  | \$ 80,651 | \$ 203,165 | \$69,556 | \$ 85,666 |  | $\xrightarrow{199,260}$ |
|  | Education | Newspaper Publishing |  | Television Broadcasting | Magazine Publishing | $\begin{gathered} \text { Cable } \\ \text { Television } \end{gathered}$ | Total |  |
| Indefinite-Lived Intangible Assets, net |  |  |  |  |  |  |  |  |
| Beginning of year | \$ 8,362 |  | - | - | - | \$486,330 | \$ | 494,692 |
| Acquisitions | - |  | - | - | - | - |  | - |
| Balance at July 2, 2006 | \$ 8,362 |  | - | - | - | \$486,330 | \$ | 494,692 |
|  | Education | Newspaper Publishing |  | $\begin{gathered} \text { Television } \\ \text { Broadcasting } \end{gathered}$ | $\begin{gathered} \text { Magazine } \\ \text { Publishing } \end{gathered}$ | $\begin{gathered} \text { Cable } \\ \text { Television } \end{gathered}$ | Total |  |
| Amortized intangible assets, net |  |  |  |  |  |  |  |  |
| Beginning of year | \$ 14,428 |  | \$ 6,676 | - | - | \$ 1,710 | \$ | 22,814 |
| Acquisitions | 591 |  | - | - | - | - |  | 591 |
| Foreign currency exchange rate changes | 184 |  | - | - | - | - |  | 184 |
| Amortization | $(1,839)$ |  | (584) | - | - | (344) |  | $(2,767)$ |
| Balance at July 2, 2006 | \$ 13,364 |  | \$ 6,092 | - | - | \$ 1,366 | \$ | 20,822 |

Note 6: Antidilutive Securities.
The second quarter and first six months of 2007 diluted earnings per share amount excludes the effects of 12,000 and 7,500 stock options outstanding, respectively, as

## Table of Contents

their inclusion would be antidilutive. The second quarter and first six months of 2006 diluted earnings per share amount excludes the effects of 8,500 stock options outstanding as their inclusion would be antidilutive.

Note 7: Pension and Postretirement Plans.
The total cost (income) arising from the Company’s defined benefit pension plans for the second quarter and six months ended July 1 , 2007 and July 2 , 2006 consists of the following components (in thousands):

|  | Pension Plans |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Thirteen Weeks Ended |  | Twenty-Six Weeks Ended |  |
|  | $\begin{gathered} \hline \text { July 1, } \\ 2007 \end{gathered}$ | $\begin{aligned} & \text { July 2, } \\ & 2006 \end{aligned}$ | $\begin{gathered} \text { July 1, } \\ 2007 \end{gathered}$ | $\begin{gathered} \text { July 2, } \\ 2006 \end{gathered}$ |
| Service cost | \$ 7,020 | \$ 7,162 | \$ 13,153 | \$ 14,334 |
| Interest cost | 11,858 | 10,287 | 22,217 | 20,585 |
| Expected return on assets | $(24,755)$ | $(23,234)$ | $(46,382)$ | $(46,496)$ |
| Amortization of transition asset | (14) | (20) | (25) | (40) |
| Amortization of prior service cost | 1,273 | 1,124 | 2,385 | 2,250 |
| Recognized actuarial gain | $(1,146)$ | (999) | $(2,147)$ | $(2,001)$ |
| Net periodic (benefit) | $(5,764)$ | $(5,680)$ | $(10,799)$ | $(11,368)$ |
| Early retirement program expense | - | 49,657 | - | 49,657 |
| Total (income) cost | \$ (5,764) | \$ 43,977 | \$(10,799) | \$ 38,289 |


|  | SERP |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Thirteen Weeks Ended |  |  |  | Twenty-Six Weeks Ended |  |  |  |
|  | $\begin{gathered} \text { July 1, } \\ 2007 \end{gathered}$ |  | $\begin{aligned} & \text { July 2, } \\ & 2006 \end{aligned}$ |  | $\begin{gathered} \text { July 1, } \\ 2007 \end{gathered}$ |  | $\begin{gathered} \hline \text { July 2, } \\ 2006 \end{gathered}$ |  |
| Service cost | \$ | 384 | \$ | 432 | \$ | 769 | \$ | 864 |
| Interest cost |  | 768 |  | 734 |  | 1,537 |  | 1,468 |
| Amortization of prior service cost |  | 112 |  | 103 |  | 223 |  | 206 |
| Recognized actuarial loss |  | 231 |  | 398 |  | 461 |  | 795 |
| Net periodic cost |  | 1,495 |  | 1,667 |  | 2,990 |  | 3,333 |
| Early retirement program expense |  | - |  | 902 |  | - |  | 902 |
| Total cost | \$ | 1,495 | \$ | 2,569 | \$ | 2,990 | \$ | 4,235 |

At December 31, 2006, the Company raised its assumption on the discount rate from $5.75 \%$ to $6.0 \%$ for its defined benefit pension plans.
The total cost arising from the Company's postretirement plans for the second quarter and six months ended July 1, 2007 and July 2, 2006 , consists of the following components (in thousands):

|  | Postretirement Plans |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Thirteen Weeks Ended |  |  | Twenty-Six Weeks Ended |  |
|  | $\begin{gathered} \text { July 1, }, \\ 2007 \end{gathered}$ |  | $\begin{array}{\|c} \hline \text { July 2, } \\ 2006 \end{array}$ | $\begin{gathered} \text { July 1, }, \\ 2007 \end{gathered}$ | $\begin{array}{\|c} \hline \text { July 2, }, \\ 2006 \end{array}$ |
| Service cost | \$ 914 |  | 1,624 | \$ 1,828 | \$3,248 |
| Interest cost | 1,227 |  | 1,932 | 2,454 | 3,865 |
| Amortization of prior service credit | $(1,176)$ |  | (147) | $(2,352)$ | (294) |
| Recognized actuarial gain | (410) |  | (216) | (820) | (432) |
| Total cost | \$ 555 |  | 3,193 | \$ 1,110 | \$6,387 |

Note 8: Other Non-Operating Income (Expense).
The Company recorded other non-operating income, net, of $\$ 4.3$ million for the second quarter of 2007, compared to non-operating income, net, of $\$ 33.7$ million for the second quarter of 2006. For the first six months of 2007 and 2006, the Company

## Table of Contents

recorded other non-operating income, net, of $\$ 5.1$ million and $\$ 33.5$ million, respectively.
A summary of non-operating income (expense) for the thirteen and twenty-six weeks ended July 1, 2007 and July 2, 2006, is as follows (in millions):

|  | Thirteen Weeks Ended |  |  |  | Twenty-Six Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { July } 1, \\ 2007 \end{gathered}$ |  | $\begin{aligned} & \text { July 2, } \\ & \text { 2006, } \end{aligned}$ |  | $\begin{aligned} & \begin{array}{c} \text { July } 1, \\ \text { 2007 } \end{array} \end{aligned}$ |  | $\begin{aligned} & \begin{array}{l} \text { July 2, 2, } \\ 2006 \end{array} \end{aligned}$ |  |
| Foreign currency gains, net | \$ | 3.8 | \$ | 2.3 | \$ | 4.6 | \$ | 2.9 |
| Gain on sale of marketable equity securities |  | - |  | 31.6 |  | - |  | 31.6 |
| Gain (loss) on cost method and other investments |  | 0.5 |  | - |  | 0.5 |  | (0.8) |
| Other (losses), net |  | - |  | (0.2) |  | - |  | (0.2) |
| Total | \$ | 4.3 | \$ | 33.7 | \$ | 5.1 | \$ | 33.5 |

Note 9: Earnings Per Share.
The Company's earnings per share (basic and diluted) for the second quarter and first six months of 2007 and 2006, are presented below:

|  | Thirteen Weeks Ended |  | Twenty-Six Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { July 1, } \\ 2007 \end{gathered}$ | $\begin{aligned} & \text { July }, ~ \\ & 2006 \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { July 1, } \\ 2007 \end{array} \end{aligned}$ | $\begin{aligned} & \text { July 2, } \\ & \text { 20006 } \end{aligned}$ |
| Income before cumulative effect of change in accounting principle, after Redeemable preferred stock dividends | \$ 68,586 | \$ 78,499 | \$ 132,531 | \$ 159,957 |
| Cumulative effect of change in method of accounting for share-based payments, net of taxes | - | - | - | $(5,075)$ |
| Net income available for common shares | \$68,586 | \$ 78,499 | \$132,531 | \$ 154,882 |
| Weighted-average shares outstanding - basic | 9,502 | 9,575 | 9,508 | 9,573 |
| Effect of dilutive shares: |  |  |  |  |
| Stock options and restricted stock | 34 | 38 | 34 | 37 |
| Weighted-average shares outstanding - diluted | 9,536 | 9,613 | 9,542 | 9,610 |
| Basic earnings per share: |  |  |  |  |
| Before cumulative effect of change in accounting principle | \$ 7.22 | \$ 8.20 | \$ 13.94 | \$ 16.71 |
| Cumulative effect of change in accounting principle | - | - | - | (0.53) |
| Net income available for common stock | \$ 7.22 | \$ 8.20 | \$ 13.94 | \$ 16.18 |
| Diluted earnings per share: |  |  |  |  |
| Before cumulative effect of change in accounting principle | \$ 7.19 | \$ 8.17 | \$ 13.89 | \$ 16.65 |
| Cumulative effect of change in accounting principle | - | - | - | (0.53) |
| Net income available for common stock | \$ 7.19 | \$ 8.17 | \$ 13.89 | \$ 16.12 |

Note 10: Income Taxes.
The effective tax rate for the second quarter of 2007 was $45.4 \%$, compared to $38.0 \%$ for the second quarter of 2006. Results for the second quarter of 2007 included an additional $\$ 15.5$ million in income tax expense related to Bowater Mersey, the Company's $49 \%$ owned affiliate based in Canada. The Company previously recorded

## Table of Contents

deferred income taxes on the equity in earnings (losses) of Bowater Mersey based on the $5 \%$ dividend withholding rate provided in the tax treaty between the U.S. and Canada. In the second quarter of 2007, the Company obtained additional information related to Bowater Mersey's Canadian tax position and determined that deferred income taxes on the equity in earnings (losses) of this investment should be recorded at a $35 \%$ tax rate. $\$ 12.9$ million of the expense relates to 2006 and prior years; $\$ 2.6$ million of the expense relates to the first quarter of 2007. The Company concluded that these charges are not material to the Company's financial positions or results of operations for 2007 and prior years, based on its consideration of quantitative and qualitative factors. Also included in the second quarter of 2007 is a $\$ 6.3$ million income tax benefit related to a change in certain state income tax laws enacted in the second quarter of 2007. Both of these items are non-cash items in the current period, impacting the Company's long-term net deferred income tax liabilities. Excluding the impact of these items, the effective tax rate for the second quarter of 2007 was $38.0 \%$.

The effective tax rate for the first six months of 2007 was $40.8 \%$, compared to $38.0 \%$ for the first six months of 2006 . Results for the first six months of 2007 included the additional $\$ 12.9$ million in income tax expense related to the Company's Bowater Mersey affiliate, and the $\$ 6.3$ million income tax benefit related to a change in certain state income tax laws enacted in the second quarter of 2007. Excluding the impact of these items, the effective tax rate for the first six months of 2007 was $38.0 \%$.

## Note 11: Recent Accounting Pronouncements.

## Income Taxes

In June 2006, the Financial Accounting Standards Board ("FASB") issued FASB Interpretation No. 48 (FIN 48), "Accounting for Uncertainty in Income Taxes an Interpretation of FASB Statement No. 109." FIN 48 prescribes a comprehensive model of how a company should recognize, measure, present and disclose in its financial statements uncertain tax positions that the company has taken or expects to take on a tax return. The Company implemented FIN 48 in the first quarter of 2007 and there was no impact on the Company's financial position or results of operations as a result of implementation. The Company has determined that there are no material transactions or material tax positions taken by the Company that would fail to meet the more likely than not threshold established by FIN 48 for recognizing transactions or tax positions in financial statements. In making this determination, the Company presumes that all matters will be examined with full knowledge of all relevant information by appropriate taxing authorities and that the Company will pursue, if necessary, resolution by related appeals or litigation. The Company has accrued a tax liability for certain tax positions reflected in the financial statements where it is uncertain the full tax benefit associated with the tax positions will ultimately be recognized. The amount of, and changes to, this accrued tax liability are not material to the Company's financial position or results of operations.

The Company files income tax returns in the U.S. and various state and foreign jurisdictions. In January 2007, the Internal Revenue Service completed their examinations of the Company's consolidated federal corporate income tax returns through 2004.

## Table of Contents

## Other Pronouncements

In September 2006, the FASB issued Statement of Financial Accounting Standards (SFAS) No. 157 "Fair Value Measurements" which defines fair value, establishes a framework for consistently measuring fair value under generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS 157 is effective for fiscal years beginning after November 15, 2007. Management is currently evaluating the effect that adoption of this statement will have on the company's consolidated financial statements.

In February 2007, the FASB issued SFAS 159 "The Fair Value Option for Financial Liabilities - Including an Amendment of FASB Statement No. 115." SFAS 159 permits entities to choose to measure eligible items at fair value at specified election dates and report unrealized gains and losses on items for which the fair value option has been elected in earnings at such subsequent reporting date. SFAS 159 is effective for fiscal years beginning after November $15,2007$.
Management is currently evaluating the effect that adoption of this statement will have on the company's consolidated financial statements.

## Table of Contents

## Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition

This analysis should be read in conjunction with the consolidated financial statements and the notes thereto.
Revenues and expenses in the first and third quarters are customarily lower than those in the second and fourth quarters because of significant seasonal fluctuations in advertising volume.

## Results of Operations

Net income for the second quarter of 2007 was $\$ 68.8$ million ( $\$ 7.19$ per share), compared to net income of $\$ 78.7$ million ( $\$ 8.17$ per share) for the second quarter of last year.

Results for the second quarter of 2007 included additional net income tax expense of $\$ 9.2$ million ( $\$ 0.97$ per share) as the result of a $\$ 15.5$ million ( $\$ 1.63$ per share) increase in taxes associated with Bowater Mersey Paper Company Limited, the Company's $49 \%$-owned affiliate based in Canada, and a tax benefit of $\$ 6.3$ million ( $\$ 0.66$ per share) associated with recent changes in certain state income tax laws. Both of these are non-cash items in the current period, impacting the Company's long-term net deferred income tax liabilities. Refer to "Provision for Income Taxes" below for additional details.

Results for the second quarter of 2006 included charges related to early retirement plan buyouts at The Washington Post newspaper and the corporate office (aftertax impact of $\$ 31.4$ million, or $\$ 3.27$ per share) that were largely funded from the assets in the Company's pension plans. Results for the second quarter of 2006 also included transition costs from Kaplan acquisitions (after-tax impact of $\$ 4.8$ million, or $\$ 0.50$ per share), offset by insurance recoveries from cable division losses related to Hurricane Katrina (after-tax impact of $\$ 6.4$ million, or $\$ 0.67$ per share) and non-operating gains from the sales of marketable securities (after-tax impact of $\$ 19.6$ million, or $\$ 2.04$ per share).

Revenue for the second quarter of 2007 was $\$ 1,046.8$ million, up $8 \%$ from $\$ 969.0$ million in the second quarter of 2006. The increase is due mostly to significant revenue growth at the education division, as well as an increase at the cable television division. Revenues were down at the Company's newspaper publishing, magazine publishing and television broadcasting divisions.

Operating income increased in the second quarter of 2007 to $\$ 125.3$ million, from $\$ 97.2$ million in the second quarter of 2006, due largely to certain unusual items in the second quarter of 2006 including charges of $\$ 50.6$ million associated with early retirement plan buyouts and charges of $\$ 6.9$ million associated with transition costs at Kaplan. These were offset by a $\$ 9.6$ million increase in Kaplan stock compensation expense in the second quarter of 2007 and $\$ 10.4$ million in insurance recoveries recorded during the second quarter of 2006 from cable division losses related to Hurricane Katrina.

For the first six months of 2007, net income totaled $\$ 133.2$ million ( $\$ 13.89$ per share), compared with $\$ 155.6$ million ( $\$ 16.12$ per share) for the same period of 2006. Results for the first six months of 2007 included additional net income tax expense of $\$ 6.6$ million ( $\$ 0.70$ per share) as the result of a $\$ 12.9$ million ( $\$ 1.36$ per share) increase in taxes associated with Bowater Mersey and a tax benefit of $\$ 6.3$ million ( $\$ 0.66$ per share) associated with recent changes in certain state income tax laws. Both of these are non-cash items in the current period, impacting the Company's long-term net deferred income tax liabilities. Also included in the first six months of 2007 is a significant increase in equity in earnings of affiliates primarily from a gain on the sale of land at the Company's Bowater Mersey affiliate (after-tax impact of $\$ 6.5$ million, or $\$ 0.68$ per share). Results for the first half of 2006 included charges related to early retirement plan buyouts (after-tax impact of $\$ 31.4$ million, or $\$ 3.27$ per share); transition costs at Kaplan (after-tax impact

## Table of Contents

of $\$ 4.8$ million, or $\$ 0.50$ per share); and a charge for the cumulative effect of a change in accounting for Kaplan equity awards (after-tax impact of $\$ 5.1$ million, or $\$ 0.53$ per share) in connection with the Company's adoption of Statement of Financial Accounting Standards No. 123R (SFAS 123R), "Share-Based Payment." These items were offset by insurance recoveries from cable division losses related to Hurricane Katrina (after-tax impact of $\$ 6.4$ million, or $\$ 0.67$ per share) and non-operating gains from the sales of marketable securities (after-tax impact of $\$ 19.6$ million, or $\$ 2.04$ per share).

Revenue for the first half of 2007 was $\$ 2,032.4$ million, up $6 \%$ from $\$ 1,917.3$ million in the first half of 2006, due to increased revenues at the Company's education and cable divisions, offset by revenue declines at the Company's other divisions. Operating income for the first half of 2007 decreased to $\$ 217.3$ million, from $\$ 235.0$ million in the first half of 2006, due to declines at the television broadcasting and magazine publishing divisions; a $\$ 17.9$ million increase in Kaplan stock compensation expense in the first half of 2007; and $\$ 10.4$ million in insurance recoveries recorded during the second quarter of 2006 from cable division losses related to Hurricane Katrina. These were offset by several unusual items in 2006 including $\$ 50.6$ million in pre-tax charges associated with early retirement plan buyouts and $\$ 6.9$ million in transition costs at Kaplan.

The Company's operating income for the second quarter and first six months of 2007 included $\$ 5.8$ million and $\$ 10.8$ million of net pension credits, respectively, compared to $\$ 5.7$ million and $\$ 11.4$ million, respectively, for the same periods of 2006, excluding charges related to early retirement programs.

Education Division. Education division revenue totaled $\$ 503.5$ million for the second quarter of 2007, a $23 \%$ increase over revenue of $\$ 409.2$ million for the same period of 2006. Excluding revenue from acquired businesses, education division revenue increased $14 \%$ for the second quarter of 2007. Kaplan reported operating income for the second quarter of 2007 of $\$ 37.5$ million, up $11 \%$ from $\$ 33.9$ million in the second quarter of 2006. For the first six months of 2007, education division revenue totaled $\$ 979.3$ million, a $20 \%$ increase over revenue of $\$ 818.2$ million for the same period of 2006. Excluding revenue from acquired businesses, education division revenue increased $12 \%$ for the first six months of 2007 . Kaplan reported operating income of $\$ 71.9$ million for the first six months of 2007, a decline of $17 \%$ from $\$ 86.5$ million for the first six months of 2006.

In the second quarter of 2006, Kaplan acquired Tribeca Learning Limited, a leading provider of education to the Australian financial services sector, and incurred $\$ 6.9$ million in transition costs, which are included in the Professional education results. A summary of Kaplan's operating results for the second quarter and the first six months of 2007 compared to 2006 is as follows:
(In thousands)

|  | Second Quarter |  |  | YTD |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007 | 2006 | \% Change | 2007 | 2006 | \% Change |
| Revenue |  |  |  |  |  |  |
| Higher education | \$229,991 | \$191,855 | 20 | \$461,715 | \$390,200 | 18 |
| Test preparation | 148,519 | 113,465 | 31 | 282,798 | 223,284 | 27 |
| Professional | 124,977 | 103,924 | 20 | 234,755 | 204,694 | 15 |
|  | \$503,487 | \$409,244 | 23 | $\underline{\underline{\text { \$979,268 }}}$ | $\underline{\underline{\$ 818,178}}$ | 20 |
| Operating income (loss). |  |  |  |  |  |  |
| Higher education | \$ 25,217 | \$ 22,197 | 14 | \$ 58,214 | \$ 51,505 | 13 |
| Test preparation | 25,961 | 23,923 | 9 | 40,592 | 46,055 | (12) |
| Professional | 13,211 | 3,316 | - | 22,291 | 17,420 | 28 |
| Kaplan corporate overhead | $(9,870)$ | $(11,232)$ | 12 | $(19,699)$ | $(21,342)$ | 8 |
| Other* | $(16,971)$ | $(4,316)$ | - | $(29,507)$ | $(7,105)$ | - |
|  | \$ 37,548 | \$ 33,888 | 11 | \$ 71,891 | \$ 86,533 | (17) |

[^0]
## Table of Contents

Higher education includes all of Kaplan's post-secondary education businesses in the United States, including fixed-facility colleges as well as online postsecondary and career programs. Higher education revenue grew by $20 \%$ in the second quarter of 2007 and $18 \%$ in the first half of 2007. Enrollments increased $6 \%$ to 66,700 at June 30 , 2007, compared to 62,700 at June 30 , 2006, due to enrollment growth in the online programs. Higher education results for the online programs in the first half of 2007 benefited from increases in both price and demand for higher priced advanced programs. Results at the fixed-facility colleges also benefited from course fee increases, but as previously disclosed, were adversely affected by $\$ 2.7$ million in lease termination charges in the first quarter of 2007.

Test preparation includes Kaplan's standardized test preparation and English- language course offerings, as well as the K12 and Score! businesses. Test preparation revenue grew $31 \%$ in the second quarter of 2007 and $27 \%$ for the first six months of 2007 largely due to the Aspect and PMBR acquisitions made in October 2006. Excluding revenue from acquired businesses, revenue grew $7 \%$ in the second quarter of 2007 and $5 \%$ in the first six months of 2007 due to overall strength in the traditional test preparation courses, offset by declines in revenue from the K12 and Score! businesses. Operating income for test preparation increased in the second quarter of 2007 due largely to the Aspect and PMBR acquisitions, as well as growth in the traditional test preparation courses, offset by continued weakness from the K12 and Score! businesses. Operating results for the first half of 2007 were down due to weaker results from the K12 and Score! businesses. The K12 results in 2006 included approximately $\$ 3.0$ million in revenue and operating income related to services provided in prior periods, but for which revenue was not recognized until 2006 when the underlying contracts governing the work were finalized. Score! revenue and operating results are down primarily due to an $11 \%$ enrollment decline.

Professional includes Kaplan's domestic and overseas professional businesses and certain other education businesses outside the United States. Professional revenue grew $20 \%$ and $15 \%$ in the second quarter and first six months of 2007 largely due to the May 2006 acquisition of Tribeca and the March 2007 acquisition of EduNeering Holdings, Inc., a Princeton, NJ-based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. Excluding revenue from acquired businesses, Professional revenue grew $11 \%$ in the second quarter of 2007 and $6 \%$ in the first six months of 2007. The revenue increases are a result of higher revenues at FTC Kaplan Limited (FTC) due primarily to favorable exchange rates and from growth in the Schweser CFA exam course offerings, offset by continued soft market demand for Professional's real estate book publishing and real estate course offerings. Operating income increased largely due to the $\$ 6.9$ million in transition costs in 2006, offset by weakness in Professional's real estate businesses. FTC operating results are up in the second quarter of 2007, but have declined for the first six months of 2007 due to increases in staffing, occupancy and business development expenses associated with the overall growth in FTC operations.

Corporate overhead represents unallocated expenses of Kaplan, Inc.'s corporate office.
Other includes charges for incentive compensation arising from equity awards under the Kaplan stock option plan, which was established for certain members of Kaplan's management. Kaplan recorded stock compensation expense of $\$ 13.0$ million and $\$ 3.4$ million in the second quarter of 2007 and 2006, respectively, and $\$ 23.2$ million and $\$ 5.3$ million in the first six months of 2007 and 2006, respectively, related to this plan (excluding stock compensation recorded in the first quarter of 2006 related to a change in accounting discussed below). In addition, Other includes amortization of certain intangibles, which increased due to recent Kaplan acquisitions.

Newspaper Publishing Division. Newspaper publishing division revenue totaled $\$ 227.9$ million for the second quarter of 2007, a decrease of $7 \%$ from $\$ 245.6$ million in the second quarter of 2006; division revenue decreased $9 \%$ to $\$ 447.1$ million for the first six months of 2007, from $\$ 489.0$ million for the first six months of 2006. The

## Table of Contents

newspaper division reported operating income of $\$ 17.8$ million in the second quarter of 2007, compared to an operating loss of $\$ 15.4$ million for the second quarter of 2006; operating income increased to $\$ 32.7$ million for the first six months of 2007, compared to $\$ 16.7$ million for the first six months of 2006. The increase in operating results is due primarily to $\$ 46.8$ million in pre-tax charges recorded in the second quarter of 2006 associated with early retirement plan buyouts at The Washington Post. Excluding this charge, operating income was down for the second quarter and the first six months of 2007 due to a decline in division revenues, partially offset by a reduction in newspaper division operating expenses, including newsprint expense declines of $22 \%$ and $19 \%$ for the second quarter and first six months of 2007, respectively.

Print advertising revenue at The Post in the second quarter declined $13 \%$ to $\$ 128.4$ million, from $\$ 148.3$ million in the second quarter of 2006, and decreased $15 \%$ to $\$ 253.6$ million for the first six months of 2007 , from $\$ 298.1$ million in the same period of 2006 . The declines are due to reductions in real estate, which was a strong category in the first six months of 2006, along with declines in classified, retail and zones. Classified recruitment advertising revenue declined $22 \%$ to $\$ 13.2$ million for the second quarter of 2007 , from $\$ 16.8$ million in the second quarter of 2006, and was down $25 \%$ to $\$ 28.9$ million in the first half of 2007, compared to $\$ 38.6$ million in the first half of 2006.

For the first six months of 2007, Post daily and Sunday circulation both declined $2.9 \%$ compared to the same period of the prior year. For the six months ended July 1, 2007, average daily circulation at The Post totaled 652,200 and average Sunday circulation totaled 920,000.

Revenue generated by the Company's online publishing activities, primarily washingtonpost.com, increased $11 \%$ to $\$ 28.2$ million for the second quarter of 2007, from $\$ 25.3$ million for the second quarter of 2006; online revenues increased $11 \%$ to $\$ 53.2$ million in the first six months of 2007, from $\$ 48.2$ million for the first six months of 2006. Display online advertising revenues grew $13 \%$ and $16 \%$ for the second quarter and first six months of 2007, respectively. Online classified advertising revenue on washingtonpost.com increased $11 \%$ and $8 \%$ for the second quarter and first six months of 2007, respectively. A small portion of the Company's online publishing revenues is included in the magazine publishing division.

Television Broadcasting Division. Revenue for the television broadcasting division decreased $1 \%$ in the second quarter of 2007 to $\$ 87.9$ million, from $\$ 89.0$ million in 2006; operating income for the second quarter of 2007 declined $13 \%$ to $\$ 35.2$ million, from $\$ 40.6$ million in 2006. The decrease in revenue and operating income is due to a $\$ 1.5$ million decline in second quarter 2007 political advertising revenue and increased programming expenses.

For the first six months of 2007, revenue decreased $4 \%$ to $\$ 168.7$ million, from $\$ 174.9$ million in 2006; operating income for the first six months of 2007 declined $17 \%$ to $\$ 64.6$ million, from $\$ 78.1$ million. The decrease in revenue and operating income is due to $\$ 6.3$ million in incremental winter Olympics-related advertising at the Company's NBC affiliates in the first quarter of 2006, a $\$ 2.3$ million decrease in political advertising revenue and increased programming expenses.

Magazine Publishing Division. Revenue for the magazine publishing division totaled $\$ 73.4$ million for the second quarter of 2007, a $13 \%$ decline from $\$ 84.2$ million for the second quarter of 2006; division revenue totaled $\$ 134.7$ million for the first six months of 2007, a $15 \%$ decrease from $\$ 159.0$ million for the first six months of 2006. Magazine publishing division results in the second quarter and first six months of 2006 included revenue of $\$ 5.6$ million and $\$ 13.3$ million, respectively, from PostNewsweek Tech Media, which was sold in December 2006. The remainder of the revenue declines is due primarily to a $6 \%$ and $9 \%$ reduction in advertising revenue for the second quarter and first six months of 2007, respectively, due to fewer ad pages and lower rates at both the Newsweek domestic and international editions, offset by increases at Arthur Frommer's Budget Travel.

## Table of Contents

Operating income totaled $\$ 12.9$ million in the second quarter of 2007, an increase from $\$ 11.2$ million for the second quarter of 2006. Magazine publishing division results in the second quarter of 2006 included an operating loss of $\$ 0.5$ million from PostNewsweek Tech Media. The remainder of the increase in operating income is due to a reduction in subscription and magazine paper costs and an increased pension credit, offset by advertising revenue reductions. Operating income totaled $\$ 6.9$ million for the first six months of 2007, a decline from $\$ 10.3$ million in the first six months of 2006. Magazine publishing division results in the first six months of 2006 included operating income of $\$ 0.8$ million from PostNewsweek Tech Media. The remainder of the decline is due primarily to advertising revenue reductions, offset by lower overall operating costs and an increased pension credit.

Cable Television Division. Cable division revenue of $\$ 154.4$ million for the second quarter of 2007 represents a $9 \%$ increase over 2006 second quarter revenue of $\$ 141.1$ million; for the first six months of 2007, revenue increased $10 \%$ to $\$ 303.4$ million, from $\$ 276.3$ million in the same period of 2006. The 2007 revenue increase is due to continued growth in the division's cable modem and digital revenues, along with revenues from telephone services. The cable division implemented a $\$ 3$ monthly rate increase for basic video cable service at most of its systems effective February 1, 2006. The Company does not plan to implement an overall basic video cable rate increase in 2007.

Cable division operating income declined to $\$ 32.1$ million in the second quarter of 2007, versus $\$ 39.9$ million in the second quarter of 2006; cable division operating income for the first six months of 2007 declined to $\$ 60.1$ million, from $\$ 65.3$ million for the first six months of 2006. The cable division results in the second quarter of 2006 benefited from $\$ 10.4$ million in insurance recoveries from cable division losses related to Hurricane Katrina. Excluding the insurance recoveries, cable division operating income increased in the second quarter and first six months of 2007 due to the division's revenue growth, offset by higher depreciation expense and increases in technical and telephony costs.

At June 30, 2007, Revenue Generating Units (RGUs) grew 9\% due to continued growth in high-speed data subscribers and increases in the basic video and digital video subscriber categories. The cable division began offering telephone service on a very limited basis in the second quarter of 2006; as of June 30, 2007, telephone service is being offered in all or part of systems representing $82 \%$ of homes passed. RGUs include about 7,000 subscribers who receive free basic cable service, primarily local governments, schools and other organizations as required by the various franchise agreements. A summary of RGUs is as follows:

| Cable Television Division Subscribers | June 30, 2007 | $\begin{gathered} \text { June 30, } \\ 2006 \end{gathered}$ |
| :---: | :---: | :---: |
| Basic | 696,673 | 686,002 |
| Digital | 220,557 | 211,158 |
| High-speed data | 316,357 | 261,262 |
| Telephony | 23,990 | 185 |
| Total | 1,257,577 | $\underline{\text { 1,158,607 }}$ |

Below are details of Cable division capital expenditures for the first six months of 2007 and 2006, as defined by the NCTA Standard Reporting Categories (in millions):

|  | $\underline{\mathbf{2 0 0 7}}$ | $\underline{\mathbf{2 0 0 6}}$ |
| :--- | ---: | ---: |
| Customer Premise Equipment | $\mathbf{\$ 2 7 . 7}$ | $\mathbf{\$ 2 5 . 3}$ |
| Scaleable Infrastructure | 9.2 | 7.6 |
| Line Extensions | 8.7 | 8.5 |
| Upgrade/Rebuild | $\underline{5.2}$ | 4.3 |
| Support Capital | $\underline{\$ 67.1}$ | $\underline{22.3}$ |
| Total | $\underline{\underline{\$ 68.0}}$ |  |

## Table of Contents

Corporate Office. The corporate office operating expenses decreased to $\$ 10.3$ million and $\$ 19.0$ million for the second quarter and first six months of 2007, respectively, from $\$ 13.0$ million and $\$ 22.0$ million for the second quarter and first six months of 2006, respectively. The decrease is due to $\$ 3.8$ million in pre-tax charges recorded in the second quarter of 2006 associated with early retirement plan buyouts at the corporate office.

Equity in Earnings (Losses) of Affiliates. The Company's equity in losses of affiliates for the second quarter of 2007 was $\$ 0.1$ million, compared to losses of $\$ 0.6$ million for the second quarter of 2006. For the first six months of 2007, the Company's equity in earnings of affiliates totaled $\$ 8.9$ million, compared to losses of $\$ 0.7$ million for the same period of 2006. In the first quarter of 2007, the equity in earnings of affiliates included a gain of $\$ 8.9$ million on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate. The Company holds a $49 \%$ interest in Bowater Mersey Paper Company.

Other Non-Operating Income (Expense). The Company recorded other non-operating income, net, of $\$ 4.3$ million for the second quarter of 2007, compared to non-operating income, net, of $\$ 33.7$ million in the second quarter of 2006. The second quarter 2007 non-operating income, net, includes $\$ 3.8$ million in foreign currency gains. The second quarter 2006 non-operating income, net, includes $\$ 31.6$ million in pre-tax gains related to sales of marketable securities and $\$ 2.3$ million in foreign currency gains.

The Company recorded other non-operating income, net, of $\$ 5.1$ million for the first six months of 2007, compared to other non-operating income, net, of $\$ 33.5$ million for the same period of the prior year. The 2007 non-operating income includes $\$ 4.6$ million in foreign currency gains. The 2006 non-operating income includes pre-tax gains of $\$ 31.6$ million related to sales of marketable securities and foreign currency gains of $\$ 2.9$ million.

A summary of non-operating income (expense) for the twenty-six weeks ended July 1, 2007 and July 2, 2006, is as follows (in millions):

|  | $\underline{2007}$ | $\frac{2006}{}$ |
| :--- | :---: | :---: |
| Foreign currency gains, net | - | $\$ 2.9$ |
| Gains on sale of marketable equity securities | - | $\$ 31.6$ |
| Gain (loss) on cost method and other investments | - | $(0.5)$ |
| Other (losses), net | - | $(0.2)$ |
| $\quad$ Total | $\underline{\$ 5.1}$ | $\underline{\$ 33.5}$ |

Net Interest Expense. The Company incurred net interest expense of $\$ 3.5$ million and $\$ 6.1$ million for the second quarter and first six months of 2007, respectively, compared to $\$ 3.9$ million and $\$ 8.6$ million for the same periods of 2006. At July 1, 2007, the Company had $\$ 405.6$ million in borrowings outstanding at an average interest rate of $5.5 \%$.

Provision for Income Taxes. The effective tax rate for the second quarter of 2007 was $45.4 \%$, compared to $38.0 \%$ for the second quarter of 2006. As previously discussed, results for the second quarter of 2007 included an additional $\$ 15.5$ million in income tax expense related to Bowater Mersey, the Company's $49 \%$ owned affiliate based in Canada. The Company previously recorded deferred income taxes on the equity in earnings (losses) of Bowater Mersey based on the $5 \%$ dividend withholding rate provided in the tax treaty between the U.S. and Canada. In the second quarter of 2007, the Company obtained additional information related to Bowater Mersey's Canadian tax position and determined that deferred income taxes on the equity in earnings (losses) of this investment should be recorded at a $35 \%$ tax rate. $\$ 12.9$ million of the expense relates to 2006 and prior years; $\$ 2.6$ million of the expense relates to the first quarter of 2007. The Company concluded that these

## Table of Contents

charges are not material to the Company's financial position or results of operations for 2007 and prior years, based on its consideration of quantitative and qualitative factors. Also included in the second quarter of 2007 is a $\$ 6.3$ million income tax benefit related to a change in certain state income tax laws enacted in the second quarter of 2007. Both of these are non-cash items in the current period, impacting the Company's long-term net deferred income tax liabilities. Excluding the impact of these items, the effective tax rate for the second quarter of 2007 was $38.0 \%$.

The effective tax rate for the first six months of 2007 was $40.8 \%$, compared to $38.0 \%$ for the first six months of 2006. As previously discussed, results for the first six months of 2007 included an additional $\$ 12.9$ million in income tax expense related to the Company's Bowater Mersey affiliate and a $\$ 6.3$ million income tax benefit related to a change in certain state income tax laws enacted in the second quarter of 2007. Excluding the impact of these items, the effective tax rate for the first six months of 2007 was $38.0 \%$.

Cumulative Effect of Change in Accounting Principle. In the first quarter of 2006, the Company adopted SFAS 123R, which requires companies to record the cost of employee services in exchange for stock options based on the grant-date fair value of the awards. SFAS 123R did not have any impact on the Company's results of operations for Company stock options as the Company adopted the fair-value-based method of accounting for Company stock options in 2002.
However, the adoption of SFAS 123R required the Company to change its accounting for Kaplan equity awards from the intrinsic value method to the fair-valuebased method of accounting. As a result, in the first quarter of 2006, the Company reported a $\$ 5.1$ million after-tax charge for the cumulative effect of change in accounting for Kaplan equity awards ( $\$ 8.2$ million in pre-tax Kaplan stock compensation expense).

Earnings Per Share. The calculation of diluted earnings per share for the second quarter and first six months of 2007 was based on 9,536,132 and 9,542,040 weighted average shares outstanding, respectively, compared to $9,613,269$ and $9,609,735$, respectively, for the second quarter and first six months of 2006. The Company repurchased 20,506 shares of its Class B common stock at a cost of $\$ 15.6$ million during the first half of 2007.

## Financial Condition: Capital Resources and Liquidity

Acquisitions and Dispositions. In the second quarter of 2007, the Company completed four business acquisitions, primarily in the education division, totaling $\$ 29.1$ million. These included Kaplan higher education division's acquisitions of Sagemont Virtual, a leader in the growing field of online high school instruction that has been doing business as the University of Miami Online High School, and Virtual Sage, a developer of online high school courses. In the first quarter of 2007, Kaplan acquired two businesses in their professional division totaling $\$ 115.8$ million. These acquisitions included EduNeering Holdings, Inc., a Princeton, N.J. based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. Also in the first quarter of 2007, the cable division acquired subscribers in the Boise, Idaho area for $\$ 4.3$ million. Most of the purchase price for these acquisitions has been allocated to goodwill and other intangibles on a preliminary basis.

In April 2007, Kaplan Professional announced an agreement to acquire the education division of the Financial Services Institute of Australia for 36 million Australian dollars. The acquisition is expected to close in the third quarter of 2007.

Capital expenditures. During the first six months of 2007, the Company's capital expenditures totaled $\$ 137.9$ million. The Company estimates that its capital expenditures will be in the range of $\$ 275$ million to $\$ 300$ million in 2007.

## Table of Contents

Liquidity. The Company's borrowings have declined by $\$ 1.6$ million, to $\$ 405.6$ million at July 1, 2007, as compared to borrowings of $\$ 407.2$ million at December 31, 2006. At July 1, 2007, the Company has $\$ 236.1$ million in cash and cash equivalents, compared to $\$ 348.1$ million at December 31, 2006. The Company had commercial paper and money market investments of $\$ 77.1$ million and $\$ 142.9$ million that are classified ad "Cash and cash equivalents" in the Company's Consolidated Balance Sheet as of July 1, 2007 and December 31, 2006, respectively.

At July 1, 2007, the Company had $\$ 405.6$ million in total debt outstanding, which comprised $\$ 399.6$ million of 5.5 percent unsecured notes due February 15, 2009, and $\$ 6.0$ million in other debt.

During the second quarter of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 406.1$ million and $\$ 424.1$ million, respectively, at average annual interest rates of approximately 5.5 percent. During the second quarter of 2007 and 2006, the Company incurred net interest expense of $\$ 3.5$ million and $\$ 3.9$ million, respectively.

During the first six months of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 405.5$ million and $\$ 425.3$ million, respectively, at average annual interest rates of approximately 5.5 percent and 5.4 percent, respectively. During the first six months of 2007 and 2006 , the Company incurred net interest expense of $\$ 6.1$ million and $\$ 8.6$ million, respectively.

At July 1, 2007, the Company had working capital of $\$ 18.1$ million and at December 31, 2006, the Company had working capital of $\$ 131.6$ million. The Company maintains working capital levels consistent with its underlying business requirements and consistently generates cash from operations in excess of required interest or principal payments. The Company expects to fund its estimated capital needs primarily through existing cash balances and internally generated funds. In management's opinion, the Company will have ample liquidity to meet its various cash needs throughout 2007.

There were no significant changes to the Company's contractual obligations or other commercial commitments from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2006.

## Forward-Looking Statements

This report contains certain forward-looking statements that are based largely on the Company's current expectations. Forward-looking statements are subject to various risks and uncertainties that could cause actual results or events to differ materially from those anticipated in such statements. For more information about these forward-looking statements and related risks, please refer to the section titled "Forward-Looking Statements" in Part I of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2006.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is exposed to market risk in the normal course of its business due primarily to its ownership of marketable equity securities, which are subject to equity price risk; to its borrowing and cash-management activities, which are subject to interest rate risk; and to its foreign business operations, which are subject to foreign exchange rate risk. The Company's market risk disclosures set forth in its 2006 Annual Report filed on Form 10-K have not otherwise changed significantly.

## Item 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures

An evaluation was performed by the Company's management, with the participation of the Company's Chief Executive Officer (the Company's principal executive officer) and the Company's Vice President-Finance (the Company's principal financial

## Table of Contents

officer), of the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)), as of July 1, 2007. Based on that evaluation, the Company's Chief Executive Officer and Vice President-Finance have concluded that the Company's disclosure controls and procedures, as designed and implemented, are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms and is accumulated and communicated to management, including the Chief Executive Officer and Vice President-Finance, in a manner that allows timely decisions regarding required disclosure.
(b) Changes in Internal Control Over Financial Reporting

There has been no change in the Company's internal control over financial reporting during the quarter ended July 1, 2007 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## Table of Contents

## PART II. OTHER INFORMATION

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## Purchases of Equity Securities by the Issuer and Affiliated Purchasers

During the first six months ended July 1, 2007, the Company purchased shares of its Class B Common Stock as set forth in the following table:

| Period | Total Number of Shares Purchased | Average <br> Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plan* | Maximum Number of Shares Tha May Yet Be Purchased Under the Plan* |
| :---: | :---: | :---: | :---: | :---: |
| Jan. 1-Feb. 4, 2007 | 5,330 | \$747.42 | 5,330 | 460,170 |
| Feb. 5 - Mar. 4, 2007 | 0 | - | 0 | 460,170 |
| Mar. 5 - Apr. 1, 2007 | 15,176 | \$766.00 | 15,176 | 444,994 |
| Total | 20,506 | \$761.17 | 20,506 |  |

* On September 22, 2003, the Company's Board of Directors authorized the Company to purchase, on the open market or otherwise, up to 542,800 shares of its Class B Common Stock, and the existence of that authorization was disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2003. There is no expiration date for that authorization. In the first half of 2007, 5,005 shares were purchased from recipients of vested awards of restricted shares at market price and 15,176 shares were purchased from the estate of the spouse of a former employee at market price. All other purchases made during the first six months ended July 1, 2007 were open-market transactions. Under the Company’s Incentive Compensation Plan, the Compensation Committee may permit the recipient of a vested award of restricted shares of the Company's Class B Common Stock to receive some or all of the value of the award in cash rather than in shares. In addition, under the Company's Stock Option Plan, the holder of a vested stock option has the right to pay some or all of the exercise price of the option by surrendering shares of the Company's Class B Common Stock owned by such holder. There were 5,005 share conversions of vested restricted shares into cash during the period covered by this table. There were no surrenders of owned shares to pay for the exercise price of stock options that occurred during the period covered by this table.


## Table of Contents

## Item 4. Submission of Matters to a Vote of Security Holders.

At the Company's May 10, 2007 Annual Meeting of Stockholders, the stockholders elected each of the nominees named in the Company's proxy statement dated March 23, 2007 to its Board of Directors. The voting results are set forth below:

Class A Directors

| Nominee | Votes For | Votes Withheld | Broker <br> Non-Votes |
| :--- | :---: | :---: | :---: |
| Lee C. Bollinger | $1,722,250$ | $-0-$ | $-0-$ |
| Warren E. Buffett | $1,722,250$ | $-0-$ | $-0-$ |
| Barry Diller | $1,722,250$ | $-0-$ | $-0-$ |
| Melinda F. Gates | $1,722,250$ | $-0-$ | $-0-$ |
| Thomas S. Gayner | $1,722,250$ | $-0-$ | $-0-$ |
| Donald E. Graham | $1,722,250$ | $-0-$ | $-0-$ |
| Richard D. Simmons | $1,722,250$ | $-0-$ |  |

## Class B Directors

| Nominee |  |  | Broker <br> Non-Votes |
| :--- | :--- | :---: | :---: |
|  | $6,951,839$ |  | Votes Withheld |

## Table of Contents

## Item 6. Exhibits.

## Exhibit

Description
Restated Certificate of Incorporation of the Company dated November 13, 2003 (incorporated by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2003).
3.2 Certificate of Designation for the Company's Series A Preferred Stock dated September 22, 2003 (incorporated by reference to Exhibit 3.2 to Amendment No. 1 to the Company's Current Report on Form 8-K dated September 22, 2003).
3.3 By-Laws of the Company as amended and restated through September 22, 2003 (incorporated by reference to Exhibit 3.4 to the Company’s Current Report on Form 8-K dated September 22, 2003).
4.1 Form of the Company’s $5.50 \%$ Notes due February 15, 2009, issued under the Indenture dated as of February 17, 1999, between the Company and The First National Bank of Chicago, as Trustee (incorporated by reference to Exhibit 4.2 to the Company’s Annual Report on Form 10-K for the fiscal year ended January 3, 1999).
4.2 Indenture dated as of February 17, 1999, between the Company and The First National Bank of Chicago, as Trustee (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 1999).
4.3 First Supplemental Indenture dated as of September 22, 2003, among WP Company LLC, the Company and Bank One, NA, as successor to The First National Bank of Chicago, as trustee, to the Indenture dated as of February 17, 1999, between The Washington Post Company and The First National Bank of Chicago, as trustee (incorporated by reference to Exhibit 4.1 to the Company’s Current Report on Form 8-K dated September 22, 2003).
4.4 Five Year Credit Agreement dated as of August 8, 2006, among the Company, Citibank, N.A., JPMorgan Chase Bank, N.A., Wachovia Bank, National Association, SunTrust Bank, The Bank of New York, PNC Bank, National Association, Bank of America, N.A. and Wells Fargo Bank, N.A. (incorporated by reference to Exhibit 4.4 to the Company's Quarterly Report on Form 10-Q for the quarter ended July 2, 2006).
31.1 Rule 13a-14(a)/15d-14(a) Certification of the Chief Executive Officer.
31.2 Rule 13a-14(a)/15d-14(a) Certification of the Chief Financial Officer.

32
Section 1350 Certification of the Chief Executive Officer and the Chief Financial Officer.

## Table of Contents

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE WASHINGTON POST COMPANY
(Registrant)
/s/ Donald E. Graham
Donald E. Graham,
Chairman \& Chief Executive Officer
(Principal Executive Officer)
/s/ John B. Morse, Jr.
John B. Morse, Jr.,
Vice President-Finance
(Principal Financial Officer)

## RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER

I, Donald E. Graham, Chief Executive Officer (principal executive officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

## RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF FINANCIAL OFFICER

I, John B. Morse, Jr., Vice President-Finance (principal financial officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.
/s/ John B. Morse, Jr.
John B. Morse, Jr.
Vice President-Finance
August 7, 2007

## SECTION 1350 CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER AND THE CHIEF FINANCIAL OFFICER

In connection with the Quarterly Report of The Washington Post Company (the "Company") on Form 10-Q for the period ended July 1, 2007 (the "Report"), Donald E. Graham, Chief Executive Officer of the Company and John B. Morse, Jr., Vice President-Finance of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ Donald E. Graham
Donald E. Graham
Chief Executive Officer
August 7, 2007
s/ John B. Morse, Jr.
John B. Morse, Jr.
Vice President-Finance
August 7, 2007


[^0]:    * Other includes charges accrued for stock-based incentive compensation and amortization of certain intangibles.

