FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| vvasiliigtoii, | D.O. 20040 |
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OMB APPROVAL

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|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Maas, Jacob | | | | | 2. Issuer Name and Ticker or Trading Symbol Graham Holdings Co [GHC] | | | | | | | | | (Che | ck all app | tionship of Reporting all applicable) Director Officer (give title | | on(s) to Is 10% Ov Other (s | vner |
|--|--|--|-------------------------|--|---|--|--|-----|------|--|--------|--|-------------------------------------|--|--|---|--|-----------------------------------|------|
| (Last) (First) (Middle) C/O GRAHAM HOLDINGS COMPANY 1300 NORTH 17TH STREET, SUITE 1700 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/04/2021 | | | | | | | | | <i>X</i> | below | selow) Sr. VP-Planning | | below) | |
| (Street) ARLINGTON VA 22209 (City) (State) (Zip) | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Line) | Individual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (- 5) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | 2A. Deemed Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired Disposed Of (D) (Instr. 5) | | | | | | Securit Benefic Owned | 5. Amount of Securities Beneficially Owned Following | | Direct Indirect tr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | v | | | | Amount | (A) | or F | Price | Transa | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | | | | |
| Class B Common Stock 01/04/2 | | | | | | 2021 | | | | | 700 | 1 | A | \$0 ⁽²⁾ | 2) 1,936 | |] | D | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ve Conversion or Exercise Price of Derivative Security Date (Month/Day/Year) Date (Month/Day/Year) if any (Month/Day/Year) 8) | | Transa Code (I 8) | (A) or Disposed of (D) (Instr. 3, 4 and 5) | | ative rities ired osed . 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Ins: 3 and 4) Amou or Numb of Title Share | | Str. DS (I | Price of erivative ecurity nstr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | y O Fo O (!) | 0. wnership orm: irect (D) r Indirect) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- 1. Class B shares awarded as restricted stock under incentive plan
- 2. N/A

Remarks:

Jacob M. Maas

01/05/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.