



GRAHAM MEDIA GROUP

Post-Newsweek Stations Renamed Graham Media Group

CHICAGO, IL—July 28, 2014—Post-Newsweek Stations has changed its name to Graham Media Group, effective today.

Emily Barr, President and CEO of Graham Media Group, said: "Much like our parent company, Graham Holdings, this new name better reflects the diversity of our creative and innovative company. We provide our communities with the best local news, programming and critical information, delivered on-air, on-line and on-demand, via our television stations, websites and social media, as well as 90 news, weather and community-focused mobile apps. In addition, we have recently made a strategic investment in Storm Pins, a crowd-sourced, social weather and breaking news app that connects you to your community, and we continue to look for ways to expand our reach into local communities through innovative digital media and web-based communications."

The new web address is www.GrahamMedia.com.

Graham Media Group, a subsidiary of Graham Holdings Company (NYSE: GHC), owns five local TV stations—each in a top-50 market and all recognized as news leaders—reaching 6.2% of U.S. television households: WDIV–Detroit and KPRC–Houston (NBC); KSAT–San Antonio (ABC); WKMG–Orlando (CBS); and WJXT–Jacksonville (independent). The stations also broadcast digital channels focusing on classic television and lifestyle programming, in addition to operating market-leading websites, mobile sites and mobile apps delivering breaking news, weather and community news, reaching millions of users across each platform.

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