# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, DC 20549

## FORM 10-Q

x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 For the Quarterly Period Ended June 30, 2013
or
Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Commission File Number 1-6714

## THE WASHINGTON POST COMPANY

(Exact name of registrant as specified in its charter)

(202) 334-6000
(Registrant's telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x. No $\square$.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x. No $\square$.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," accelerated filer" and "small reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer $\mathrm{x} \quad$ Accelerated filer $\quad \square \quad$ Non-accelerated filer $\quad \square \quad$ Smaller reporting company
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $\square . \quad$ No x.
Shares outstanding at August 2, 2013:
Class A Common Stock - 1,179,199 Shares
Class B Common Stock - 6,242,864 Shares

## THE WASHINGTON POST COMPANY

## Index to Form 10-Q

PART I. FINANCIAL INFORMATION
Item 1. Financial Statements
a. Condensed Consolidated Statements of Operations (Unaudited) for the Three and Six Months Ended June 30, 2013 and 2012
b. Condensed Consolidated Statements of Comprehensive Income (Unaudited) for the Three and Six Months Ended June 30, 2013 and 2012
c. Condensed Consolidated Balance Sheets at June 30, 2013 (Unaudited) and December 31, 2012
d. Condensed Consolidated Statements of Cash Flows (Unaudited) for the Six Months Ended June 30, 2013 and 2012
e. Notes to Condensed Consolidated Financial Statements (Unaudited)
Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition ..... 19
Item 3. Quantitative and Qualitative Disclosures about Market Risk ..... 26
Item 4. Controls and Procedures ..... 26
PART II. OTHER INFORMATION
Item 6. Exhibits ..... 27
Signatures ..... 28

## THE WASHINGTON POST COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

| (In thousands, except per share amounts) | Three Months Ended June 30, |  |  |  | Six Months EndedJune 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Operating Revenues |  |  |  |  |  |  |  |  |
| Education | \$ | 548,230 | \$ | 551,774 | \$ | 1,076,045 | \$ | 1,098,459 |
| Advertising |  | 186,702 |  | 186,486 |  | 349,850 |  | 354,044 |
| Circulation and subscriber |  | 227,753 |  | 217,747 |  | 449,462 |  | 431,424 |
| Other |  | 59,166 |  | 33,096 |  | 105,599 |  | 60,677 |
|  |  | 1,021,851 |  | 989,103 |  | 1,980,956 |  | 1,944,604 |
| Operating Costs and Expenses |  |  |  |  |  |  |  |  |
| Operating |  | 469,319 |  | 461,788 |  | 921,300 |  | 922,088 |
| Selling, general and administrative |  | 392,294 |  | 397,465 |  | 806,850 |  | 805,571 |
| Depreciation of property, plant and equipment |  | 63,875 |  | 62,401 |  | 129,666 |  | 124,325 |
| Amortization of intangible assets |  | 3,313 |  | 4,428 |  | 7,030 |  | 8,301 |
|  |  | 928,801 |  | 926,082 |  | 1,864,846 |  | 1,860,285 |
| Income from Operations |  | 93,050 |  | 63,021 |  | 116,110 |  | 84,319 |
| Equity in earnings of affiliates, net |  | 3,868 |  | 3,314 |  | 7,286 |  | 7,202 |
| Interest income |  | 522 |  | 775 |  | 1,032 |  | 1,844 |
| Interest expense |  | $(9,048)$ |  | $(8,979)$ |  | $(18,008)$ |  | $(18,142)$ |
| Other (expense) income, net |  | $(12,858)$ |  | (635) |  | $(16,941)$ |  | 7,953 |
| Income from Continuing Operations Before Income Taxes |  | 75,534 |  | 57,496 |  | 89,479 |  | 83,176 |
| Provision for Income Taxes |  | 30,400 |  | 21,200 |  | 37,700 |  | 32,900 |
| Income from Continuing Operations |  | 45,134 |  | 36,296 |  | 51,779 |  | 50,276 |
| Income (Loss) from Discontinued Operations, Net of Tax |  | - |  | 15,751 |  | $(1,386)$ |  | 33,339 |
| Net Income |  | 45,134 |  | 52,047 |  | 50,393 |  | 83,615 |
| Net Income Attributable to Noncontrolling Interests |  | (253) |  | (11) |  | (350) |  | (81) |
| Net Income Attributable to The Washington Post Company |  | 44,881 |  | 52,036 |  | 50,043 |  | 83,534 |
| Redeemable Preferred Stock Dividends |  | (206) |  | (222) |  | (650) |  | (673) |
| Net Income Attributable to The Washington Post |  |  |  |  |  |  |  |  |
| Company Common Stockholders | \$ | 44,675 | \$ | 51,814 | \$ | 49,393 | \$ | 82,861 |

Amounts Attributable to The Washington Post Company Common Stockholders
Income from continuing operations
Income (loss) from discontinued operations, net of tax
Net income attributable to The Washington Post Company common stockholders
Per Share Information Attributable to The Washington Post Company Common Stockholders
Basic income per common share from continuing operations
Basic income (loss) per common share from discontinued operations
Basic net income per common share
Basic average number of common shares outstanding
Diluted income per common share from continuing operations
Diluted income (loss) per common share from discontinued operations
Diluted net income per common share
Diluted average number of common shares outstanding

| $\mathbf{\$}$ | $\mathbf{4 4 , 6 7 5}$ | $\$$ | 36,063 | $\mathbf{\$}$ | $\mathbf{5 0 , 7 7 9}$ <br> $(1,386)$ | $\$$ | 49,522 <br> 33,339 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  | 15,751 |  |  |  |  |
| $\mathbf{\$}$ | $\mathbf{4 4 , 6 7 5}$ | $\$$ | 51,814 | $\mathbf{\$}$ | $\mathbf{4 9 , 3 9 3}$ | $\$$ | 82,861 |


| $\mathbf{\$}$ | $\mathbf{6 . 0 2}$ | $\$$ | 4.76 | $\mathbf{\$}$ | $\mathbf{6 . 8 4}$ <br> $\mathbf{( 0 . 1 8 )}$ | $\$$ | 6.48 |
| :--- | ---: | :--- | ---: | :--- | ---: | :--- | ---: |
|  | - |  | 2.08 |  | 4.39 |  |  |
| $\mathbf{\$}$ | $\mathbf{6 . 0 2}$ | $\$$ | 6.84 | $\mathbf{\$}$ | $\mathbf{6 . 6 6}$ | $\$$ | 10.87 |
|  | $\mathbf{7 , 2 2 9}$ |  | 7,431 |  | $\mathbf{7 , 2 2 8}$ |  | 7,473 |
| $\mathbf{6 . 0 2}$ | $\$$ | 4.76 | $\mathbf{\$}$ | $\mathbf{6 . 8 4}$ | $\$$ | 6.48 |  |
|  | - |  | 2.08 |  | $\mathbf{( 0 . 1 8 )}$ |  | 4.39 |
| $\mathbf{\$}$ | $\mathbf{6 . 0 2}$ | $\$$ | 6.84 | $\mathbf{\$}$ | $\mathbf{6 . 6 6}$ | $\$$ | 10.87 |
|  | $\mathbf{7 , 2 8 3}$ |  | 7,545 |  | $\mathbf{7 , 2 7 6}$ |  | 7,580 |

[^0]
## THE WASHINGTON POST COMPANY

 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)| (In thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Net Income | \$ | 45,134 | \$ | 52,047 | \$ | 50,393 | \$ | 83,615 |
| Other Comprehensive Income (Loss), Before Tax |  |  |  |  |  |  |  |  |
| Foreign currency translation adjustments: |  |  |  |  |  |  |  |  |
| Translation adjustments arising during the period |  | $(3,509)$ |  | $(8,911)$ |  | $(7,700)$ |  | $(1,088)$ |
| Adjustment for sales of businesses with foreign operations |  | - |  | 8 |  | - |  | 521 |
|  |  | $(3,509)$ |  | $(8,903)$ |  | $(7,700)$ |  | (567) |
| Unrealized gains on available-for-sale securities: |  |  |  |  |  |  |  |  |
| Unrealized gains for the period |  | 31,423 |  | 6,590 |  | 80,501 |  | 38,905 |
| Reclassification adjustment for gain on available-for-sale securities included in net income |  | (333) |  | (772) |  | (884) |  | (772) |
|  |  | 31,090 |  | 5,818 |  | 79,617 |  | 38,133 |
| Pension and other postretirement plans: |  |  |  |  |  |  |  |  |
| Amortization of net prior service credit included in net income |  | (384) |  | (470) |  | (821) |  | (921) |
| Amortization of net actuarial loss included in net income |  | 2,004 |  | 2,590 |  | 4,321 |  | 4,247 |
| Settlement gain included in net income |  | - |  | - |  | $(3,471)$ |  | - |
|  |  | 1,620 |  | 2,120 |  | 29 |  | 3,326 |
| Cash flow hedge gain (loss) |  | 214 |  | $(1,342)$ |  | 244 |  | $(1,377)$ |
| Other Comprehensive Income (Loss), Before Tax |  | 29,415 |  | $(2,307)$ |  | 72,190 |  | 39,515 |
| Income tax expense related to items of other comprehensive income |  | $(13,170)$ |  | $(2,638)$ |  | $(31,957)$ |  | $(16,031)$ |
| Other Comprehensive Income (Loss), Net of Tax |  | 16,245 |  | $(4,945)$ |  | 40,233 |  | 23,484 |
| Comprehensive Income |  | 61,379 |  | 47,102 |  | 90,626 |  | 107,099 |
| Comprehensive income attributable to noncontrolling interests |  | (254) |  | (17) |  | (372) |  | (107) |
| Total Comprehensive Income Attributable to The Washington |  |  |  |  |  |  |  |  |
| Post Company | \$ | 61,125 | \$ | 47,085 | \$ | 90,254 | \$ | 106,992 |

See accompanying Notes to Consolidated Financial Statements.

## THE WASHINGTON POST COMPANY

## CONDENSED CONSOLIDATED BALANCE SHEETS

| (in thousands) | June 30,$2013$ |  | $\begin{gathered} \text { December 31, } \\ 2012 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (Unaudited) |  |  |  |
| Assets |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 386,567 | \$ | 512,431 |
| Restricted cash |  | 30,351 |  | 28,538 |
| Investments in marketable equity securities and other investments |  | 495,219 |  | 418,938 |
| Accounts receivable, net |  | 364,963 |  | 399,204 |
| Deferred income taxes |  | - |  | 3,974 |
| Inventories |  | 4,541 |  | 7,985 |
| Other current assets |  | 84,227 |  | 82,692 |
| Total Current Assets |  | 1,365,868 |  | 1,453,762 |
| Property, Plant and Equipment, Net |  | 1,031,754 |  | 1,081,237 |
| Investments in Affiliates |  | 27,386 |  | 15,535 |
| Goodwill, Net |  | 1,288,419 |  | 1,317,915 |
| Indefinite-Lived Intangible Assets, Net |  | 539,728 |  | 539,728 |
| Amortized Intangible Assets, Net |  | 38,535 |  | 45,577 |
| Prepaid Pension Cost |  | 579,303 |  | 604,823 |
| Deferred Charges and Other Assets |  | 53,027 |  | 46,492 |
| Total Assets | \$ | 4,924,020 | \$ | 5,105,069 |

Liabilities and Equity
Current Liabilities
Accounts payable and accrued liabilities

| \$ | 447,538 | \$ | 486,396 |
| :---: | :---: | :---: | :---: |
|  | 15,061 |  | 726 |
|  | 27,944 |  |  |
|  | 369,631 |  | 395,837 |
|  | 213 |  | - |
|  | 3,129 |  | 243,327 |
|  | 863,516 |  | 1,126,286 |
|  | 61,369 |  | 59,949 |
|  | 216,222 |  | 216,280 |
|  | 102,837 |  | 109,774 |
|  | 531,384 |  | 529,427 |
|  | 446,904 |  | 453,384 |
|  | 2,222,232 |  | 2,495,100 |
|  | 6,012 |  | 12,655 |
|  | 10,665 |  | 11,096 |
|  | - |  | - |
|  | 20,000 |  | 20,000 |
|  | 252,767 |  | 240,746 |
|  | 4,596,167 |  | 4,546,775 |
|  | 18,372 |  | 26,072 |
|  | 158,323 |  | 110,553 |
|  | 117,186 |  | 117,169 |
|  | (794) |  | (940) |
|  | $(2,477,248)$ |  | $(2,474,347)$ |
|  | 2,684,773 |  | 2,586,028 |
|  | 338 |  | 190 |
|  | 2,685,111 |  | 2,586,218 |
| \$ | 4,924,020 | \$ | 5,105,069 |

[^1]
## THE WASHINGTON POST COMPANY

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

| (in thousands) | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  |
| Cash Flows from Operating Activities |  |  |  |  |
| Net Income | \$ | 50,393 | \$ | 83,615 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation of property, plant and equipment |  | 129,848 |  | 126,276 |
| Amortization of intangible assets |  | 7,030 |  | 8,738 |
| Net pension expense |  | 8,582 |  | 4,634 |
| Early retirement program expense |  | 22,700 |  | 1,022 |
| Foreign exchange loss (gain) |  | 17,236 |  | (68) |
| Net loss (gain) on sales of businesses |  | 70 |  | $(26,459)$ |
| Net gain on sales or write-downs of marketable equity securities and cost method investments |  | (696) |  | $(7,375)$ |
| Equity in earnings of affiliates, net of distributions |  | $(7,277)$ |  | $(7,202)$ |
| Provision (benefit) for deferred income taxes |  | 263 |  | $(11,698)$ |
| Net loss (gain) on sale of property, plant and equipment |  | 377 |  | $(1,528)$ |
| Change in assets and liabilities: |  |  |  |  |
| Decrease in accounts receivable, net |  | 29,608 |  | 32,736 |
| Decrease (increase) in inventories |  | 3,046 |  | (102) |
| Decrease in accounts payable and accrued liabilities |  | $(58,715)$ |  | $(24,145)$ |
| Decrease in deferred revenue |  | $(13,980)$ |  | $(15,702)$ |
| Increase in income taxes payable |  | 14,430 |  | 3,823 |
| (Increase) decrease in other assets and other liabilities, net |  | $(6,394)$ |  | 2,292 |
| Other |  | 990 |  | 850 |
| Net Cash Provided by Operating Activities |  | 197,511 |  | 169,707 |
| Cash Flows from Investing Activities |  |  |  |  |
| Purchases of property, plant and equipment |  | $(87,652)$ |  | $(97,830)$ |
| Purchases of marketable equity securities and other investments |  | $(10,754)$ |  | $(46,133)$ |
| Net proceeds from sales of businesses, property, plant and equipment and other assets |  | 5,341 |  | 73,959 |
| Investments in certain businesses, net of cash acquired |  | $(1,200)$ |  | $(8,971)$ |
| Other |  | 11 |  | 1,623 |
| Net Cash Used in Investing Activities |  | $(94,254)$ |  | $(77,352)$ |
| Cash Flows from Financing Activities |  |  |  |  |
| Repayment of short-term borrowing |  | $(240,121)$ |  | $(109,671)$ |
| Common shares repurchased |  | $(4,196)$ |  | $(74,472)$ |
| Purchase of shares from a noncontrolling interest |  | $(3,115)$ |  | - |
| Dividends paid |  | (437) |  | $(37,775)$ |
| Other |  | 23,216 |  | 11,438 |
| Net Cash Used in Financing Activities |  | $(224,653)$ |  | $(210,480)$ |
| Effect of Currency Exchange Rate Change |  | $(4,468)$ |  | 1,145 |
| Net Decrease in Cash and Cash Equivalents |  | $(125,864)$ |  | $(116,980)$ |
| Beginning Cash and Cash Equivalents |  | 512,431 |  | 381,099 |
| Ending Cash and Cash Equivalents | \$ | 386,567 | \$ | 264,119 |

[^2]
## THE WASHINGTON POST COMPANY NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

## 1. ORGANIZATION, BASIS OF PRESENTATION AND RECENT ACCOUNTING PRONOUNCEMENTS

The Washington Post Company, Inc. (the Company) is a diversified education and media company. The Company's Kaplan subsidiary provides a wide variety of educational services, both domestically and outside the United States. The Company's media operations consist of the ownership and operation of cable television systems, newspaper publishing (principally The Washington Post), and television broadcasting (through the ownership and operation of six television broadcast stations).

Financial Periods - The Company and its subsidiaries report on a calendar-quarter basis, with the exception of most of the newspaper publishing operations, which report on a thirteen week quarter ending on the Sunday nearest the calendar quarter-end.

Basis of Presentation - The accompanying condensed consolidated financial statements have been prepared in accordance with:
(i) generally accepted accounting principles in the United States of America (GAAP) for interim financial information; (ii) the instructions to Form 10-Q; and (iii) the guidance of Rule 10-01 of Regulation S-X under the Securities and Exchange Act of 1934, as amended, for financial statements required to be filed with the Securities and Exchange Commission (SEC). They include the assets, liabilities, results of operations and cash flows of the Company, including its domestic and foreign subsidiaries that are more than $50 \%$ owned or otherwise controlled by the Company. As permitted under such rules, certain notes and other financial information normally required by GAAP have been condensed or omitted. Management believes the accompanying condensed consolidated financial statements reflect all normal and recurring adjustments necessary for a fair presentation of the Company's financial position, results of operations, and cash flows as of and for the periods presented herein. The Company's results of operations for the three and six months ended June 30, 2013 and 2012 may not be indicative of the Company's future results. These condensed consolidated financial statements are unaudited and should be read in conjunction with the Company's audited consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2012.

The year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by GAAP.

Certain amounts in previously issued financial statements have been reclassified to conform to the current year presentation, which includes the reclassification of the results of operations of certain businesses as discontinued operations for all periods presented

Use of Estimates in the Preparation of the Condensed Consolidated Financial Statements - The preparation of the condensed consolidated financial statements in conformity with GAAP requires management to make estimates and judgments that affect the amounts reported herein. Management bases its estimates and assumptions on historical experience and on various other factors that are believed to be reasonable under the circumstances. Due to the inherent uncertainty involved in making estimates, actual results reported in future periods may be affected by changes in those estimates.

Recently Adopted and Issued Accounting Pronouncements - In February 2013, the Financial Accounting Standards Board (FASB) issued final guidance on the presentation of reclassifications out of other comprehensive income to net income. The amendment requires an entity to provide information about the amounts reclassified out of other comprehensive income by component. In addition, an entity is required to present, either on the face of the income statement or in a footnote, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income, only if the amount reclassified is required by GAAP to be reclassified to net income in its entirety in the same reporting period. For other amounts that are not required under GAAP to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures required under GAAP that provide detail about those amounts. This amendment is effective for interim and fiscal years beginning after December 15, 2012. The adoption of the amendment in the first quarter of 2013 is reflected in the Company's Notes to Condensed Consolidated Financial Statements.

## 2. DISCONTINUED OPERATIONS

In March 2013, the Company completed the sale of The Herald, a daily and Sunday newspaper headquartered in Everett, WA. Under the terms of the agreement, the purchaser received most of the assets and liabilities; however, certain land and buildings and other assets and liabilities were retained by the Company. The results of operations of The Herald for the three and six months ended June 30, 2013 and 2012, are included in the Company's Condensed Consolidated Statements of Operations as Income (Loss) from Discontinued Operations, Net of Tax. All corresponding prior period operating results presented in the Company's Condensed Consolidated Financial Statements and the accompanying notes have been reclassified to reflect the discontinued operations presented. The Company did not reclassify its Condensed Consolidated Balance Sheets or Statements of Cash Flows to reflect the discontinued operations.

In August 2012, the Company completed the sale of Kidum and recorded a pre-tax gain of $\$ 3.6$ million and an after-tax gain of $\$ 10.2$ million related to this sale in the third quarter of 2012. On July 31, 2012, the Company disposed of its interest in Avenue100 Media Solutions, Inc. and recorded a pre-tax loss of $\$ 5.7$ million related to the disposition. An income tax benefit of $\$ 44.5$ million was also recorded in the third quarter of 2012 as the Company determined that Avenue100 had no value. The income tax benefit was due to the Company's tax basis in the stock of Avenue100 exceeding its net book value, as a result of goodwill and other intangible asset impairment charges recorded in 2008, 2010 and 2011 for which no tax benefit was previously recorded. In April 2012, the Company completed the sale of Kaplan EduNeering. Under the terms of the agreement, the purchaser acquired the stock of EduNeering and received substantially all the assets and liabilities. In the second quarter of 2012, the Company recorded an after-tax gain of $\$ 18.5$ million related to this sale. In February 2012, Kaplan completed the stock sale of Kaplan Learning Technologies (KLT) and recorded an after-tax loss on the sale of $\$ 1.9$ million. The Company recorded $\$ 23.2$ million of income tax benefits in the first quarter of 2012 in connection with the sale of its stock in EduNeering and KLT related to the excess of the outside stock tax basis over the net book value of the net assets disposed. The results of operations of Kidum, Avenue100, EduNeering, and KLT, for the three and six months ended June 30, 2012 are included in the Company's Condensed Consolidated Statement of Operations as Income (Loss) from Discontinued Operations, Net of Tax.

The summarized income (loss) from discontinued operations, net of tax, is presented below:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Operating revenues | \$ | - | \$ | 17,908 | \$ | 3,461 | \$ | 41,079 |
| Operating costs and expenses |  | - |  | $(22,068)$ |  | $(5,477)$ |  | $(49,412)$ |
| Loss from discontinued operations |  | - |  | $(4,160)$ |  | $(2,016)$ |  | $(8,333)$ |
| Benefit from income taxes |  | - |  | $(1,370)$ |  | (676) |  | $(2,759)$ |
| Net Loss from Discontinued Operations |  | - |  | $(2,790)$ |  | $(1,340)$ |  | $(5,574)$ |
| Gain (loss) on sales of discontinued operations |  | - |  | 29,541 |  | (70) |  | 26,459 |
| Provision (benefit) for income taxes on sales of discontinued operations |  | - |  | 11,000 |  | (24) |  | $(12,454)$ |
| Income (Loss) from Discontinued Operations, Net of Tax | \$ | - | \$ | 15,751 | \$ | $(1,386)$ | \$ | 33,339 |

## 3. INVESTMENTS

Investments in marketable equity securities comprised the following:

|  | As of |  |
| :--- | ---: | ---: |
| (in thousands) | June 30, |  |
| Total cost | $\mathbf{2 0 1 3}$December 31, <br> Net unrealized gains <br> Total Fair Value | $\mathbf{1 9 3 , 1 5 9}$ |
| $\mathbf{2 6 3 , 8 7 2}$ |  |  |

There were no new investments in marketable equity securities during the first six months of 2013. The Company invested $\$ 45.0$ million in marketable equity securities during the first six months of 2012. During the first six months of 2013 and 2012, the proceeds from sales of marketable equity securities were $\$ 3.6$ million and $\$ 2.0$ million, respectively, and net realized gains on such sales were $\$ 0.9$ million and $\$ 0.5$ million, respectively.

As of June 30, 2013, the Company has a $\$ 3.5$ million unrealized loss on its investment in Strayer Education, Inc., a publicly traded company. At June 30, 2013, the investment has been in an unrealized loss position for under three months. The Company evaluated this investment for other-than-temporary impairment based on various factors, including the duration and severity of the unrealized loss, the reason for the decline in value and the potential recovery period, and the ability and intent to hold the investment and concluded that the unrealized loss is not other-than-temporary as of June 30, 2013. If any impairment is considered other-than-temporary, the investment will be written down to its fair market value with a corresponding charge to the Consolidated Statement of Operations.

## 4. ACQUISITIONS AND DISPOSITIONS

In the first six months of 2013, the Company acquired two small businesses included in other businesses; the purchase price allocation mostly comprised goodwill and other intangible assets on a preliminary basis. In the first six months of 2012, the Company acquired four small businesses included in its education division and in other businesses; the purchase price allocation mostly comprised goodwill and other intangible assets. The assets and liabilities of the companies acquired have been recorded at their estimated fair values at the date of acquisition.

In the second quarter of 2013, Kaplan purchased the remaining 15\% noncontrolling interest in Kaplan China; this additional interest was accounted for as an equity transaction.

On August 1, 2013, the Company completed its acquisition of Forney Corporation, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications. The operating results of Forney will be included in other businesses.

In March 2013, the Company completed the sale of The Herald, a daily and Sunday newspaper headquartered in Everett, WA. The Herald was previously reported in the newspaper publishing division. Kaplan completed the sales of EduNeering in April 2012 and Kaplan Learning Technologies in February 2012, which were part of the Kaplan Ventures division.

## 5. GOODWILL AND OTHER INTANGIBLE ASSETS

Amortization of intangible assets for the three months ended June 30,2013 and 2012 was $\$ 3.3$ million and $\$ 4.4$ million, respectively. Amortization of intangible assets for the six months ended June 30, 2013 and 2012 was $\$ 7.0$ million and $\$ 8.3$ million, respectively. Amortization of intangible assets is estimated to be approximately $\$ 6$ million for the remainder of 2013 , $\$ 9$ million in 2014 , $\$ 7$ million in 2015 , $\$ 6$ million in 2016, $\$ 4$ million in 2017, $\$ 4$ million in 2018 and $\$ 3$ million thereafter.

The changes in the carrying amount of goodwill, by segment, were as follows:

| (in thousands) | Education |  | Cable Television |  | Newspaper Publishing |  | Television Broadcasting |  | Other Businesses |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance as of December 31, 2012 |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill | \$ | 1,097,058 | \$ | 85,488 | \$ | 81,183 | \$ | 203,165 | \$ | 19,052 | \$ | 1,485,946 |
| Accumulated impairment losses |  | $(102,259)$ |  | - |  | $(65,772)$ |  | - |  | - |  | $(168,031)$ |
|  |  | 994,799 |  | 85,488 |  | 15,411 |  | 203,165 |  | 19,052 |  | 1,317,915 |
| Acquisitions |  | - |  | - |  | - |  | - |  | 2,521 |  | 2,521 |
| Foreign currency exchange rate changes |  | $(32,017)$ |  | - |  | - |  | - |  | - |  | $(32,017)$ |
| Balance as of June 30, 2013 |  |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | 1,065,041 |  | 85,488 |  | 71,448 |  | 203,165 |  | 21,573 |  | 1,446,715 |
| Accumulated impairment losses |  | $(102,259)$ |  | - |  | $(56,037)$ |  | - |  | - |  | $(158,296)$ |
|  | \$ | 962,782 | \$ | 85,488 | \$ | 15,411 | \$ | 203,165 | \$ | 21,573 | \$ | 1,288,419 |

The changes in carrying amount of goodwill at the Company's education division were as follows:

| (in thousands) | Higher Education |  | Test Preparation |  | Kaplan International |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance as of December 31, 2012 |  |  |  |  |  |  |  |  |
| Goodwill | \$ | 409,184 | \$ | 152,187 | \$ | 535,687 | \$ | 1,097,058 |
| Accumulated impairment losses |  | - |  | $(102,259)$ |  | - |  | $(102,259)$ |
|  |  | 409,184 |  | 49,928 |  | 535,687 |  | 994,799 |
| Foreign currency exchange rate changes |  | (129) |  | - |  | $(31,888)$ |  | $(32,017)$ |
| Balance as of June 30, 2013 |  |  |  |  |  |  |  |  |
| Goodwill |  | 409,055 |  | 152,187 |  | 503,799 |  | 1,065,041 |
| Accumulated impairment losses |  | - |  | $(102,259)$ |  | - |  | $(102,259)$ |
|  | \$ | 409,055 | \$ | 49,928 | \$ | 503,799 | \$ | 962,782 |

Other intangible assets consist of the following:

| (in thousands) | Useful Life Range | As of June 30, 2013 |  |  |  |  |  | As of December 31, 2012 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Gross Carrying Amount |  | Accumulated Amortization |  | NetCarrying |  | Gross Carrying Amount |  | Accumulated Amortization |  | Net Carrying Amount |  |
| Amortized Intangible Assets |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-compete agreements | 2-5 years | \$ | 13,850 | \$ | 12,790 | \$ | 1,060 | \$ | 14,008 | \$ | 12,546 | \$ | 1,462 |
| Student and customer relationships | 2-10 years |  | 71,946 |  | 43,314 |  | 28,632 |  | 73,693 |  | 40,787 |  | 32,906 |
| Databases and technology | 3-5 years |  | 6,457 |  | 6,457 |  | - |  | 6,457 |  | 5,707 |  | 750 |
| Trade names and trademarks | 2-10 years |  | 25,945 |  | 18,433 |  | 7,512 |  | 26,634 |  | 18,185 |  | 8,449 |
| Other | 1-25 years |  | 8,733 |  | 7,402 |  | 1,331 |  | 8,849 |  | 6,839 |  | 2,010 |
|  |  | \$ | 126,931 | \$ | 88,396 | \$ | 38,535 | \$ | 129,641 | \$ | 84,064 | \$ | 45,577 |
| Indefinite-Lived Intangible Assets |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Franchise agreements |  | \$ | 496,321 |  |  |  |  | \$ | 496,321 |  |  |  |  |
| Wireless licenses |  |  | 22,150 |  |  |  |  |  | 22,150 |  |  |  |  |
| Licensure and accreditation |  |  | 7,371 |  |  |  |  |  | 7,371 |  |  |  |  |
| Other |  |  | 13,886 |  |  |  |  |  | 13,886 |  |  |  |  |
|  |  | \$ | 539,728 |  |  |  |  | \$ | 539,728 |  |  |  |  |

## 6. DEBT

The Company's borrowings consist of the following:

| (in thousands) | As of |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { June 30, } \\ & 2013 \end{aligned}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2012 \\ \hline \end{gathered}$ |  |
| 7.25\% unsecured notes due February 1, 2019 | \$ | 397,686 | \$ | 397,479 |
| USD Revolving credit borrowing |  | - |  | 240,121 |
| AUD Revolving credit borrowing |  | 45,664 |  | 51,915 |
| Other indebtedness |  | 6,683 |  | 7,196 |
| Total Debt |  | 450,033 |  | 696,711 |
| Less: current portion |  | $(3,129)$ |  | $(243,327)$ |
| Total Long-Term Debt | \$ | 446,904 | \$ | 453,384 |

The Company's other indebtedness at June 30, 2013 and December 31, 2012 is at interest rates from $0 \%$ to $6 \%$ and matures from 2013 to 2017.

During the three months ended June 30, 2013 and 2012, the Company had average borrowings outstanding of approximately $\$ 454.1$ million and $\$ 455.5$ million, respectively, at average annual interest rates of approximately $7.0 \%$. During the three months ended June 30, 2013 and 2012, the Company incurred net interest expense of $\$ 8.5$ million and $\$ 8.2$ million, respectively.

During the six months ended June 30, 2013 and 2012, the Company had average borrowings outstanding of approximately $\$ 489.5$ million and $\$ 472.0$ million, respectively, at average annual interest rates of approximately $7.0 \%$. During the six months ended June 30, 2013 and 2012, the Company incurred net interest expense of $\$ 17.0$ million and $\$ 16.3$ million, respectively.

At June 30, 2013, the fair value of the Company's $7.25 \%$ unsecured notes, based on quoted market prices, totaled $\$ 461.8$ million, compared with the carrying amount of $\$ 397.7$ million. At December 31, 2012, the fair value of the Company's $7.25 \%$ unsecured notes, based on quoted market prices, totaled $\$ 481.4$ million, compared with the carrying amount of $\$ 397.5$ million. The carrying value of the Company's other unsecured debt at June 30, 2013 approximates fair value.

## 7. FAIR VALUE MEASUREMENTS

Fair value measurements are determined based on the assumptions that a market participant would use in pricing an asset or liability based on a three-tiered hierarchy that draws a distinction between market participant assumptions based on (i) observable inputs, such as quoted prices in active markets (Level 1); (ii) inputs other than quoted prices in active markets that are observable either directly or indirectly (Level 2); and (iii) unobservable inputs that require the Company to use present value and other valuation techniques in the determination of fair value (Level 3). Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measure. The Company's assessment of the significance of a particular input to the fair value measurements requires judgment and may affect the valuation of the assets and liabilities being measured and their placement within the fair value hierarchy.

The Company's financial assets and liabilities measured at fair value on a recurring basis were as follows:

| (in thousands) | Level 1 |  | Level 2 |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| As of June 30, 2013 |  |  |  |  |  |  |
| Assets |  |  |  |  |  |  |
| Money market investments (1) | \$ | - | \$ | 290,500 | \$ | 290,500 |
| Marketable equity securities (3) |  | 457,031 |  | - |  | 457,031 |
| Other current investments (4) |  | 14,978 |  | 23,210 |  | 38,188 |
| Total Financial Assets | \$ | 472,009 | \$ | 313,710 | \$ | 785,719 |
| Liabilities |  |  |  |  |  |  |
| Deferred compensation plan liabilities (5) | \$ | - | \$ | 62,358 | \$ | 62,358 |
| 7.25\% unsecured notes (6) |  | - |  | 461,812 |  | 461,812 |
| AUD revolving credit borrowing (6) |  | - |  | 45,664 |  | 45,664 |
| Interest rate swap (7) |  | - |  | 1,323 |  | 1,323 |
| Total Financial Liabilities | \$ | - | \$ | 571,157 | \$ | 571,157 |
| As of December 31, 2012 |  |  |  |  |  |  |
| Assets |  |  |  |  |  |  |
| Money market investments (2) | \$ | - | \$ | 432,670 | \$ | 432,670 |
| Marketable equity securities (3) |  | 380,087 |  | - |  | 380,087 |
| Other current investments (4) |  | 14,134 |  | 24,717 |  | 38,851 |
| Total Financial Assets | \$ | 394,221 | \$ | 457,387 | \$ | 851,608 |
| Liabilities |  |  |  |  |  |  |
| Deferred compensation plan liabilities (5) | \$ | - | \$ | 62,297 | \$ | 62,297 |
| 7.25\% unsecured notes (6) |  | - |  | 481,424 |  | 481,424 |
| AUD revolving credit borrowing (6) |  | - |  | 51,915 |  | 51,915 |
| Interest rate swap (7) |  | - |  | 1,567 |  | 1,567 |
| Total Financial Liabilities | \$ | - | \$ | 597,203 | \$ | 597,203 |

(1) The Company's money market investments are included in cash and cash equivalents.
2) The Company's money market investments are included in cash, cash equivalents and restricted cash
(3) The Company's investments in marketable equity securities are classified as available-for-sale.
(4) Includes U.S. Government Securities, corporate bonds, mutual funds and time deposits (with original maturities greater than 90 days, but less than one year).
(5) Includes The Washington Post Company Deferred Compensation Plan and supplemental savings plan benefits under The Washington Post Company Supplemental Executive Retirement Plan, which are included in accrued compensation and related benefits.
(6) See Note 6 for carrying amount of these notes and borrowing.
(7) Included in Other liabilities. The Company utilized a market approach model using the notional amount of the interest rate swap multiplied by the observable inputs of time to maturity and market interest rates.

For assets that are measured using quoted prices in active markets, the total fair value is the published market price per unit multiplied by the number of units held without consideration of transaction costs. Assets and liabilities that are measured using significant other observable inputs are primarily valued by reference to quoted prices of similar assets or liabilities in active markets, adjusted for any terms specific to that asset or liability.

## 8. EARNINGS PER SHARE

The Company's earnings per share from continuing operations (basic and diluted) are presented below:

| (in thousands, except per share amounts) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Income from continuing operations attributable to The |  |  |  |  |  |  |  |  |
| Washington Post Company common stockholders | \$ | 44,675 | \$ | 36,063 | \$ | 50,779 | \$ | 49,522 |
| Less: Amount attributable to participating securities |  | $(1,159)$ |  | (711) |  | $(1,318)$ |  | $(1,079)$ |
| Basic income from continuing operations attributable to |  |  |  |  |  |  |  |  |
| The Washington Post Company common stockholders | \$ | 43,516 | \$ | 35,352 | \$ | 49,461 | \$ | 48,443 |
| Plus: Amount attributable to participating securities |  | 1,159 |  | 711 |  | 1,318 |  | 1,079 |
| Diluted income from continuing operations attributable to |  |  |  |  |  |  |  |  |
| The Washington Post Company common stockholders | \$ | 44,675 | \$ | 36,063 | \$ | 50,779 | \$ | 49,522 |
| Basic weighted average shares outstanding |  | 7,229 |  | 7,431 |  | 7,228 |  | 7,473 |
| Plus: Effect of dilutive shares related to stock options and restricted stock |  | 54 |  | 114 |  | 48 |  | 107 |
| Diluted weighted average shares outstanding |  | 7,283 |  | 7,545 |  | 7,276 |  | 7,580 |



For the three and six months ended June 30, 2013 and 2012, the basic earnings per share computed under the two-class method is lower than the diluted earnings per share computed under the if-converted method for participating securities, resulting in the presentation of the lower amount in diluted earnings per share. The diluted earnings per share amounts for the three and six months ended June 30, 2013 exclude the effects of 63,000 and 63,750 stock options outstanding, respectively, as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and six months ended June 30, 2013 exclude the effects of 51,300 restricted stock awards, as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and six months ended June 30, 2012 exclude the effects of 125,044 and 113,294 stock options outstanding, respectively, as their inclusion would have been antidilutive. The diluted earnings per share amounts for the three and six months ended June 30, 2012 exclude the effects of 51,500 restricted stock awards, as their inclusion would have been antidilutive.

In the three and six months ended June 30, 2012, the Company declared regular dividends totaling $\$ 2.45$ and $\$ 7.35$ per share, respectively. In December 2012, the Company declared and paid an accelerated cash dividend totaling $\$ 9.80$ per share, in lieu of regular quarterly dividends that the Company otherwise would have declared and paid in calendar year 2013.

## 9. PENSION AND POSTRETIREMENT PLANS

Defined Benefit Plans. The total cost arising from the Company's defined benefit pension plans, including a portion included in discontinued operations, consists of the following components:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Service cost | \$ | 12,710 | \$ | 8,701 | \$ | 26,075 | \$ | 17,808 |
| Interest cost |  | 14,243 |  | 14,829 |  | 28,534 |  | 29,420 |
| Expected return on assets |  | $(25,467)$ |  | $(24,510)$ |  | $(51,789)$ |  | $(48,522)$ |
| Amortization of prior service cost |  | 909 |  | 919 |  | 1,818 |  | 1,856 |
| Recognized actuarial loss |  | 1,797 |  | 2,503 |  | 3,944 |  | 4,072 |
| Net Periodic Cost |  | 4,192 |  | 2,442 |  | 8,582 |  | 4,634 |
| Early retirement programs expense |  | 8,442 |  | - |  | 22,700 |  | 1,022 |
| Total Cost | \$ | 12,634 | \$ | 2,442 | \$ | 31,282 | \$ | 5,656 |

The Company announced a Voluntary Retirement Incentive Program in February 2013, which was offered to certain employees of the Washington Post newspaper. The total early retirement program expense for this program for the six months ended June 30, 2013 was $\$ 20.4$ million. Of this amount, $\$ 12.0$ million was recorded in the first quarter of 2013 and $\$ 8.4$ million was recorded in the second quarter of 2013. In addition, the Washington Post newspaper recorded $\$ 2.3$ million in special separation benefits for a group of employees in the first quarter of 2013. The early retirement program expense and special separation benefits for these programs are being funded from the assets of the Company's pension plan.

In the first quarter of 2012, the Company offered a Voluntary Retirement Incentive Program to certain employees of Post-Newsweek Media and recorded early retirement program expense of $\$ 1.0$ million. The early retirement program expense for these programs was funded from the assets of the Company's pension plan.

The total cost arising from the Company's Supplemental Executive Retirement Plan (SERP) consists of the following components:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months EndedJune 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Service cost | \$ | 430 | \$ | 366 | \$ | 859 | \$ | 733 |
| Interest cost |  | 1,023 |  | 1,061 |  | 2,046 |  | 2,121 |
| Amortization of prior service cost |  | 13 |  | 13 |  | 27 |  | 27 |
| Recognized actuarial loss |  | 711 |  | 459 |  | 1,422 |  | 917 |
| Total Cost | \$ | 2,177 | \$ | 1,899 | \$ | 4,354 | \$ | 3,798 |

Defined Benefit Plan Assets. The Company's defined benefit pension obligations are funded by a portfolio made up of a relatively small number of stocks and high-quality fixed-income securities that are held by a third-party trustee. The assets of the Company's pension plan were allocated as follows:

|  | As of | December 31, |
| :--- | :---: | :---: |
|  | June 30, |  |
| 2013 |  |  |

Essentially all of the assets are actively managed by two investment companies. The goal of the investment managers is to produce moderate long-term growth in the value of these assets, while protecting them against large decreases in value. Both of these managers may invest in a combination of equity and fixed-income securities and cash. The managers are not permitted to invest in securities of the Company or in alternative investments. The investment managers cannot invest more than $20 \%$ of the assets at the time of purchase in the stock of Berkshire Hathaway or more than $10 \%$ of the assets in the securities of any other single issuer, except for obligations of the U.S. Government, without receiving prior approval by the Plan administrator. As of June 30, 2013, the managers can invest no more than $24 \%$ of the assets in international stocks at the time the investment is made, and no less than $10 \%$ of the assets could be invested in fixed-income securities. None of the assets is managed internally by the Company.

In determining the expected rate of return on plan assets, the Company considers the relative weighting of plan assets, the historical performance of total plan assets and individual asset classes and economic and other indicators of future performance. In addition, the Company may consult with and consider the input of financial and other professionals in developing appropriate return benchmarks.

The Company evaluated its defined benefit pension plan asset portfolio for the existence of significant concentrations (defined as greater than $10 \%$ of plan assets) of credit risk as of June 30, 2013. Types of concentrations that were evaluated include, but are not limited to, investment concentrations in a single entity, type of industry, foreign country and individual fund. At June 30, 2013 and December 31, 2012, the pension plan held common stock in one investment that exceeded $10 \%$ of total plan assets. This investment was valued at $\$ 321.2$ million and $\$ 223.1$ million at June 30, 2013 and December 31, 2012, respectively, or approximately $14 \%$ and $11 \%$, respectively, of total plan assets. Assets also included $\$ 226.2$ million and $\$ 179.9$ million of Berkshire Hathaway common stock at June 30, 2013 and December 31, 2012,
respectively. At June 30, 2013 and December 31, 2012, the pension plan held investments in one foreign country that exceeded $10 \%$ of total plan assets. These investments were valued at $\$ 337.4$ million and $\$ 240.4$ million at June 30, 2013 and December 31, 2012, respectively, or approximately $14 \%$ and $12 \%$, respectively, of total plan assets.

Other Postretirement Plans. The total benefit arising from the Company's other postretirement plans, including a portion included in discontinued operations, consists of the following components:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Service cost | \$ | 728 | \$ | 779 | \$ | 1,455 | \$ | 1,557 |
| Interest cost |  | 507 |  | 684 |  | 1,017 |  | 1,368 |
| Amortization of prior service credit |  | $(1,306)$ |  | $(1,402)$ |  | $(2,666)$ |  | $(2,804)$ |
| Recognized actuarial gain |  | (504) |  | (370) |  | $(1,045)$ |  | (740) |
| Net Periodic Benefit |  | (575) |  | (309) |  | $(1,239)$ |  | (619) |
| Settlement gain |  | - |  | - |  | $(3,471)$ |  | - |
| Total Periodic Benefit | \$ | (575) | \$ | (309) | \$ | $(4,710)$ | \$ | (619) |

As part of the sale of The Herald, changes were made with respect to its postretirement medical plan, resulting in a $\$ 3.5$ million settlement gain that is included in discontinued operations, net of tax, for the first quarter of 2013.

## 10. OTHER NON-OPERATING INCOME (EXPENSE)

A summary of non-operating (expense) income is as follows:


## 11. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

The other comprehensive income (loss) consists of the following components:

| (in thousands) | Three Months Ended June |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  |  |  |  |  | 2012 |  |  |  |  |  |
|  | $\begin{gathered} \text { Before-Tax } \\ \text { Amount } \\ \hline \end{gathered}$ |  | Income Tax |  | After-Tax Amount |  | Before-Tax Amount |  | Income Tax |  | After-Tax Amount |  |
| Foreign currency translation adjustments: |  |  |  |  |  |  |  |  |  |  |  |  |
| Translation adjustments arising during the period | \$ | $(3,509)$ | \$ | - | \$ | $(3,509)$ | \$ | $(8,911)$ | \$ | - | \$ | $(8,911)$ |
| Adjustment for sales of businesses with foreign operations |  | - |  | - |  | - |  | 8 |  | - |  | 8 |
|  |  | $(3,509)$ |  | - |  | $(3,509)$ |  | $(8,903)$ |  | - |  | $(8,903)$ |
| Unrealized gains on available-for-sale securities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Unrealized gains for the period |  | 31,423 |  | $(12,569)$ |  | 18,854 |  | 6,590 |  | $(2,637)$ |  | 3,953 |
| Reclassification adjustment for gain on available-for-sale securities included in net income |  | (333) |  | 133 |  | (200) |  | (772) |  | 309 |  | (463) |
|  |  | 31,090 |  | $(12,436)$ |  | 18,654 |  | 5,818 |  | $(2,328)$ |  | 3,490 |
| Pension and other postretirement plans: |  |  |  |  |  |  |  |  |  |  |  |  |
| Amortization of net prior service credit included in net income |  | (384) |  | 153 |  | (231) |  | (470) |  | 189 |  | (281) |
| Amortization of net actuarial loss included in net income |  | 2,004 |  | (801) |  | 1,203 |  | 2,590 |  | $(1,037)$ |  | 1,553 |
|  |  | 1,620 |  | (648) |  | 972 |  | 2,120 |  | (848) |  | 1,272 |
| Cash flow hedge: |  |  |  |  |  |  |  |  |  |  |  |  |
| Gain (loss) for the period |  | 214 |  | (86) |  | 128 |  | $(1,342)$ |  | 538 |  | (804) |
| Other Comprehensive Income (Loss) | \$ | 29,415 | \$ | $(13,170)$ | \$ | 16,245 | \$ | $(2,307)$ | \$ | $(2,638)$ | \$ | $\underline{(4,945)}$ |



The accumulated balances related to each component of other comprehensive income (loss) are as follows:

| (in thousands, net of taxes) | Cumulative Foreign Currency Translation Adjustment |  | Unrealized Gain on Available-forSale Securities |  | Unrealized Gain on Pensions and Other Postretirement Plans |  | Cash FlowHedge Hedge |  | $\qquad$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance as of December 31, 2012 | \$ | 26,072 | \$ | 110,553 | \$ | 117,169 | \$ | (940) | \$ | 252,854 |
| Other comprehensive income (loss) before reclassifications |  | $(7,700)$ |  | 48,301 |  | - |  | (84) |  | 40,517 |
| Net amount reclassified from accumulated other comprehensive income |  | - |  | (531) |  | 17 |  | 230 |  | (284) |
| Net other comprehensive income (loss) |  | $(7,700)$ |  | 47,770 |  | 17 |  | 146 |  | 40,233 |
| Balance as of June 30, 2013 | \$ | 18,372 | \$ | 158,323 | \$ | 117,186 | \$ | (794) | \$ | 293,087 |

The amounts and line items of reclassifications out of Accumulated Other Comprehensive Income are as follows:

| (in thousands) | Amount Reclassified from Accumulated Other Comprehensive Income |  |  |  |  |  |  |  | Affected Line Item in the Condensed Consolidated Statement of Operations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended June 30, |  |  |  | Six Months EndedJune 30, |  |  |  |  |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |  |
| Unrealized Gains (Losses) on Available-for-sale Securities: |  |  |  |  |  |  |  |  |  |
| Realized gains for the period | \$ | (333) | \$ | (772) | \$ | (884) | \$ | (772) | Other (expense) income, net |
|  |  | 133 |  | 309 |  | 353 |  | 309 | Provision for Income Taxes |
|  |  | (200) |  | (463) |  | (531) |  | (463) | Net of Tax |
| Pension and Other Postretirement Plans |  |  |  |  |  |  |  |  |  |
| Amortization of net prior service credit |  | (384) |  | (470) |  | (821) |  | (921) | (1) |
| Amortization of net actuarial loss |  | 2,004 |  | 2,590 |  | 4,321 |  | 4,247 | (1) |
| Settlement gain |  | - |  | - |  | $(3,471)$ |  | - | (1) |
|  |  | 1,620 |  | 2,120 |  | 29 |  | 3,326 | Before tax |
|  |  | (648) |  | (848) |  | (12) |  | $(1,330)$ | Provision for Income Taxes |
|  |  | 972 |  | 1,272 |  | 17 |  | 1,996 | Net of Tax |
| Cash Flow Hedge |  |  |  |  |  |  |  |  |  |
|  |  | 197 |  | 35 |  | 383 |  | 35 | Interest expense |
|  |  | (79) |  | (14) |  | (153) |  | (14) | Provision for Income Taxes |
|  |  | 118 |  | 21 |  | 230 |  | 21 | Net of Tax |
| Total reclassification for the period | \$ | 890 | \$ | 830 | \$ | (284) | \$ | 1,554 | Net of Tax |

(1) These accumulated other comprehensive income components are included in the computation of net periodic pension cost (see Note 9).

## 12. CONTINGENCIES

Litigation and Legal Matters. The Company and its subsidiaries are involved in various legal proceedings that arise in the ordinary course of its business. Although the outcomes of the legal claims and proceedings against the Company cannot be predicted with certainty, based on currently available information, management believes that there are no existing claims or proceedings that are likely to have a material effect on the Company's business, financial condition, results of operations or cash flows. Also, based on currently available information, management is of the opinion that the exposure to future material losses from existing legal proceedings is not reasonably possible, or that future material losses in excess of the amounts accrued are not reasonably possible.

DOE Program Reviews. The U.S. Department of Education (DOE) undertakes program reviews at Title IV participating institutions. Currently, there are six open and/or pending program reviews (including Kaplan University and Broomall, PA.) The Company is awaiting the DOE's final report on the program review at KHE's Broomall, PA, location. In May 2012, the DOE issued a preliminary report on its 2009 onsite program review at Kaplan University containing several findings that required Kaplan University to conduct additional, detailed file reviews and submit additional data. In January 2013, Kaplan submitted a response to the DOE's data request and is awaiting a final report on this review. The Company does not expect the final program review reports to have a material impact on KHE; however, the results of these and the other open reviews and their impact on Kaplan's operations are uncertain.

The 90/10 Rule. Under regulations referred to as the $90 / 10$ rule, a KHE OPEID unit would lose its eligibility to participate in Title IV programs for a period of at least two fiscal years if it derives more than $90 \%$ of its receipts from Title IV programs, as calculated on a cash basis in accordance with the Higher Education Act and applicable DOE regulations, in each of two consecutive fiscal years, commencing with the unit's first fiscal year that ends after August 14, 2008. Any OPEID unit with Title IV receipts exceeding $90 \%$ for a single fiscal year ending after August 14,2008 , will be placed on provisional certification and may be subject to other enforcement measures. KHE is taking various measures to reduce the percentage of its receipts attributable to Title IV funds, including modifying student payment options; emphasizing direct-pay and employer-paid education programs; encouraging students to carefully evaluate the amount of their Title IV borrowing; eliminating some programs; cash-matching; and developing and offering additional non-Title IV-eligible certificate preparation, professional development and continuing education programs. Some of the other programs may currently be offered by other Kaplan businesses. Absent the adoption of the changes mentioned above, and if current trends continue, management estimates that in 2013, at least 10 of the KHE Campuses' OPEID units, representing approximately $11 \%$ of KHE's 2012 revenues, could have a $90 / 10$ ratio over $90 \%$. As noted above, Kaplan is taking steps
to address compliance with the $90 / 10$ rule; however, there can be no guarantee that these measures will be adequate to prevent the $90 / 10$ rule calculations at some or all of the schools from exceeding $90 \%$ in the future.

Accreditation. In March 2011, Kaplan University's institutional accreditor, the Higher Learning Commission of the North Central Association of Colleges and Schools (HLC), sent a request to Kaplan University asking for documents and a report detailing Kaplan University's admissions practices and describing Kaplan University's compliance with HLC Care Components and policies. Kaplan University complied with this request on April 29, 2011. Kaplan University provided additional information to the HLC in response to a follow-up request received on January 19, 2012. On June 19, 2013, the HLC notified Kaplan University of their intention to conduct a focused evaluation regarding these matters during the fall of 2013. At this time the Company cannot predict how the HLC will follow-up or what impact their additional inquires may have on Kaplan University.

## 13. BUSINESS SEGMENTS

The Company has seven reportable segments: Kaplan Higher Education, Kaplan Test Preparation, Kaplan International, cable television, newspaper publishing, and television broadcasting and other businesses.

Education. Kaplan's Colloquy business moved from Kaplan International to Kaplan Corporate effective January 1, 2013. Segment operating results of the education division have been restated to reflect this change.

In the second quarter of 2012, Kaplan International results benefitted from a favorable net $\$ 1.9$ million adjustment. This included a $\$ 2.0$ million adjustment to increase liabilities assumed in a 2011 acquisition and a favorable $\$ 3.9$ million out of period expense adjustment related to certain items recorded in 2011 and 2010. With respect to the $\$ 3.9$ million out of period expense adjustment, the Company has concluded that it was not material to the Company's financial position or results of operations for 2012, 2011 and 2010 and the related interim periods, based on its consideration of quantitative and qualitative factors.

Newspaper Publishing. In March 2013, the Company completed the sale of The Herald, a daily and Sunday newspaper headquartered in Everett, WA. As a result, The Herald results are included in discontinued operations, net of tax, for all periods presented. The newspaper publishing segment operating results have been restated to reflect this change.

The following table summarizes financial information related to each of the Company's business segments:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Operating Revenues |  |  |  |  |  |  |  |  |
| Education | \$ | 548,230 | \$ | 551,774 | \$ | 1,076,045 | \$ | 1,098,459 |
| Cable television |  | 204,550 |  | 195,579 |  | 404,688 |  | 385,789 |
| Newspaper publishing |  | 138,423 |  | 139,228 |  | 265,687 |  | 271,678 |
| Television broadcasting |  | 99,320 |  | 95,591 |  | 184,590 |  | 177,088 |
| Other businesses |  | 31,419 |  | 7,177 |  | 50,310 |  | 11,945 |
| Corporate office |  |  |  |  |  |  |  |  |
| Intersegment elimination |  | (91) |  | (246) |  | (364) |  | (355) |
|  | \$ | 1,021,851 | \$ | 989,103 | \$ | 1,980,956 | \$ | 1,944,604 |
| Income (Loss) from Operations |  |  |  |  |  |  |  |  |
| Education | \$ | 23,726 | \$ | 3,728 | \$ | 19,670 | \$ | $(8,187)$ |
| Cable television |  | 44,710 |  | 38,446 |  | 81,323 |  | 71,223 |
| Newspaper publishing |  | $(14,827)$ |  | $(12,614)$ |  | $(49,299)$ |  | $(33,226)$ |
| Television broadcasting |  | 47,704 |  | 43,728 |  | 83,066 |  | 74,727 |
| Other businesses |  | $(4,510)$ |  | $(6,775)$ |  | $(10,623)$ |  | $(11,418)$ |
| Corporate office |  | $(3,753)$ |  | $(3,492)$ |  | $(8,027)$ |  | $(8,800)$ |
|  | \$ | 93,050 | \$ | 63,021 | \$ | 116,110 | \$ | 84,319 |
| Equity in Earnings of Affiliates, Net |  | 3,868 |  | 3,314 |  | 7,286 |  | 7,202 |
| Interest Expense, Net |  | $(8,526)$ |  | $(8,204)$ |  | $(16,976)$ |  | $(16,298)$ |
| Other (Expense) Income, Net |  | $(12,858)$ |  | (635) |  | $(16,941)$ |  | 7,953 |
| Income from Continuing Operations Before Income Taxes | \$ | 75,534 | \$ | 57,496 | \$ | 89,479 | \$ | 83,176 |
| Depreciation of Property, Plant and Equipment |  |  |  |  |  |  |  |  |
| Education | \$ | 20,064 | \$ | 21,011 | \$ | 42,652 | \$ | 41,728 |
| Cable television |  | 33,964 |  | 32,234 |  | 67,697 |  | 64,431 |
| Newspaper publishing |  | 6,201 |  | 5,934 |  | 12,216 |  | 11,819 |
| Television broadcasting |  | 3,151 |  | 3,222 |  | 6,296 |  | 6,347 |
| Other businesses |  | 435 |  | - |  | 745 |  | - |
| Corporate office |  | 60 |  | - |  | 60 |  | - |
|  | \$ | 63,875 | \$ | 62,401 | \$ | 129,666 | \$ | 124,325 |
| Amortization of Intangible Assets |  |  |  |  |  |  |  |  |
| Education | \$ | 2,363 | \$ | 3,803 | \$ | 4,881 | \$ | 7,039 |
| Cable television |  | 57 |  | 53 |  | 107 |  | 107 |
| Newspaper publishing |  | 150 |  | 172 |  | 300 |  | 355 |
| Television broadcasting |  | - |  | - |  | - |  | - |
| Other businesses |  | 743 |  | 400 |  | 1,742 |  | 800 |
| Corporate office |  | - |  | - |  | - |  | - |
|  | \$ | 3,313 | \$ | 4,428 | \$ | 7,030 | \$ | 8,301 |
| Net Pension Expense (Credit) |  |  |  |  |  |  |  |  |
| Education | \$ | 4,231 | \$ | 1,969 | \$ | 8,337 | \$ | 4,361 |
| Cable television |  | 913 |  | 514 |  | 1,795 |  | 1,044 |
| Newspaper publishing |  | 16,811 |  | 7,717 |  | 39,740 |  | 16,257 |
| Television broadcasting |  | 1,213 |  | 1,055 |  | 2,501 |  | 2,015 |
| Other businesses |  | 83 |  | 10 |  | 159 |  | 20 |
| Corporate office |  | $(10,617)$ |  | $(8,896)$ |  | $(21,283)$ |  | $(18,194)$ |
|  | \$ | 12,634 | \$ | 2,369 | \$ | 31,249 | \$ | 5,503 |

Identifiable assets for the Company's business segments consist of the following:

| (in thousands) | As of |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { June 30, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2012 \\ \hline \end{gathered}$ |  |
| Identifiable Assets |  |  |  |  |
| Education | \$ | 1,624,982 | \$ | 1,988,015 |
| Cable television |  | 1,192,679 |  | 1,187,603 |
| Newspaper publishing |  | 255,196 |  | 280,323 |
| Television broadcasting |  | 379,727 |  | 374,075 |
| Other businesses |  | 72,388 |  | 81,211 |
| Corporate office |  | 335,328 |  | 193,397 |
|  | \$ | 3,860,300 | \$ | 4,104,624 |
| Investments in Marketable Equity Securities |  | 457,031 |  | 380,087 |
| Investments in Affiliates |  | 27,386 |  | 15,535 |
| Prepaid Pension Cost |  | 579,303 |  | 604,823 |
| Total Assets | \$ | 4,924,020 | \$ | 5,105,069 |

The Company's education division comprises the following operating segments:

| (in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| Operating Revenues |  |  |  |  |  |  |  |  |
| Higher education | \$ | 273,092 | \$ | 290,861 | \$ | 544,952 | \$ | 599,245 |
| Test preparation |  | 85,690 |  | 79,787 |  | 154,633 |  | 142,616 |
| Kaplan international |  | 187,968 |  | 179,141 |  | 372,781 |  | 352,704 |
| Kaplan corporate and other |  | 1,669 |  | 3,090 |  | 4,273 |  | 6,474 |
| Intersegment elimination |  | (189) |  | $(1,105)$ |  | (594) |  | $(2,580)$ |
|  | \$ | 548,230 | \$ | 551,774 | \$ | 1,076,045 | \$ | 1,098,459 |
| Income (Loss) from Operations |  |  |  |  |  |  |  |  |
| Higher education | \$ | 22,534 | \$ | 5,860 | \$ | 27,635 | \$ | 14,819 |
| Test preparation |  | 7,831 |  | 2,706 |  | 3,486 |  | $(7,513)$ |
| Kaplan international |  | 6,490 |  | 9,788 |  | 12,887 |  | 13,928 |
| Kaplan corporate and other |  | $(13,223)$ |  | $(14,787)$ |  | $(24,563)$ |  | $(29,776)$ |
| Intersegment elimination |  | 94 |  | 161 |  | 225 |  | 355 |
|  | \$ | 23,726 | \$ | 3,728 | \$ | 19,670 | \$ | $(8,187)$ |
| Depreciation of Property, Plant and Equipment |  |  |  |  |  |  |  |  |
| Higher education | \$ | 10,741 | \$ | 11,673 | \$ | 24,180 | \$ | 23,430 |
| Test preparation |  | 4,866 |  | 4,449 |  | 9,624 |  | 8,764 |
| Kaplan international |  | 4,116 |  | 4,471 |  | 8,112 |  | 8,649 |
| Kaplan corporate and other |  | 341 |  | 418 |  | 736 |  | 885 |
|  | \$ | 20,064 | \$ | 21,011 | \$ | 42,652 | \$ | 41,728 |
| Amortization of Intangible Assets | \$ | 2,363 | \$ | 3,803 | \$ | 4,881 | \$ | 7,039 |
| Pension Expense |  |  |  |  |  |  |  |  |
| Higher education | \$ | 2,807 | \$ | 1,587 | \$ | 5,614 | \$ | 3,174 |
| Test preparation |  | 641 |  | 414 |  | 1,281 |  | 827 |
| Kaplan international |  | 87 |  | (11) |  | 174 |  | 1 |
| Kaplan corporate and other |  | 696 |  | (21) |  | 1,268 |  | 359 |
|  | \$ | 4,231 | \$ | 1,969 | \$ | 8,337 | \$ | 4,361 |

Identifiable assets for the Company's education division consist of the following:

| (in thousands) | As of |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { June 30, } \\ 2013 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { December 31, } \\ 2012 \\ \hline \end{gathered}$ |  |
| Identifiable assets |  |  |  |  |
| Higher education | \$ | 603,890 | \$ | 949,260 |
| Test preparation |  | 185,196 |  | 197,672 |
| Kaplan international |  | 794,153 |  | 818,613 |
| Kaplan corporate and other |  | 41,743 |  | 22,470 |
|  | \$ | 1,624,982 | \$ | 1,988,015 |

## 14. SUBSEQUENT EVENTS

On August 5, 2013, after approval by the Company's Board of Directors on the same day, the Company entered into a binding letter agreement (the Letter Agreement) with Nash Holdings LLC, a Delaware limited liability company (the Purchaser), and Explore Holdings LLC, a Washington limited liability company, as guarantor (the Guarantor), pursuant to which the Purchaser will acquire all the issued and outstanding equity securities of each of WP Company LLC, Express Publications Company, LLC, El Tiempo Latino, LLC, Robinson Terminal Warehouse, LLC, Greater Washington Publishing, LLC and Post-Newsweek Media, LLC (the Publishing Subsidiaries). The Publishing Subsidiaries together conduct most of the Company's publishing businesses, including publishing The Washington Post, Express, The Gazette Newspapers, Southern Maryland Newspapers, Fairfax County Times and El Tiempo Latino and related websites, and operating Washington Post Live and Washington Post News Media Services and the Company's commercial printing and distribution business and paper handling and storage business (collectively, the Publishing Business). The Purchaser will also acquire all other assets of the Company primarily related to the Publishing Business, including all of the Company's rights in the name "The Washington Post". The Company will change its corporate name within 60 days following the closing. The Purchaser will not acquire the Company's interests in the Classified Ventures, LLC businesses, The Slate Group LLC, The FP Group, WaPo Labs and certain excluded real estate, including the Company headquarters building in downtown Washington, DC and certain land and property in Alexandria, VA. The liabilities under the Retirement Plan for The Washington Post Companies relating to the active employees of the Publishing Business will be transferred to the Purchaser, along with pension assets that have a value equal to the projected benefit obligation in respect of these active employees plus an additional $\$ 50$ million.

The Purchaser will pay an aggregate purchase price of $\$ 250$ million in cash, subject to customary adjustments for working capital, target cash of $\$ 8.5$ million and any outstanding debt of the Publishing Business. The Guarantor has agreed to guarantee the purchase price payment obligations of the Purchaser.

Within 60 days of the date of the Letter Agreement, the Company and the Purchaser will prepare and execute a definitive Securities Purchase Agreement (the Purchase Agreement) providing for the transactions contemplated by the Letter Agreement on terms consistent with the Letter Agreement and containing other customary terms. If the parties cannot agree on the terms of the Purchase Agreement, an arbitrator selected by the parties will decide any disputed terms.

The closing of the transactions is subject to customary closing conditions, including the expiration or termination of the required waiting period under the Hart-Scott-Rodino Antitrust Improvements Act of 1976.

## Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition

This analysis should be read in conjunction with the condensed consolidated financial statements and the notes thereto.

## Results of Operations

The Company reported income from continuing operations attributable to common shares of $\$ 44.7$ million ( $\$ 6.02$ per share) for the second quarter of 2013, compared to $\$ 36.1$ million ( $\$ 4.76$ per share) for the second quarter of 2012. Net income attributable to common shares was $\$ 44.7$ million ( $\$ 6.02$ per share) for the second quarter ended June 30, 2013, compared to $\$ 51.8$ million ( $\$ 6.84$ per share) for the second quarter of last year. Net income for the second quarter of 2012 includes $\$ 15.8$ million ( $\$ 2.08$ per share) in income from discontinued operations.

Items included in the Company's income from continuing operations for the second quarter of 2013:
$\S \$ 14.0$ million in early retirement, severance and restructuring charges at the newspaper publishing and education divisions (after-tax impact of $\$ 9.8$ million, or $\$ 1.34$ per share); and
§ $\$ 12.6$ million in non-operating unrealized foreign currency losses (after-tax impact of $\$ 8.1$ million, or $\$ 1.11$ per share).
Items included in the Company's income from continuing operations for the second quarter of 2012:
§ $\$ 8.4$ million in early retirement, severance and restructuring charges at the newspaper publishing and education divisions (after-tax impact of $\$ 5.2$ million, or $\$ 0.69$ per share); and
$\S \$ 2.6$ million in non-operating unrealized foreign currency losses (after-tax impact of $\$ 1.6$ million, or $\$ 0.21$ per share).
Revenue for the second quarter of 2013 was $\$ 1,021.9$ million, up $3 \%$ from $\$ 989.1$ million in the second quarter of 2012. The Company reported operating income of $\$ 93.1$ million in the second quarter of 2013, compared to operating income of $\$ 63.0$ million in the second quarter of 2012. Revenues increased at the cable television and television broadcasting divisions and in other businesses, offset by small declines at the education and newspaper publishing divisions. Operating results improved at the education, cable television and television broadcasting divisions. Excluding early retirement program expense, operating results also improved at the newspaper publishing division.

For the first six months of 2013, the Company reported income from continuing operations attributable to common shares of $\$ 50.8$ million ( $\$ 6.84$ per share), compared to $\$ 49.5$ million ( $\$ 6.48$ per share) for the first six months of 2012. Net income attributable to common shares was $\$ 49.4$ million ( $\$ 6.66$ per share) for the first six months of 2013, compared to $\$ 82.9$ million ( $\$ 10.87$ per share) for the same period of 2012. Net income includes $\$ 1.4$ million ( $\$ 0.18$ per share) in losses from discontinued operations and $\$ 33.3$ million ( $\$ 4.39$ per share) in income from discontinued operations for the first six months of 2013 and 2012, respectively (refer to "Discontinued Operations" discussion below). As a result of the Company's share repurchases, there were $4 \%$ fewer diluted average shares outstanding in the first six months of 2013.

Items included in the Company's income from continuing operations for the first six months of 2013:
§ $\$ 39.3$ million in early retirement, severance and restructuring charges at the newspaper publishing division and Kaplan (after-tax impact of $\$ 26.0$ million, or $\$ 3.57$ per share); and
$\S \$ 17.2$ million in non-operating unrealized foreign currency losses (after-tax impact of $\$ 11.0$ million, or $\$ 1.52$ per share).
Items included in the Company's income from continuing operations for the first six months of 2012:
$\S \$ 10.2$ million in severance, early retirement and restructuring charges at Kaplan and the newspaper publishing division (after-tax impact of $\$ 6.4$ million, or $\$ 0.84$ per share); and
§ a $\$ 5.8$ million gain on the sale of a cost method investment (after-tax impact of $\$ 3.7$ million, or $\$ 0.48$ per share).
Revenue for the first six months of 2013 was $\$ 1,981.0$ million, up $2 \%$ from $\$ 1,944.6$ million in the first six months of 2012. Revenues increased at the cable television and television broadcasting divisions and in other businesses, offset by declines at the education and newspaper publishing divisions. The Company reported operating income of $\$ 116.1$ million for the first six months of 2013, compared to $\$ 84.3$ million for the first six months of 2012. Operating results improved at the education, cable television and television broadcasting divisions. Excluding early retirement program expense, operating results also improved at the newspaper publishing division.

## Division Results

## Education

Education division revenue totaled $\$ 548.2$ million for the second quarter of 2013, a $1 \%$ decline from revenue of $\$ 551.8$ million for the second quarter of 2012. Kaplan reported second quarter 2013 operating income of $\$ 23.7$ million, compared to $\$ 3.7$ million in the second quarter of 2012.

For the first six months of 2013, education division revenue totaled $\$ 1,076.0$ million, a $2 \%$ decline from revenue of $\$ 1,098.5$ million for the same period of 2012. Kaplan reported operating income of $\$ 19.7$ million for the first six months of 2013, compared to an operating loss of $\$ 8.2$ million for the first six months of 2012.

In response to student demand levels, Kaplan has formulated and implemented restructuring plans at its various businesses, with the objective of establishing lower cost levels in future periods. Across all businesses, restructuring costs totaled $\$ 4.9$ million and $\$ 14.4$ million in the second quarter and first six months of 2013, respectively, compared to $\$ 5.0$ million in the second quarter and first six months of 2012. Kaplan currently expects to incur approximately $\$ 10$ million in additional restructuring costs for the remainder of 2013 at Kaplan Higher Education (KHE) and Kaplan International in conjunction with completing these restructuring plans. Kaplan may also incur additional restructuring charges in 2013 as Kaplan management continues to evaluate its cost structure.

A summary of Kaplan's operating results for the second quarter and the first six months of 2013 compared to 2012 is as follows:

| (in thousands) | Three Months Ended June 30, |  |  |  | \% Change | Six Months Ended June 30, |  |  |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  |  | 2013 |  | 2012 |  |  |
| Revenue |  |  |  |  |  |  |  |  |  |  |
| Higher education | \$ | 273,092 | \$ | 290,861 | (6) | \$ | 544,952 | \$ | 599,245 | (9) |
| Test preparation |  | 85,690 |  | 79,787 | 7 |  | 154,633 |  | 142,616 | 8 |
| Kaplan international |  | 187,968 |  | 179,141 | 5 |  | 372,781 |  | 352,704 | 6 |
| Kaplan corporate and other |  | 1,669 |  | 3,090 | (46) |  | 4,273 |  | 6,474 | (34) |
| Intersegment elimination |  | (189) |  | $(1,105)$ | - |  | (594) |  | $(2,580)$ | - |
|  | \$ | 548,230 | \$ | 551,774 | (1) | \$ | 1,076,045 | \$ | 1,098,459 | (2) |
| Operating Income (Loss) |  |  |  |  |  |  |  |  |  |  |
| Higher education | \$ | 22,534 | \$ | 5,860 | - | \$ | 27,635 | \$ | 14,819 | 86 |
| Test preparation |  | 7,831 |  | 2,706 | - |  | 3,486 |  | $(7,513)$ | - |
| Kaplan international |  | 6,490 |  | 9,788 | (34) |  | 12,887 |  | 13,928 | (7) |
| Kaplan corporate and other |  | $(13,223)$ |  | $(14,787)$ | 11 |  | $(24,563)$ |  | $(29,776)$ | 18 |
| Intersegment elimination |  | 94 |  | 161 | - |  | 225 |  | 355 | - |
|  | \$ | 23,726 | \$ | 3,728 | - | \$ | 19,670 | \$ | $(8,187)$ | - |

KHE includes Kaplan's domestic postsecondary education businesses, made up of fixed-facility colleges and online postsecondary and career programs. KHE also includes the domestic professional training and other continuing education businesses.

In September 2012, KHE announced a plan to consolidate its market presence at certain of its fixed-facility campuses. Under this plan, KHE ceased new enrollments at nine ground campuses as it considered alternatives for these locations, and is in the process of consolidating operations of four other campuses into existing, nearby locations. Revenues at these campuses represented approximately $4 \%$ of KHE's total revenues in 2012. In the fourth quarter of 2012, KHE also began implementing plans to consolidate other facilities and reduce its workforce. In connection with these and other plans, KHE incurred $\$ 2.6$ million and $\$ 11.6$ million in total restructuring costs in the second quarter and first six months of 2013, respectively, compared to $\$ 3.8$ million in severance costs for the second quarter and first six months of 2012. For the second quarter of 2013, these costs included accelerated depreciation ( $\$ 1.4$ million), severance ( $\$ 0.6$ million) and lease obligation losses ( $\$ 0.6$ million). For the first six months of 2013, these costs included accelerated depreciation ( $\$ 5.0$ million), severance ( $\$ 1.4$ million), lease obligation losses ( $\$ 4.3$ million) and other items ( $\$ 0.9$ million). In the first six months of 2013, nine of the KHE campuses were closed.

In the second quarter and first six months of 2013, higher education revenue declined $6 \%$ and $9 \%$, respectively, due largely to declines in average enrollments that reflect weaker market demand over the past year and the impact of campuses in the process of closing. These declines were partially offset by a revenue increase arising from trial period modifications and process improvements.

KHE operating income increased significantly in the second quarter and first six months of 2013, due largely to expense reductions associated with lower enrollments and recent restructuring efforts, partially offset by lower revenue and restructuring costs noted above.

New student enrollments at KHE increased $21 \%$ and $3 \%$ in the second quarter and first six months of 2013, respectively. New student enrollments were positively impacted by trial period modifications and process improvements, partially offset by the impact of closed campuses and those planned for closure that are no longer recruiting students.

Total students at June 30, 2013, were down $8 \%$ and $7 \%$ compared to June 30, 2012, and March 31, 2013, respectively. Excluding campuses closed or planned for closure, total students at June 30, 2013, were down 4\% compared to June 30, 2012, and down 7\% compared to March 31, 2013. A summary of student enrollments is as follows:

|  | Students as of |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { June 30, } \\ 2013 \end{gathered}$ | $\begin{gathered} \text { March 31, } \\ 2013 \\ \hline \end{gathered}$ | $\begin{gathered} \text { June 30, } \\ 2012 \end{gathered}$ |
| Kaplan University | 45,625 | 48,673 | 47,175 |
| KHE Campuses | 16,567 | 18,523 | 20,430 |
|  | 62,192 | 67,196 | 67,605 |
|  | Students as of |  |  |
| (excluding campuses closing) | $\begin{gathered} \hline \text { June } 30, \\ 2013 \\ \hline \end{gathered}$ | $\begin{gathered} \text { March 31, } \\ 2013 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { June 30, } \\ 2012 \\ \hline \end{gathered}$ |
| Kaplan University | 45,625 | 48,673 | 47,175 |
| KHE Campuses | 16,157 | 17,615 | 17,326 |
|  | 61,782 | 66,288 | 64,501 |

Kaplan University enrollments included 8,144, 8,819 and 8,100 campus-based students as of June 30, 2013, March 31, 2013, and June 30, 2012, respectively.

Kaplan University and KHE Campuses enrollments at June 30, 2013 and 2012, by degree and certificate programs, are as follows:

|  | As of June 30, |  |
| :---: | :---: | :---: |
|  | 2013 | 2012 |
| Certificate | 21.7 \% | 24.8 \% |
| Associate's | 30.5 \% | 28.7 \% |
| Bachelor's | 33.1 \% | 33.7 \% |
| Master's | 14.7 \% | 12.8 \% |
|  | 100.0 \% | 100.0 \% |

Kaplan Test Preparation (KTP) includes Kaplan's standardized test preparation and tutoring offerings. KTP revenue increased 7\% and 8\% for the second quarter and first six months of 2013, respectively. Enrollment increased $2 \%$ and $1 \%$ for the second quarter and first six months of 2013, respectively, driven by strength in pre-college, nursing and bar review programs, offset by declines in graduate programs. KTP operating results improved in the first six months of 2013 due largely to increased revenues.

Kaplan International includes English-language programs and postsecondary education and professional training businesses outside the United States. Kaplan International revenue increased $5 \%$ and $6 \%$ in the second quarter and first six months of 2013, respectively, due to enrollment growth in the pathways, English-language and Singapore higher education programs. Kaplan International operating income declined in the second quarter and first six months of 2013 due to restructuring costs in Australia and reduced earnings in Europe, partially offset by strong results in Singapore. In the second quarter of 2012, International results benefited from a net $\$ 1.9$ million adjustment that resulted from a favorable adjustment to certain items recorded in prior periods. In the second quarter and first six months of 2013, restructuring costs totaled $\$ 2.3$ million and $\$ 2.6$ million, respectively, in Australia, where Kaplan has been consolidating and restructuring its businesses to optimize operations; such costs are largely made up of severance costs and other expenses to teach-out students for certain programs that are being eliminated.

Corporate represents unallocated expenses of Kaplan, Inc.'s corporate office, other minor businesses and shared activities.

## Cable Television

Cable television division revenue increased $5 \%$ in the second quarter of 2013 to $\$ 204.6$ million, from $\$ 195.6$ million for the second quarter of 2012; for the first six months of 2013 , revenue increased $5 \%$ to $\$ 404.7$ million, from $\$ 385.8$ million in the same period of 2012. The revenue increase for the first six months of 2013 is due to recent rate increases for many subscribers, growth in commercial sales and a reduction in promotional discounts. The increase was partially offset by a decline in basic video subscribers, as the cable division focuses its efforts on churn reduction and retention of its high-value subscribers.

Cable television division operating income increased $16 \%$ to $\$ 44.7$ million, from $\$ 38.4$ million in the second quarter of 2012; for the first six months of 2013, operating income increased $14 \%$ to $\$ 81.3$ million, from $\$ 71.2$ million for the first six months of 2012. The division's operating income improved due to increased revenues and reductions in labor costs and bad debt expense, partially offset by higher programming and depreciation costs.

At June 30, 2013, Primary Service Units (PSUs) were down 3\% from the prior year due to a decline in basic video subscribers. PSUs include about 6,300 subscribers who receive free basic cable service, primarily local governments, schools and other organizations as required by various franchise agreements. A summary of PSUs is as follows:

| As of June 30, | 2012 |
| :--- | ---: |
|  | $\mathbf{2 0 1 3}$ |
| Basic video | $\mathbf{5 7 5 , 7 6 2}$ |
| High-speed data | $\mathbf{4 6 4 , 2 9 2}$ |
| Telephony | $\mathbf{4 6 2 , 4 2 9}$ |
|  | $\mathbf{1 8 5 , 3 8 0}$ |

Below are details of Cable division capital expenditures as defined by the NCTA Standard Reporting Categories:

| (in thousands) | Six Months EndedJune 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  |
| Customer Premise Equipment | \$ | 12,843 | \$ | 25,336 |
| Commercial |  | 2,109 |  | 2,148 |
| Scaleable Infrastructure |  | 9,043 |  | 10,667 |
| Line Extensions |  | 2,300 |  | 2,415 |
| Upgrade/Rebuild |  | 14,944 |  | 7,581 |
| Support Capital |  | 26,902 |  | 17,064 |
|  | \$ | 68,141 | \$ | 65,211 |

## Newspaper Publishing

Newspaper publishing division revenue totaled $\$ 138.4$ million for the second quarter of 2013, down $1 \%$ from revenue of $\$ 139.2$ million for the second quarter of 2012; division revenue declined $2 \%$ to $\$ 265.7$ million for the first six months of 2013 , from $\$ 271.7$ million for the first six months of 2012. Print advertising revenue at The Washington Post in the second quarter of 2013 was $\$ 54.5$ million, down $4 \%$ from the second quarter of 2012; print advertising revenue was $\$ 103.1$ million for the first six months of 2013, down $6 \%$ from the first six months of 2012. The decline is largely due to reductions in retail and general advertising. Revenue generated by the Company's newspaper online publishing activities, primarily washingtonpost.com and Slate, increased $15 \%$ to $\$ 29.8$ million for the second quarter of 2013 versus the second quarter of 2012; newspaper online revenues increased $12 \%$ to $\$ 55.6$ million for the first six months of 2013 versus the first six months of 2012. Display online advertising revenue increased $25 \%$ and $21 \%$ for the second quarter and first six months of 2013, respectively. Online classified advertising revenue declined $7 \%$ for both the second quarter and first six months of 2013.

For the first six months of 2013, Post daily and Sunday circulation declined $7.1 \%$ and $7.6 \%$, respectively, compared to the same periods of the prior year. For the six months ended June 30, 2013, average daily circulation at The Washington Post totaled 447,700 and average Sunday circulation totaled 646,700.

In February 2013, the Company announced a Voluntary Retirement Incentive Program (VRIP) which was offered to certain employees of the Post. The total VRIP expense was $\$ 20.4$ million, which is being funded from the assets of the Company's pension plan. Of this amount, $\$ 12.0$ million was recorded in the first quarter of 2013 and $\$ 8.4$ million was
recorded in the second quarter of 2013. The Post also implemented a Separation Incentive Program in February 2013 that resulted in an additional $\$ 2.3$ million in early retirement program expense in the first quarter of 2013, which is also being funded from the assets of the Company pension plan. In addition, voluntary severance and other early retirement expense of $\$ 0.7$ million and $\$ 2.2$ million was recorded at the newspaper publishing division in the second quarter and first six months of 2013, respectively, compared to $\$ 3.4$ million and $\$ 5.3$ million for the second quarter and first six months of 2012, respectively.

The newspaper publishing division reported an operating loss of $\$ 14.8$ million in the second quarter of 2013, compared to an operating loss of $\$ 12.6$ million in the second quarter of 2012. For the first six months of 2013, the newspaper publishing division reported an operating loss of $\$ 49.3$ million, compared to an operating loss of $\$ 33.2$ million for the first six months of 2012. These operating losses include noncash pension expense of $\$ 16.8$ million and $\$ 7.7$ million for the second quarter of 2013 and 2012 , respectively, and $\$ 39.7$ million and $\$ 16.3$ million for the first six months of 2013 and 2012, respectively. The decline in operating results for the second quarter and first half of 2013 is due to the $\$ 5.7$ million and $\$ 19.6$ million increase in early retirement and severance expense, respectively, and revenue reductions discussed above, offset partially by a decline in other operating expenses. Newsprint expense was down $17 \%$ and $14 \%$ for the second quarter and first six months of 2013, respectively, primarily due to a decline in newsprint consumption.

## Television Broadcasting

Revenue for the television broadcasting division increased $4 \%$ to $\$ 99.3$ million in the second quarter of 2013, from $\$ 95.6$ million in the same period of 2012; operating income for the second quarter of 2013 increased $9 \%$ to $\$ 47.7$ million, from $\$ 43.7$ million in the same period of 2012. For the first six months of 2013, revenue increased $4 \%$ to $\$ 184.6$ million, from $\$ 177.1$ million in the same period of 2012; operating income for the first six months of 2013 increased $11 \%$ to $\$ 83.1$ million, from $\$ 74.7$ million in the same period of 2012.

The increase in revenue and operating income reflects growth in advertising demand across many product categories; incremental advertising revenue from the NBA finals broadcast at the division's ABC affiliates in Miami and San Antonio; and increased retransmission revenues. The increase in revenue and operating income was offset partially by a $\$ 5.3$ million and $\$ 8.1$ million decline in political advertising revenue in the second quarter and first six months of 2013, respectively.

## Other Businesses

Other businesses includes the operating results of Social Code, a marketing solutions provider helping companies with marketing on social media platforms; Celtic Healthcare, a provider of home health care and hospice services in the northeastern and mid-Atlantic regions that was acquired by the Company in November 2012; and WaPo Labs, a digital team focused on emerging technologies and new product development.

On August 1, 2013, the Company completed the acquisition of Forney Corporation, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications.

## Corporate Office

Corporate office includes the expenses of the Company's corporate office as well as a net pension credit.

## Equity in Earnings (Losses) of Affiliates

The Company holds a 16.5\% interest in Classified Ventures, LLC and interests in several other affiliates.
The Company's equity in earnings of affiliates, net, was $\$ 3.9$ million for the second quarter of 2013 , compared to $\$ 3.3$ million for the second quarter of 2012. For the first six months of 2013, the Company's equity in earnings of affiliates, net, totaled $\$ 7.3$ million, compared to $\$ 7.2$ million for the same period of 2012.

## Other Non-Operating Income (Expense)

The Company recorded other non-operating expense, net, of $\$ 12.9$ million for the second quarter of 2013, compared to $\$ 0.6$ million for the second quarter of 2012. The second quarter 2013 non-operating expense, net, included $\$ 12.6$ million in unrealized foreign currency losses and other items. The second quarter 2012 non-operating expense, net, included $\$ 2.6$ million in unrealized foreign currency losses, offset by other items.

The Company recorded non-operating expense, net, of $\$ 16.9$ million for the first six months of 2013, compared to other non-operating income, net, of $\$ 8.0$ million for the same period of the prior year. The 2013 non-operating expense, net, included $\$ 17.2$ million in unrealized foreign currency losses and other items. The 2012 non-operating income, net, included a $\$ 7.3$ million gain on sales of cost method investments, $\$ 0.1$ million in unrealized foreign currency gains and other items.

A summary of non-operating (expense) income is as follows:

| (in thousands) | Three Months Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { June 30, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ 2012 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { June 30, } \\ 2013 \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ 2012 \\ \hline \end{gathered}$ |  |
| Foreign currency (loss) gain, net | \$ | $(12,622)$ | \$ | $(2,592)$ | \$ | $(17,236)$ | \$ | 68 |
| Gain on sales of marketable equity securities |  | 337 |  | 505 |  | 879 |  | 505 |
| Gain (loss) on sales or write-downs of cost method investments, net |  | 1 |  | 1,106 |  | (178) |  | 6,872 |
| Other, net |  | (574) |  | 346 |  | (406) |  | 508 |
| Total Other Non-Operating (Expense) Income | \$ | $(12,858)$ | \$ | (635) | \$ | $(16,941)$ | \$ | 7,953 |

## Net Interest Expense

The Company incurred net interest expense of $\$ 8.5$ million and $\$ 17.0$ million for the second quarter and first six months of 2013, respectively, compared to $\$ 8.2$ million and $\$ 16.3$ million for the same periods of 2012. At June 30, 2013, the Company had $\$ 450.0$ million in borrowings outstanding, at an average interest rate of $7.0 \%$.

## Provision for Income Taxes

The effective tax rate for income from continuing operations for the first six months of 2013 was $42.1 \%$, compared to $39.6 \%$ for the first six months of 2012. The high effective tax rate for the first six months of 2013 and 2012 results primarily from losses in Australia for which no tax benefit is recorded.

## Discontinued Operations

In March 2013, the Company completed the sale of The Herald, a daily and Sunday newspaper headquartered in Everett, WA. Kaplan sold Kidum in August 2012, EduNeering in April 2012 and Kaplan Learning Technologies (KLT) in February 2012. The Company also divested its interest in Avenue100 Media Solutions in July 2012. Consequently, the Company's income from continuing operations excludes these businesses, which have been reclassified to discontinued operations, net of tax.

The sale of The Herald resulted in a pre-tax loss of $\$ 0.1$ million that was recorded in the first quarter of 2013. The sale of KLT resulted in a pretax loss of $\$ 3.1$ million that was recorded in the first quarter of 2012. The sale of EduNeering resulted in a pre-tax gain of $\$ 29.5$ million that was recorded in the second quarter of 2012. In the first quarter of 2012, in connection with each of the sales of the Company's stock in KLT and EduNeering, the Company recorded $\$ 23.2$ million of income tax benefits related to the excess of the outside stock tax basis over the net book value of the net assets acquired.

## Earnings(Loss) Per Share

The calculation of diluted earnings per share for the second quarter and first six months of 2013 was based on 7,283,116 and 7,276,421 weighted average shares outstanding, respectively, compared to $7,545,150$ and $7,579,888$, respectively, for the second quarter and first six months of 2012. At June 30, 2013, there were $7,422,238$ shares outstanding and the Company had remaining authorization from the Board of Directors to purchase up to 180,993 shares of Class B common stock.

## Financial Condition: Capital Resources and Liquidity

## Acquisitions and Dispositions

In the first six months of 2013, the Company acquired two small businesses included in other businesses; the purchase price allocation mostly comprised goodwill and other intangible assets on a preliminary basis. In the first six months of 2012, the Company acquired four small businesses included in its education division and in other businesses; the purchase price allocation mostly comprised goodwill and other intangible assets. The assets and liabilities of the companies acquired have been recorded at their estimated fair values at the date of acquisition.

In the second quarter of 2013, Kaplan purchased the remaining 15\% noncontrolling interest in Kaplan China; this additional interest was accounted for as an equity transaction.

On August 1, 2013, the Company completed its acquisition of Forney Corporation, a global supplier of products and systems that control and monitor combustion processes in electric utility and industrial applications. The operating results of Forney will be included in other businesses.

In March 2013, the Company completed the sale of The Herald, a daily and Sunday newspaper headquartered in Everett, WA. The Herald was previously reported in the newspaper publishing division. Kaplan completed the sales of EduNeering in April 2012 and Kaplan Learning Technologies in February 2012, which were part of the Kaplan Ventures division.

## Capital Expenditures

During the first six months of 2013, the Company's capital expenditures totaled $\$ 87.7$ million. The Company estimates that its capital expenditures will be in the range of $\$ 215$ million to $\$ 240$ million in 2013.

## Liquidity

The Company's borrowings decreased by $\$ 246.7$ million, to $\$ 450.0$ million at June 30,2013 , as compared to borrowings of $\$ 696.7$ million at December 31, 2012. At June 30, 2013, the Company had $\$ 386.6$ million in cash and cash equivalents, compared to $\$ 512.4$ million at December 31, 2012. The Company had money market investments of $\$ 290.5$ million and $\$ 432.7$ million that are classified as cash, cash equivalents and restricted cash in the Company's condensed consolidated Balance Sheets as of June 30, 2013 and December 31, 2012, respectively.

The Company's total debt outstanding of $\$ 450.0$ million at June 30 , 2013 included $\$ 397.7$ million of $7.25 \%$ unsecured notes due February 1, 2019, $\$ 45.7$ million of AUD 50M borrowing and $\$ 6.7$ million in other debt.

In June 2011, the Company entered into a credit agreement (the Credit Agreement) providing for a U.S. $\$ 450$ million, AUD 50 million four year revolving credit facility (the Facility), with each of the lenders party thereto, JPMorgan Chase Bank, N.A., as Administrative Agent (JP Morgan), and J.P. Morgan Australia Limited, as Australian Sub-Agent. The Facility will expire on June 17, 2015, unless the Company and the banks agree to extend the term.

The Company's credit ratings were unchanged during the second quarter of 2013 and are as follows:

| $\left.\begin{array}{l}\text { Standard } \\ \text { \& Poor's } \\ \text { Long-term } \\ \text { Short-term }\end{array}\right]$ BBB |  |
| :--- | ---: |
| Moody's | Baa1 |

During the second quarter of 2013 and 2012, the Company had average borrowings outstanding of approximately $\$ 454.1$ million and $\$ 455.5$ million, respectively, at average annual interest rates of approximately 7.0\%. During the second quarter of 2013 and 2012, the Company incurred net interest expense of $\$ 8.5$ million and $\$ 8.2$ million, respectively.

During the six months ended June 30, 2013 and 2012, the Company had average borrowings outstanding of approximately $\$ 489.5$ million and $\$ 472.0$ million, respectively, at average annual interest rates of approximately $7.0 \%$. During the six months ended June 30, 2013 and 2012, the Company incurred net interest expense of $\$ 17.0$ million and $\$ 16.3$ million, respectively.

At June 30, 2013 and December 31, 2012, the Company had working capital of $\$ 502.4$ million and $\$ 327.5$ million, respectively. The Company maintains working capital levels consistent with its underlying business requirements and consistently generates cash from operations in excess of required interest or principal payments. The Company expects to fund its estimated capital needs primarily through existing cash balances and internally generated funds and to a lesser extent borrowings supported by our Credit Agreement. In management's opinion, the Company will have sufficient liquidity to meet its various cash needs throughout 2013.

There were no significant changes to the Company's contractual obligations or other commercial commitments from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2012.

## Forward-Looking Statements

This report contains certain forward-looking statements that are based largely on the Company's current expectations. Forward-looking statements are subject to certain risks and uncertainties that could cause actual results and achievements to differ materially from those expressed in the forward-looking statements. For more information about these forward-looking statements and related risks, please refer to the section titled "Forward-Looking Statements" in Part I of the Company's Annual Report on Form 10-K.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is exposed to market risk in the normal course of its business due primarily to its ownership of marketable equity securities, which are subject to equity price risk; to its borrowing and cash-management activities, which are subject to interest rate risk; and to its foreign business operations, which are subject to foreign exchange rate risk. The Company's market risk disclosures set forth in its 2012 Annual Report filed on Form 10-K have not otherwise changed significantly.

## Item 4. Controls and Procedures

## (a) Evaluation of Disclosure Controls and Procedures

An evaluation was performed by the Company's management, with the participation of the Company's Chief Executive Officer (the Company's principal executive officer) and the Company's Senior Vice President-Finance (the Company's principal financial officer), of the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)), as of June 30, 2013. Based on that evaluation, the Company's Chief Executive Officer and Senior Vice President-Finance have concluded that the Company's disclosure controls and procedures, as designed and implemented, are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms and is accumulated and communicated to management, including the Chief Executive Officer and Senior Vice President-Finance, in a manner that allows timely decisions regarding required disclosure.

## (b) Changes in Internal Control Over Financial Reporting

There has been no change in the Company's internal control over financial reporting during the quarter ended June 30, 2013 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

## Item 6. Exhibits.

Exhibit
Number Description
3.1 Restated Certificate of Incorporation of the Company dated November 13, 2003 (incorporated by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2003).

Certificate of Designation for the Company's Series A Preferred Stock dated September 22, 2003 (incorporated by reference to Exhibit 3.2 to Amendment No. 1 to the Company's Current Report on Form 8-K dated September 22, 2003).

By-Laws of the Company as amended and restated through November 8, 2007 (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K dated November 14, 2007).

Second Supplemental Indenture dated January 30, 2009, between the Company and The Bank of New York Mellon Trust Company, N.A., as successor to The First National Bank of Chicago, as Trustee (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K dated January 30, 2009).

Four Year Credit Agreement, dated as of June 17, 2011, among the Company, JPMorgan Chase Bank, N.A., J.P. Morgan Australia Limited, Wells Fargo Bank, N.A., The Royal Bank of Scotland PLC, HSBC Bank USA, National Association, The Bank of New York Mellon, PNC Bank, National Association, Bank of America, N.A., Citibank, N.A. and The Northern Trust Company (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K dated June 17, 2011).

Rule 13a-14(a)/15d-14(a) Certification of the Chief Executive Officer.
Rule 13a-14(a)/15d-14(a) Certification of the Chief Financial Officer.
Section 1350 Certification of the Chief Executive Officer and the Chief Financial Officer.

The following financial information from The Washington Post Company Quarterly Report on Form 10-Q for the period ended June 30, 2013 formatted in Extensible Business Reporting Language (XBRL): (i) Condensed Consolidated Statements of Operations for the Three and Six Months Ended June 30, 2013 and 2012, (ii) Condensed Consolidated Statements of Comprehensive Income for the Three and Six Months Ended June 30, 2013 and 2012, (iii) Condensed Consolidated Balance Sheets as of June 30, 2013 and December 31, 2012, (iv) Condensed Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2013 and 2012, and (v) Notes to Condensed Consolidated Financial Statements. Pursuant to Rule 406T of Regulation S-T, these interactive data files are deemed "furnished" and not "filed" or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, are deemed "furnished" and not "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, and otherwise are not subject to liability under these sections.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE WASHINGTON POST COMPANY
(Registrant)

Date: August 7, 2013

Date. August 7, 2013
/s/ Donald E. Graham
Donald E. Graham,
Chairman \& Chief Executive Officer (Principal Executive Officer)

Hal S. Jones,
Senior Vice President-Finance (Principal Financial Officer)

## I, Donald E. Graham, Chief Executive Officer (principal executive officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form $10-\mathrm{Q}$ of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

## /s/ Donald E. Graham

Donald E. Graham
Chief Executive Officer
August 7, 2013

RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF FINANCIAL OFFICER AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Hal S. Jones, Senior Vice President-Finance (principal financial officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Is/ Hal S. Jones
Hal S. Jones
Senior Vice President-Finance
August 7, 2013

## SECTION 1350 CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER AND THE CHIEF FINANCIAL OFFICER <br> AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of The Washington Post Company (the "Company") on Form 10-Q for the period ended June 30, 2013 (the "Report"), Donald E. Graham, Chief Executive Officer of the Company and Hal S. Jones, Senior Vice President-Finance of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ Donald E. Graham

## Donald E. Graham

Chief Executive Officer
August 7, 2013

## Is/ Hal S. Jones

Hal S. Jones
Senior Vice President-Finance
August 7, 2013


[^0]:    See accompanying Notes to Condensed Consolidated Financial Statements.

[^1]:    See accompanying Notes to Condensed Consolidated Financial Statements.

[^2]:    See accompanying Notes to Condensed Consolidated Financial Statements.

